

Table 3.0.1. Information Sector (NAICS 51) – Estimated Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
51	Information	1,076,833	1,107,368	1,072,341	1,025,598	979,605	-2.8	3.3	4.6	4.7
511	Publishing industries (except Internet)	263,689	284,242	282,223	269,890	260,956	-7.2	0.7	4.6	3.4
5111	Newspaper, periodical, book, and directory publishers	124,975	141,896	146,822	144,687	144,313	-11.9	-3.4	1.5	0.3
51111	Newspaper publishers	36,338	43,919	47,563	48,949	49,401	-17.3	-7.7	-2.8	-0.9
51112	Periodical publishers	39,060	44,985	46,003	44,757	42,778	-13.2	-2.2	2.8	4.6
51113	Book publishers	27,222	28,032	27,807	26,701	27,006	-2.9	0.8	4.1	-1.1
51114	Directory and mailing list publishers	16,670	18,371	18,515	17,617	18,461	-9.3	-0.8	5.1	-4.6
51119	Other publishers	5,685	6,589	6,934	6,663	6,667	-13.7	-5.0	4.1	-0.1
511191	Greeting card publishers	3,862	4,443	4,779	4,609	4,534	-13.1	-7.0	3.7	1.7
511199	All other publishers	1,823	2,146	2,155	2,054	2,133	-15.1	-0.4	4.9	-3.7
5112	Software publishers	138,714	142,346	135,401	125,203	116,643	-2.6	5.1	8.1	7.3
512	Motion picture and sound recording industries	90,946	95,359	94,986	93,214	88,931	-4.6	0.4	1.9	4.8
5121	Motion picture and video industries	76,098	80,089	79,797	76,394	72,991	-5.0	0.4	4.5	4.7
5121x	Motion picture and video production and distribution ¹	58,010	62,161	61,911	59,170	56,826	-6.7	0.4	4.6	4.1
51213	Motion picture and video exhibition	13,262	12,782	12,705	12,326	11,654	3.8	0.6	3.1	5.8
512131	Motion picture theaters (except drive-ins)	13,167	12,687	12,609	12,210	11,585	3.8	0.6	3.3	5.4
512132	Drive-in motion picture theaters	S	S	96	S	69	S	S	S	S
51219	Postproduction services and other motion picture and video industries	4,826	5,146	5,181	4,898	4,511	-6.2	-0.7	5.8	8.6
512191	Teleproduction and other postproduction services	4,136	4,363	4,379	4,124	3,759	-5.2	-0.4	6.2	9.7
512199	Other motion picture and video industries	690	783	802	774	752	-11.9	-2.4	3.6	2.9
5122	Sound recording industries	14,848	15,270	15,189	16,820	15,940	-2.8	0.5	-9.7	5.5
51221	Record production	417	351	338	301	423	18.8	3.8	12.3	-28.8
51222	Integrated record production and distribution	8,665	8,953	9,082	10,642	10,110	-3.2	-1.4	-14.7	5.3
51223	Music publishers	4,593	4,715	4,466	4,645	4,335	-2.6	5.6	-3.9	7.2
51224	Sound recording studios	748	810	854	831	703	-7.7	-5.2	2.8	18.2
51229	Other sound recording industries	425	S	449	401	369	S	S	12.0	8.7
515	Broadcasting (except Internet)	98,919	103,798	99,919	95,628	89,559	-4.7	3.9	4.5	6.8
5151	Radio and television broadcasting	47,367	54,229	54,993	54,721	52,189	-12.7	-1.4	0.5	4.9
51511	Radio broadcasting	15,952	18,253	18,995	18,445	17,446	-12.6	-3.9	3.0	5.7
515111	Radio networks	4,259	4,295	4,124	3,829	2,999	-0.8	4.1	7.7	27.7
515112	Radio stations	11,693	13,958	14,871	14,616	14,447	-16.2	-6.1	1.7	1.2
51512	Television broadcasting	31,415	35,976	35,998	36,276	34,743	-12.7	-0.1	-0.8	4.4
5152	Cable and other subscription programming	51,552	49,569	44,926	40,907	37,370	4.0	10.3	9.8	9.5
516	Internet publishing and broadcasting	19,504	17,760	15,035	11,510	9,378	9.8	18.1	30.6	22.7
517	Telecommunications	494,337	498,068	480,030	459,213	443,495	-0.7	3.8	4.5	3.5
5171	Wired telecommunications carriers	172,093	184,197	186,060	193,434	204,455	-6.6	-1.0	-3.8	-5.4
5172	Wireless telecommunications carriers (except satellite)	185,584	181,418	170,583	156,013	139,920	2.3	6.4	9.3	11.5
517211	Paging	742	846	889	1,294	1,545	-12.3	-4.8	-31.3	-16.2
517212	Cellular and other wireless telecommunications	184,842	180,572	169,694	154,719	138,375	2.4	6.4	9.7	11.8
5173	Telecommunications resellers	9,990	11,105	11,853	11,530	10,928	-10.0	-6.3	2.8	5.5
5174	Satellite telecommunications	5,265	4,796	4,450	4,688	4,595	9.8	7.8	-5.1	2.0
5175	Cable and other program distribution	114,284	109,351	100,416	88,474	79,723	4.5	8.9	13.5	11.0
5179	Other telecommunications	7,121	S	6,668	5,074	3,874	S	S	31.4	31.0

See footnotes at end of table.

