

**Table 3.4.1. News Syndicates (NAICS 51411) and Libraries and Archives (NAICS 51412)—Estimated Revenue for Employer Firms: 2001 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
<b>NEWS SYNDICATES (NAICS 51411)</b>							
<b>Revenue</b>							
Total .....	1,972	1,873	1,844	1,885	5.3	1.6	-2.2
<b>Sources of Revenue</b>							
Fees from supplying information .....	1,883	1,756	1,768	1,768	7.2	-0.7	Z
Other services revenue .....	89	117	76	117	-23.7	54.3	-35.4
<b>LIBRARIES AND ARCHIVES (NAICS 51412)</b>							
<b>Revenue</b>							
Total .....	1,879	1,692	1,649	1,518	11.1	2.6	8.6
<b>Sources of Revenue</b>							
Subsidies, contributions, gifts, and grants ...	1,300	1,204	1,231	1,104	7.9	-2.1	11.4
Fees from educational workshops and seminars .....	S	S	S	S	S	S	S
Fees and dues from providing access to collections .....	87	72	65	67	20.5	11.9	-3.7
Sale of books and other educational materials .....	S	S	S	S	S	S	S
Other services revenue .....	474	400	340	335	18.6	17.7	1.6

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.2. **On-line Information Services (NAICS 514191) and All Other Information Services (NAICS 514199)—Estimated Revenue for Employer Firms: 2001 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
<b>ON-LINE INFORMATION SERVICES (NAICS 514191)</b>							
<b>Revenue</b>							
Total .....	20,202	19,157	18,711	19,579	5.5	2.4	-4.4
<b>Sources of Revenue</b>							
Internet access services .....	10,585	10,665	10,596	10,339	-0.8	0.7	2.5
Advertising .....	2,425	2,137	2,320	2,846	13.5	-7.9	-18.5
Web site hosting .....	512	586	592	679	-12.7	-0.9	-12.9
Internet backbone services .....	S	S	S	S	S	S	S
Internet telecommunications services .....	S	S	S	S	S	S	S
Information technology consulting services ..	S	S	S	S	S	S	S
Information technology design and development .....	S	S	S	S	S	S	S
Application service provisioning .....	S	S	S	S	S	S	S
Business process management .....	S	S	S	S	S	S	S
Video and audio streaming services .....	S	S	S	S	S	S	S
Other services revenue .....	4,706	3,893	3,494	3,585	20.9	11.4	-2.6
<b>ALL OTHER INFORMATION SERVICES (NAICS 514199)</b>							
<b>Revenue</b>							
Total .....	12,189	8,472	6,654	6,178	43.9	27.3	7.7
<b>Sources of Revenue</b>							
Advertising .....	S	2,221	2,336	2,770	S	-4.9	-15.6
Web site hosting .....	S	81	79	S	S	2.0	S
Internet access services .....	S	S	S	S	S	S	S
Internet telecommunications services .....	S	S	S	S	S	S	S
Information search services .....	2,726	2,262	1,409	1,183	20.5	60.6	19.1
Newspaper clipping services .....	S	S	S	S	S	S	S
Stock photo services .....	1,657	1,308	1,244	1,192	26.7	5.2	4.3
Video and audio streaming services .....	66	40	55	S	64.2	-27.5	S
Other services revenue .....	S	2,185	1,483	881	S	47.3	68.3

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.2 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.4.3. On-Line Information Services (NAICS 514191)—Estimated Internet Access Service Revenue by Type of Customer for Employer Firms: 2001 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	Total	Type of customer			
		Residential	Business	Public	
<b>INTERNET ACCESS SERVICE REVENUE</b>					
<b>Millions of Dollars</b>					
2004 .....	10,585	8,655	1,684		S
2003 .....	10,665	8,785	1,635		S
2002 .....	10,596	8,546	1,930		S
2001 .....	10,339	8,197	2,015		S
<b>Percent Change</b>					
2004/2003 .....	-0.8	-1.5	3.0		S
2003/2002 .....	0.7	2.8	-15.3		S
2002/2001 .....	2.5	4.3	-4.2		S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.4. **Data Processing Services (NAICS 5142)—Estimated Revenue for Employer Firms: 2001 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
<b>DATA PROCESSING SERVICES (NAICS 5142)</b>							
<b>Revenue</b>							
Total .....	57,330	53,271	53,089	47,370	7.6	0.3	12.1
<b>Sources of Revenue</b>							
Business process management .....	22,908	20,884	20,188	16,004	9.7	3.4	26.1
Information and document transformation ..	1,510	S	1,249	1,187	S	S	5.2
Information technology design and development .....	12,284	12,774	13,484	13,703	-3.8	-5.3	-1.6
Data storage services .....	84	S	215	224	S	S	-4.1
Data management services .....	3,830	3,889	4,335	3,248	-1.5	-10.3	33.4
Collocation services .....	S	S	S	S	S	S	S
Information technology consulting services ..	S	S	S	S	S	S	S
Web site hosting .....	S	S	S	S	S	S	S
Software publishing .....	912	770	746	774	18.4	3.3	-3.6
Rental and leasing of computer hardware ..	S	S	S	S	S	S	S
Application service provisioning .....	1,308	1,179	1,069	976	10.9	10.3	9.5
Video and audio streaming services .....	S	S	40	43	S	S	-8.4
Other services revenue .....	11,197	9,385	8,741	8,504	19.3	7.4	2.8

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.4 provides estimated measures of sampling variability (coefficients of variation).