Table 3.0.1. Information Sector (NAICS 51) – Estimated Revenue for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
518	Internet service providers, web search portals, and data processing services	102,821	101,465	93,804	89,809	80,933	1.3	8.2	4.4	11.0
5181	Internet service providers and web search portals	29,057	29,702	27,152	24,416	22,018	-2.2	9.4	11.2	10.9
518111	Internet service providers	10,340	10,603	11,093	12,378	13,760	-2.5	-4.4	-10.4	-10.0
518112	Web search portals	18,717	19,099	16,059	12,038	8,258	-2.0	18.9	33.4	45.8
5182	Data processing, hosting, and related services	73,764	71,763	66,652	65,393	58,915	2.8	7.7	1.9	11.0
519	Other information services	6,617	6,676	6,344	6,334	6,353	-0.9	5.2	0.2	-0.3
51911	News syndicates	1,960	2,092	2,140	2,004	2,029	-6.3	-2.2	6.8	-1.2
51912	Libraries and archives	2,039	2,034	1,854	1,800	1,775	0.2	9.7	3.0	1.4
51919	All other information services	2,618	2,550	2,350	2,530	2,549	2.7	8.5	-7.1	-0.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.0.1 provides estimated measures of sampling variability.

Table 3.0.2. Information Sector (NAICS 51) – Estimated Export Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
511	Publishing industries (except Internet)	26,116	25,974	25,923	20,321	19,086	0.5	0.2	27.6	6.5
5111	Newspaper, periodical, book, and directory publishers	4,788	6,142	7,970	5,408	4,878	-22.0	-22.9	47.4	10.9
51111	Newspaper publishers	41	D	D	D	61	D	D	D	D
51112	Periodical publishers	3,088	4,524	6,423	3,989	3,543	-31.7	-29.6	61.0	12.6
51113	Book publishers	1,150	1,062	1,001	923	856	8.3	6.1	8.5	7.8
51114	Directory and mailing list publishers	S	402	396	363	336	S	1.5	9.1	8.0
51119	Other publishers	61	D	D	D	82	D	D	D	D
511191	Greeting card publishers	25	30	42	38	43	-16.7	-28.6	10.5	-11.6
511199	All other publishers	36	D	D	D	39	D	D	D	D
5112	Software publishers	21,328	19,832	17,953	14,913	14,208	7.5	10.5	20.4	5.0
5121	Motion picture and video industries	12,055	13,481	12,764	12,091	12,335	-10.6	5.6	5.6	-2.0
5121x	Motion picture and video production and distribution ¹	11,991	13,395	12,679	12,009	12,218	-10.5	5.6	5.6	-1.7
51213	Motion picture and video exhibition	NA	ZZ	ZZ	ZZ	ZZ	NA	NA	NA	NA
512131	Motion picture theaters (except drive-ins)	NA	ZZ	ZZ	ZZ	ZZ	NA	NA	NA	NA
512132	Drive-in motion picture theaters	NA	ZZ	ZZ	ZZ	ZZ	NA	NA	NA	NA
51219	Postproduction services and other motion picture and video industries	S	S	S	82	117	S	S	S	-29.9
512191	Teleproduction and other postproduction services	5	12	15	7	7	-58.3	-20.0	114.3	Z
512199	Other motion picture and video industries	S	S	S	75	110	S	S	S	-31.8

NA Not available. Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability.

Table 3.1.1. Newspaper Publishers (NAICS 51111) – Estimated Sources of Revenue and Inventories for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	36,338	43,919	47,563	48,949	49,401	-17.3	-7.7	-2.8	-0.9
Sources of Revenue									
General newspapers	29,633	36,808	39,947	41,963	42,405	-19.5	-7.9	-4.8	-1.0
Subscriptions and sales	8,105	8,323	8,288	8,674	8,708	-2.6	0.4	-4.5	-0.4
Advertising space	21,528	28,485	31,659	33,289	33,697	-24.4	-10.0	-4.9	-1.2
Specialized newspapers	1,829	2,029	2,091	1,877	1,836	-9.9	-3.0	11.4	2.2
Subscriptions and sales	S	S	S	S	S	S	S	S	S
Advertising space	1,488	1,678	1,724	1,538	1,559	-11.3	-2.7	12.1	-1.3
Other operating revenue	4,876	5,082	5,525	5,109	5,160	-4.1	-8.0	8.1	-1.0
Printing services	1,246	1,271	1,371	1,401	1,525	-2.0	-7.3	-2.1	-8.1
Distribution services	1,546	1,681	1,956	2,009	2,135	-8.0	-14.1	-2.6	-5.9
All other operating revenue	2,084	2,130	2,198	1,699	1,500	-2.2	-3.1	29.4	13.3
Breakdown of Revenue by Media Type									
Print newspapers	29,885	36,473	39,874	41,756	42,102	-18.1	-8.5	-4.5	-0.8
Online newspapers	1,320	2,045	1,655	1,449	1,537	-35.5	23.6	14.2	-5.7
Other media newspapers	257	319	509	635	602	-19.4	-37.3	-19.8	5.5
Breakdown of Revenue by Advertising Revenue									
Classified advertising	5,934	8,087	10,044	10,864	11,175	-26.6	-19.5	-7.5	-2.8
All other advertising	17,082	22,076	23,339	23,963	24,081	-22.6	-5.4	-2.6	-0.5
Inventories at End of Year									
Total	608	586	623	682	679	3.8	-5.9	-8.7	0.4
Finished goods	37	59	81	79	31	-37.3	-27.2	2.5	154.8
Work-in-process	S	S	S	S	S	S	S	S	S
Materials, supplies, fuel, etc.	570	526	541	602	647	8.4	-2.8	-10.1	-7.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.1.1 provides estimated measures of sampling variability.

Table 3.1.2. Periodical Publishers (NAICS 51112) – Estimated Sources of Revenue and Inventories for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	39,060	44,985	46,003	44,757	42,778	-13.2	-2.2	2.8	4.6
Sources of Revenue									
General interest periodicals	17,097	20,802	22,516	22,592	21,270	-17.8	-7.6	-0.3	6.2
Subscriptions and sales	6,179	6,795	7,370	7,445	7,191	-9.1	-7.8	-1.0	3.5
Advertising space	10,918	14,007	15,146	15,147	14,079	-22.1	-7.5	Z	7.6
Professional and academic periodicals	6,308	7,510	8,156	7,955	7,990	-16.0	-7.9	2.5	-0.4
Subscriptions and sales	4,061	4,166	4,781	4,830	4,793	-2.5	-12.9	-1.0	0.8
Advertising space	2,247	3,344	3,375	3,125	3,197	-32.8	-0.9	8.0	-2.3
Other periodicals	2,516	2,853	3,029	2,651	2,624	-11.8	-5.8	14.3	1.0
Subscriptions and sales	681	819	998	1,172	1,176	-16.8	-17.9	-14.8	-0.3
Advertising space	1,835	2,034	2,031	1,479	1,448	-9.8	0.1	37.3	2.1
Other operating revenue	13,139	13,820	12,302	11,559	10,894	-4.9	12.3	6.4	6.1
Printing services for others	1,018	1,179	1,183	1,183	1,237	-13.7	-0.3	Z	-4.4
Licensing of rights to content	409	442	451	426	374	-7.5	-2.0	5.9	13.9
All other operating revenue	11,712	12,199	10,668	9,950	9,283	-4.0	14.4	7.2	7.2
Breakdown of Revenue by Media Type									
Print periodicals	22,030	26,974	30,047	29,697	29,170	-18.3	-10.2	1.2	1.8
Online periodicals	2,906	3,237	2,780	2,893	2,191	-10.2	16.4	-3.9	32.0
Other media periodicals	985	954	874	608	523	3.2	9.2	43.8	16.3
Inventories at End of Year									
Total	780	1,003	1,043	1,027	1,099	-22.2	-3.8	1.6	-6.6
Finished goods	490	503	546	529	575	-2.6	-7.9	3.2	-8.0
Work-in-process	72	108	120	107	105	-33.3	-10.0	12.1	1.9
Materials, supplies, fuel, etc.	218	392	377	391	419	-44.4	4.0	-3.6	-6.7

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.1.2 provides estimated measures of sampling variability.

Table 3.1.3. Book Publishers (NAICS 51113) – Estimated Sources of Revenue and Inventories for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	27,222	28,032	27,807	26,701	27,006	-2.9	0.8	4.1	-1.1
Sources of Revenue									
Books	22,738	23,825	23,580	22,995	23,356	-4.6	1.0	2.5	-1.5
Textbooks	9,891	11,162	10,697	10,126	9,977	-11.4	4.3	5.6	1.5
Children's books	2,522	2,515	2,627	2,388	2,604	0.3	-4.3	10.0	-8.3
General reference books	625	751	792	860	1,017	-16.8	-5.2	-7.9	-15.4
Professional, technical, and scholarly books	3,838	3,127	2,916	2,997	2,979	22.7	7.2	-2.7	0.6
Adult trade books	5,862	6,270	6,548	6,624	6,779	-6.5	-4.2	-1.1	-2.3
All other operating revenue	4,484	4,207	4,227	3,706	3,650	6.6	-0.5	14.1	1.5
Breakdown of Revenue by Media Type									
Print books	20,597	21,592	21,526	21,255	21,618	-4.6	0.3	1.3	-1.7
Online books	1,286	1,139	1,005	862	S	12.9	13.3	16.6	S
Other media books	855	1,094	1,049	878	860	-21.8	4.3	19.5	2.1
Inventories at End of Year									
Total	3,739	4,199	4,220	3,936	4,076	-11.0	-0.5	7.2	-3.4
Finished goods	3,287	3,758	3,762	3,471	3,564	-12.5	-0.1	8.4	-2.6
Work-in-process	251	284	291	313	357	-11.6	-2.4	-7.0	-12.3
Materials, supplies, fuel, etc.	S	157	167	152	155	S	-6.0	9.9	-1.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.1.3 provides estimated measures of sampling variability.

Table 3.1.4. Directory and Mailing List Publishers (NAICS 51114) – Estimated Sources of Revenue and Inventories for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	16,670	18,371	18,515	17,617	18,461	-9.3	-0.8	5.1	-4.6
Sources of Revenue									
Directories	10,136	11,730	12,632	12,594	13,110	-13.6	-7.1	0.3	-3.9
Subscriptions and sales	274	330	315	318	332	-17.0	4.8	-0.9	-4.2
Advertising space	9,862	11,400	12,317	12,276	12,778	-13.5	-7.4	0.3	-3.9
Databases, and other collections of information	4,282	4,121	3,779	3,068	3,247	3.9	9.1	23.2	-5.5
Subscriptions and sales	2,950	2,946	2,884	2,416	2,590	0.1	2.1	19.4	-6.7
Advertising space	1,332	1,175	895	652	657	13.4	31.3	37.3	-0.8
Other operating revenue	2,252	2,520	2,104	1,955	2,104	-10.6	19.8	7.6	-7.1
Rental or sale of mailing lists	625	705	693	542	566	-11.3	1.7	27.9	-4.2
All other operating revenue	S	1,815	S	1,413	1,538	S	S	S	-8.1
Breakdown of Revenue by Media Type									
Print directories, databases, and other collections of information	9,843	11,349	12,153	12,126	12,431	-13.3	-6.6	0.2	-2.5
Online directories, databases, and other collections of information	3,908	3,805	3,390	2,767	3,134	2.7	12.2	22.5	-11.7
Other media directories, databases, and other collections of information	667	697	868	769	792	-4.3	-19.7	12.9	-2.9
Inventories at End of Year									
Total	136	180	195	193	249	-24.4	-7.7	1.0	-22.5
Finished goods	83	113	122	122	167	-26.5	-7.4	Z	-26.9
Work-in-process	24	30	34	S	35	-20.0	-11.8	S	S
Materials, supplies, fuel, etc.	29	37	39	39	S	-21.6	-5.1	Z	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.1.4 provides estimated measures of sampling variability.

Table 3.1.5. Greeting Card Publishers (NAICS 511191) – Estimated Sources of Revenue and Inventories for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	3,862	4,443	4,779	4,609	4,534.00	-13.1	-7.0	3.7	1.7
Sources of Revenue									
Greeting cards	D	3,011	3,184	2,894	2,931.00	D	-5.4	10.0	-1.3
All other operating revenue ¹	D	1,432	1,595	1,715	1,603.00	D	-10.2	-7.0	7.0
Inventories at End of Year									
Total	399	569	599	499	510	-29.9	-5.0	20.0	-2.2
Finished goods	306	446	470	369	376	-31.4	-5.1	27.4	-1.9
Work-in-process	24	27	32	38	45	-11.1	-15.6	-15.8	-15.6
Materials, supplies, fuel, etc.	69	96	97	92	89	-28.1	-1.0	5.4	3.4

D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals.

¹Includes calendar publishing, map and atlas publishing, pattern publishing, other miscellaneous publishing, contract printing, sale of licensing of rights to content, sale of advertising space, rental or sale of mailing lists, and publishing services for others.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.1.5 provides estimated measures of sampling variability.

Table 3.1.6. Software Publishers (NAICS 5112) – Estimated Sources of Revenue and Inventories for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	138,714	142,346	135,401	125,203	116,643	-2.6	5.1	8.1	7.3
System software publishing	48,843	52,406	49,038	44,166	42,876	-6.8	6.9	11.0	3.0
Operating systems software	17,931	18,620	17,759	15,434	15,905	-3.7	4.8	15.1	-3.0
Network software	12,457	14,665	13,857	12,869	12,196	-15.1	5.8	7.7	5.5
Database management software	9,465	10,205	9,337	8,275	6,962	-7.3	9.3	12.8	18.9
Development tools and programming languages software	3,011	3,035	2,987	3,059	3,253	-0.8	1.6	-2.4	-6.0
Other systems software	5,979	5,881	5,098	4,529	4,560	1.7	15.4	12.6	-0.7
Application software publishing	47,101	45,442	45,445	43,301	41,800	3.7	Z	5.0	3.6
General business productivity and home use applications	23,067	19,807	19,311	18,956	19,834	16.5	2.6	1.9	-4.4
Cross-industry application software	11,354	12,223	12,949	12,751	11,307	-7.1	-5.6	1.6	12.8
Vertical market application software	6,399	7,285	7,378	6,787	6,721	-12.2	-1.3	8.7	1.0
Utilities application software	1,687	1,566	1,459	1,372	1,144	7.7	7.3	6.3	19.9
Other application software	4,594	4,561	4,348	3,435	2,794	0.7	4.9	26.6	22.9
Other services	42,770	44,498	40,918	37,736	31,967	-3.9	8.7	8.4	18.0
Custom application design and development	4,644	5,243	4,077	4,705	4,796	-11.4	28.6	-13.3	-1.9
Information technology technical consulting services	5,606	5,815	6,064	5,421	4,435	-3.6	-4.1	11.9	22.2
Application service provisioning	S	S	S	S	S	S	S	S	S
Resale of computer hardware and software	4,146	4,769	3,993	3,115	2,177	-13.1	19.4	28.2	43.1
Information technology related training services	1,381	1,839	1,712	1,662	1,475	-24.9	7.4	3.0	12.7
All other operating revenue	23,333	23,801	22,773	21,421	S	-2.0	4.5	6.3	S
Breakdown of Revenue by Software Sales Type									
System software	48,843	52,406	49,038	44,166	42,876	-6.8	6.9	11.0	3.0
Personal computer software	17,391	18,217	17,348	14,441	14,564	-4.5	5.0	20.1	-0.8
Enterprise or network software	16,536	18,274	17,644	17,407	15,964	-9.5	3.6	1.4	9.0
Mainframe computer software	9,592	10,503	9,679	9,246	8,831	-8.7	8.5	4.7	4.7
Other system software	5,324	5,412	4,367	3,072	3,517	-1.6	23.9	42.2	-12.7
Application software	47,101	45,442	45,445	43,301	41,800	3.7	Z	5.0	3.6
Personal computer software	21,194	19,696	19,348	S	20,404	7.6	1.8	S	S
Enterprise or network software	17,848	17,970	18,357	16,236	14,672	-0.7	-2.1	13.1	10.7
Mainframe computer software	2,139	2,144	2,525	2,548	2,645	-0.2	-15.1	-0.9	-3.7
Other application software	5,920	S	5,215	5,118	4,079	S	S	1.9	25.5
Inventories at End of Year									
Total	2,173	2,493	2,467	2,200	S	-12.8	1.1	12.1	S
Finished goods	S	1,770	S	1,439	S	S	S	S	S
Work-in-process	175	S	145	139	S	S	S	4.3	S
Materials, supplies, fuel, etc	359	688	657	622	S	-47.8	4.7	5.6	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.1.6 provides estimated measures of sampling variability.

Table 3.2.1. Motion Picture and Sound Recording Industries (NAICS 512) – Estimated Revenue and Inventories for Employer Firms: 2005 Through 2009

Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)									
Operating revenue									
Total	90,946	95,359	94,986	93,214	88,931	-4.6	0.4	1.9	4.8
Inventories at End of Year									
Total	18,159	20,959	20,748	24,011	21,917	-13.4	1.0	-13.6	9.6
Finished goods	12,672	16,630	16,036	18,337	16,527	-23.8	3.7	-12.5	11.0
Work-in-process	5,127	4,068	4,462	5,393	5,154	26.0	-8.8	-17.3	4.6
Materials, supplies, fuel, etc.	360	261	250	281	236	37.9	4.4	-11.0	19.1
MOTION PICTURE AND VIDEO INDUSTRIES (NAICS 5121)									
Operating revenue									
Total	76,098	80,089	79,797	76,394	72,991	-5.0	0.4	4.5	4.7
Inventories at End of Year									
Total	17,765	20,476	20,246	23,575	21,501	-13.2	1.1	-14.1	9.6
Finished goods	12,350	16,274	15,664	17,981	16,174	-24.1	3.9	-12.9	11.2
Work-in-process	5,094	3,984	4,384	5,367	5,139	27.9	-9.1	-18.3	4.4
Materials, supplies, fuel, etc.	321	218	198	227	188	47.2	10.1	-12.8	20.7
SOUND RECORDING INDUSTRIES (NAICS 5122)									
Operating revenue									
Total	14,848	15,270	15,189	16,820	15,940	-2.8	0.5	-9.7	5.5
Inventories at End of Year									
Total	394	483	502	436	416	-18.4	-3.8	15.1	4.8
Finished goods	322	356	372	356	353	-9.6	-4.3	4.5	0.8
Work-in-process	33	84	78	26	15	-60.7	7.7	200.0	73.3
Materials, supplies, fuel, etc.	S	43	52	54	S	S	-17.3	-3.7	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.1 provides estimated measures of sampling variability.

Table 3.2.2. Motion Picture and Video Production and Distribution (NAICS 5121X) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	58,010	62,161	61,911	59,170	56,826	-6.7	0.4	4.6	4.1
Sources of Revenue									
Domestic licensing of rights to motion picture films	12,747	13,337	14,939	15,231	15,076	-4.4	-10.7	-1.9	1.0
Domestic licensing of rights to television programs	9,979	9,395	10,085	9,156	9,408	6.2	-6.8	10.1	-2.7
International licensing of rights to motion picture films	6,488	7,093	7,456	7,017	6,205	-8.5	-4.9	6.3	13.1
International licensing of rights to television programs	3,359	3,490	2,977	2,873	3,111	-3.8	17.2	3.6	-7.7
Audiovisual works speculatively produced for outright sale	S	S	S	S	S	S	S	S	S
Contract production of audiovisual works	3,899	5,041	4,518	4,538	4,261	-22.7	11.6	-0.4	6.5
Domestic licensing of rights to others to distribute audiovisual works ..	864	977	1,032	1,082	1,760	-11.6	-5.3	-4.6	-38.5
International licensing of rights to others to distribute audiovisual works	494	654	542	484	903	-24.5	20.7	12.0	-46.4
Sale of audiovisual works for the wholesale, retail, and rental markets	10,499	12,254	12,313	10,360	7,560	-14.3	-0.5	18.9	37.0
Other production services	5,123	5,092	3,863	4,656	4,429	0.6	31.8	-17.0	5.1
Merchandise licensing	449	517	S	500	344	-13.2	S	S	45.3
All other operating revenue	3,851	4,079	3,453	3,049	3,507	-5.6	18.1	13.3	-13.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.2 provides estimated measures of sampling variability.

Table 3.2.3. Motion Picture and Video Exhibition (NAICS 51213) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	13,262	12,782	12,705	12,326	11,654	3.8	0.6	3.1	5.8
Sources of Revenue									
Feature film exhibition revenue	8,947	8,545	8,483	8,108	7,757	4.7	0.7	4.6	4.5
Admissions to domestic feature films	8,868	8,476	8,421	8,059	7,558	4.6	0.7	4.5	6.6
Admissions to foreign feature films	79	69	62	S	199	14.5	11.3	S	S
Other revenue	4,315	4,237	4,222	4,218	3,897	1.8	0.4	0.1	8.2
Food and beverage sales	3,808	3,722	3,711	3,543	3,284	2.3	0.3	4.7	7.9
Rental of retail space	51	44	55	114	111	15.9	-20.0	-51.8	2.7
Advertising services	141	140	149	212	153	0.7	-6.0	-29.7	38.6
Coin-operated games and rides	37	42	50	58	45	-11.9	-16.0	-13.8	28.9
All other operating revenue	278	289	257	291	304	-3.8	12.5	-11.7	-4.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.3 provides estimated measures of sampling variability.

Table 3.2.4. Postproduction Services and Other Motion Picture and Video Industries (NAICS 51219) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	4,826	5,146	5,181	4,898	4,511	-6.2	-0.7	5.8	8.6
Sources of Revenue									
Audiovisual postproduction services	2,643	2,674	2,736	2,607	2,362	-1.2	-2.3	4.9	10.4
Motion picture film laboratory services	324	420	436	S	453	-22.9	-3.7	S	S
Duplication and copying services	1,157	1,091	S	1,045	S	6.0	S	S	S
All other operating revenue	702	961	962	806	746	-27.0	-0.1	19.4	8.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.4 provides estimated measures of sampling variability.

Table 3.2.5. Integrated Record Production and Distribution (NAICS 51222) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	8,665	8,953	9,082	10,642	10,110	-3.2	-1.4	-14.7	5.3
Sources of Revenue									
Licensing revenue	1,392	1,441	1,299	1,512	S	-3.4	10.9	-14.1	S
Licensing of rights to use musical compositions	822	902	S	1,040	S	-8.9	S	S	S
Licensing of rights to use musical recordings	570	539	415	472	418	5.8	29.9	-12.1	12.9
Other operating revenue	7,273	7,512	7,783	9,130	S	-3.2	-3.5	-14.8	S
Sales of recordings	6,496	6,917	7,454	S	S	-6.1	-7.2	S	S
All other operating revenue	777	595	329	205	179	30.6	80.9	60.5	14.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.5 provides estimated measures of sampling variability.

Table 3.2.6. Music Publishers (NAICS 51223) - Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	4,593	4,715	4,466	4,645	4,335	-2.6	5.6	-3.9	7.2
Sources of Revenue									
Licensing revenue	2,951	2,973	S	2,380	2,265	-0.7	S	S	5.1
Licensing of rights to use musical compositions	2,862	2,887	S	2,322	2,207	-0.9	S	S	5.2
Licensing of rights to use musical recordings	89	86	S	S	S	3.5	S	S	S
Other operating revenue	S	1,742	2,044	2,265	2,070	S	-14.8	-9.8	9.4
Administration of copyrights for others.....	295	274	215	192	184	7.7	27.4	12.0	4.3
Sales of recordings	42	40	42	40	34	5.0	-4.8	5.0	17.6
Print music.....	S	1,254	1,667	1,926	1,771	S	-24.8	-13.4	8.8
All other operating revenue	154	S	120	107	81	S	S	12.1	32.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.6 provides estimated measures of sampling variability.

Table 3.2.7. Sound Recording Studios (NAICS 51224) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	748	810	854	831	703	-7.7	-5.2	2.8	18.2
Sources of Revenue									
Studio recording	445	505	508	509	461	-11.9	-0.6	-0.2	10.4
Sound recording studio rental and leasing	42	45	41	42	37	-6.7	9.8	-2.4	13.5
All other operating revenue	261	260	305	S	205	0.4	-14.8	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.2.7 provides estimated measures of sampling variability.

Table 3.3.1. Radio Networks (NAICS 515111) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	4,259	4,295	4,124	3,829	2,999	-0.8	4.1	7.7	27.7
Sources of Revenue									
Air time	826	927	986	989	970	-10.9	-6.0	-0.3	2.0
National/regional air time	411	472	507	516	519	-12.9	-6.9	-1.7	-0.6
Local air time	415	455	479	473	451	-8.8	-5.0	1.3	4.9
Other operating revenue	3,433	3,368	3,138	2,840	2,029	1.9	7.3	10.5	40.0
Network compensation	183	164	136	111	98	11.6	20.6	22.5	13.3
Public and non-commercial programming services	366	363	352	341	305	0.8	3.1	3.2	11.8
All other operating revenue	2,884	2,841	2,650	2,388	1,626	1.5	7.2	11.0	46.9

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.3.1 provides estimated measures of sampling variability.

Table 3.3.2. Radio Stations (NAICS 515112) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	11,693	13,958	14,871	14,616	14,447	-16.2	-6.1	1.7	1.2
Sources of Revenue									
Air time	9,823	12,029	13,026	12,858	12,682	-18.3	-7.7	1.3	1.4
National/regional air time	2,482	3,143	3,223	3,066	2,857	-21.0	-2.5	5.1	7.3
Local air time	7,341	8,886	9,803	9,792	9,825	-17.4	-9.4	0.1	-0.3
Other operating revenue	1,870	1,929	1,845	1,758	1,765	-3.1	4.6	4.9	-0.4
Network compensation	351	357	303	282	252	-1.7	17.8	7.4	11.9
Public and non-commercial programming services	S	S	S	S	S	S	S	S	S
All other operating revenue	888	900	889	899	876	-1.3	1.2	-1.1	2.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.2 provides estimated measures of sampling variability.

Table 3.3.3. Television Broadcasting (NAICS 51512) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	31,415	35,976	35,998	36,276	34,743	-12.7	-0.1	-0.8	4.4
Sources of Revenue									
Air time	23,796	28,117	28,892	29,358	28,644	-15.4	-2.7	-1.6	2.5
National/regional air time	15,319	17,438	17,618	18,065	17,945	-12.2	-1.0	-2.5	0.7
Local air time	8,477	10,679	11,274	11,293	10,699	-20.6	-5.3	-0.2	5.6
Other operating revenue	7,619	7,859	7,106	6,918	6,099	-3.1	10.6	2.7	13.4
Network compensation	1,311	1,390	1,473	1,533	1,625	-5.7	-5.6	-3.9	-5.7
Public and non-commercial programming services	1,922	2,154	2,042	2,097	1,758	-10.8	5.5	-2.6	19.3
All other operating revenue	4,386	4,315	3,591	3,288	2,716	1.6	20.2	9.2	21.1

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.3.3 provides estimated measures of sampling variability.

Table 3.3.4. Cable and Other Subscription Programming (NAICS 5152) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	51,552	49,569	44,926	40,907	37,370	4.0	10.3	9.8	9.5
Sources of Revenue									
Licensing of rights to broadcast speciality programming protected									
by copyright	28,746	26,183	23,563	21,196	19,279	9.8	11.1	11.2	9.9
Air time	19,921	19,958	18,605	17,107	16,061	-0.2	7.3	8.8	6.5
All other operating revenue	2,885	3,428	2,758	2,604	2,030	-15.8	24.3	5.9	28.3

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.3.4 provides estimated measures of sampling variability.

Table 3.3.5. Internet Publishing and Broadcasting (NAICS 516) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	19,504	17,760	15,035	11,510	9,378	9.8	18.1	30.6	22.7
Sources of Revenue									
Publishing and broadcasting of content on the Internet	S	8,894	7,576	6,316	5,498	S	17.4	19.9	14.9
Online advertising space	4,957	4,298	3,469	2,579	1,812	15.3	23.9	34.5	42.3
Licensing of rights to use intellectual property	560	495	486	442	372	13.1	1.9	10.0	18.8
All other operating revenue	3,710	4,073	S	S	1,696	-8.9	S	S	S
Breakdown of Revenue by Type of Customer									
Government	S	S	S	S	S	S	S	S	S
Business firms and not-for-profit organizations	13,454	12,061	9,784	7,894	6,615	11.5	23.3	23.9	19.3
Household consumers and individual users	4,825	4,527	4,344	2,991	2,227	6.6	4.2	45.2	34.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.5 provides estimated measures of sampling variability.

Table 3.3.6. Wired Telecommunications Carriers (NAICS 5171) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	172,093	184,197	186,060	193,434	204,455	-6.6	-1.0	-3.8	-5.4
Sources of Revenue									
Fixed services	73,098	84,109	87,307	89,791	95,475	-13.1	-3.7	-2.8	-6.0
Fixed local	46,435	53,473	56,088	57,429	58,676	-13.2	-4.7	-2.3	-2.1
Fixed long-distance	25,658	29,430	29,717	30,917	33,719	-12.8	-1.0	-3.9	-8.3
Fixed all distance (no distinction between local or long distance)	1,005	1,206	1,502	1,445	3,080	-16.7	-19.7	3.9	-53.1
Other telecommunications services	85,154	87,299	86,057	88,182	93,184	-2.5	1.4	-2.4	-5.4
Carrier services	20,973	23,221	25,163	30,131	34,372	-9.7	-7.7	-16.5	-12.3
Private network services	21,747	22,641	22,460	23,238	26,525	-3.9	0.8	-3.3	-12.4
Subscriber line charges	4,072	5,109	5,856	7,587	8,195	-20.3	-12.8	-22.8	-7.4
Internet access services	25,007	22,468	20,045	15,272	14,315	11.3	12.1	31.3	6.7
Internet telephony	2,303	2,333	2,049	1,826	1,189	-1.3	13.9	12.2	53.6
Telecommunication network installation services	7,262	7,062	6,142	5,876	S	2.8	15.0	4.5	S
Reselling services for telecommunications equipment, retail	2,533	3,307	3,256	3,320	3,550	-23.4	1.6	-1.9	-6.5
Rental of telecommunications equipment	343	271	323	S	S	26.6	-16.1	S	S
Repair and maintenance services for telecommunications equipment	914	887	763	729	791	3.0	16.3	4.7	-7.8
All other operating revenue	13,841	12,789	12,696	15,461	15,796	8.2	0.7	-17.9	-2.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.6 provides estimated measures of sampling variability.

Table 3.3.7. Wired Telecommunications Carriers (NAICS 5171) – Estimated Breakdown of Revenue by Type of Customer: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	172,093	184,197	186,060	193,434	204,455	-6.6	-1.0	-3.8	-5.4
Breakdown of Revenue by Type of Customer									
Fixed local telephony	46,435	53,473	56,088	57,429	58,676	-13.2	-4.7	-2.3	-2.1
Government	1,619	1,211	1,159	1,952	1,745	33.7	4.5	-40.6	11.9
Business firms and not-for-profit organizations	19,819	22,771	23,514	21,392	22,430	-13.0	-3.2	9.9	-4.6
Household consumers and individual users	24,997	29,491	31,415	34,085	34,501	-15.2	-6.1	-7.8	-1.2
Fixed long-distance telephony	25,658	29,430	29,717	30,917	33,719	-12.8	-1.0	-3.9	-8.3
Government	586	514	S	621	712	14.0	S	S	-12.8
Business firms and not-for-profit organizations	17,790	19,529	18,866	18,513	18,691	-8.9	3.5	1.9	-1.0
Household consumers and individual users	7,282	9,387	10,453	11,783	14,316	-22.4	-10.2	-11.3	-17.7
Subscriber line charges	4,072	5,109	5,856	7,587	8,195	-20.3	-12.8	-22.8	-7.4
Government	S	S	S	S	S	S	S	S	S
Business firms and not-for-profit organizations	1,043	1,242	1,610	2,420	2,676	-16.0	-22.9	-33.5	-9.6
Household consumers and individual users	2,968	3,767	4,168	5,081	5,439	-21.2	-9.6	-18.0	-6.6
Fixed long-distance telephony	25,658	29,430	29,717	30,917	33,719	-12.8	-1.0	-3.9	-8.3
Intrastate	8,716	9,083	10,991	10,667	12,049	-4.0	-17.4	3.0	-11.5
Interstate	12,990	15,679	14,008	16,586	16,570	-17.2	11.9	-15.5	0.1
International	3,952	4,668	4,718	3,664	5,100	-15.3	-1.1	28.8	-28.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.7 provides estimated measures of sampling variability.

Table 3.3.8. Paging (NAICS 517211) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	742	846	889	1,294	1,545	-12.3	-4.8	-31.3	-16.2
Sources of Revenue									
Messaging (paging) services	587	688	708	1,031	1,212	-14.7	-2.8	-31.3	-14.9
All other operating revenue	155	158	181	S	333	-1.9	-12.7	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.8 provides estimated measures of sampling variability.

Table 3.3.9. Cellular and Other Wireless Telecommunications (NAICS 517212) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	184,842	180,572	169,694	154,719	138,375	2.4	6.4	9.7	11.8
Sources of Revenue									
Mobile services	145,183	144,622	136,135	127,210	115,535	0.4	6.2	7.0	10.1
Mobile telephony	58,120	59,575	55,575	55,592	59,103	-2.4	7.2	Z	-5.9
Mobile long-distance	4,672	4,865	5,436	4,950	4,551	-4.0	-10.5	9.8	8.8
Mobile all distance	58,345	57,458	59,218	S	43,818	1.5	-3.0	S	S
Other mobile services	24,046	22,724	S	S	8,063	5.8	S	S	S
Other telecommunications services	19,808	17,543	15,013	12,278	9,946	12.9	16.9	22.3	23.4
Internet access services	10,101	6,991	4,621	2,565	1,148	44.5	51.3	80.2	123.4
Installation services for telecommunication networks	222	327	189	153	S	-32.1	73.0	23.5	S
Reselling services for telecommunications equipment, retail	8,281	8,994	9,008	8,557	7,963	-7.9	-0.2	5.3	7.5
Rental of telecommunications equipment	D	D	72	S	S	D	D	S	S
Repair and maintenance services for telecommunications equipment	D	D	S	S	545	D	D	S	S
All other operating revenue	19,851	18,407	S	S	12,894	7.8	S	S	S

Z Absolute value is less than 0.05. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.9 provides estimated measures of sampling variability.

Table 3.3.10. Telecommunications Resellers (NAICS 5173) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	9,990	11,105	11,853	11,530	10,928	-10.0	-6.3	2.8	5.5
Sources of Revenue									
Fixed local	1,623	1,678	S	1,525	1,490	-3.3	S	S	2.3
Fixed long distance	1,252	1,383	1,543	1,608	1,887	-9.5	-10.4	-4.0	-14.8
Mobile telephony	S	S	2,041	2,019	2,038	S	S	1.1	-0.9
Carrier services	2,612	2,938	3,058	2,964	2,553	-11.1	-3.9	3.2	16.1
All other operating revenue	2,763	3,234	3,499	3,414	2,960	-14.6	-7.6	2.5	15.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.10 provides estimated measures of sampling variability.

Table 3.3.11. Satellite Telecommunications (NAICS 5174) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	5,265	4,796	4,450	4,688	4,595	9.8	7.8	-5.1	2.0
Sources of Revenue									
Carrier services	1,435	979	847	953	891	46.6	15.6	-11.1	7.0
Private network services	1,497	1,383	1,461	1,553	S	8.2	-5.3	-5.9	S
All other operating revenue	2,333	2,434	2,142	2,182	S	-4.1	13.6	-1.8	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.3.11 provides estimated measures of sampling variability.

Table 3.3.12. Cable and Other Program Distribution (NAICS 5175) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	114,284	109,351	100,416	88,474	79,723	4.5	8.9	13.5	11.0
Sources of Revenue									
Multichannel programming distribution services	66,884	64,556	60,529	55,564	51,737	3.6	6.7	8.9	7.4
Basic programming package	49,847	47,913	45,468	42,294	39,524	4.0	5.4	7.5	7.0
Premium programming package	13,312	12,837	11,441	10,159	9,573	3.7	12.2	12.6	6.1
Pay-per-view	3,725	3,806	3,620	3,111	2,640	-2.1	5.1	16.4	17.8
Other revenue	47,400	44,795	39,887	32,910	27,986	5.8	12.3	21.2	17.6
Air time	3,617	4,076	3,936	3,878	3,501	-11.3	3.6	1.5	10.8
Rental and reselling services for program distribution equipment ...	5,076	4,381	3,910	3,152	2,511	15.9	12.0	24.0	25.5
Installation services for connections to program									
distribution networks	946	963	931	723	641	-1.8	3.4	28.8	12.8
Internet access services	19,325	18,070	16,281	13,736	11,568	6.9	11.0	18.5	18.7
Internet telephony	6,286	5,167	3,433	1,577	518	21.7	50.5	117.7	204.4
Fixed local telephony	3,091	2,818	2,614	2,134	1,737	9.7	7.8	22.5	22.9
Fixed long-distance telephony	205	177	194	414	639	15.8	-8.8	-53.1	-35.2
All other operating revenue	8,854	9,143	8,588	7,296	6,871	-3.2	6.5	17.7	6.2

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.3.12 provides estimated measures of sampling variability.

Table 3.3.13. Cable and Other Program Distribution (NAICS 5175) – Estimated Cable System and Multichannel Video Distribution Revenue by Type of Customer for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	114,284	109,351	100,416	88,474	79,723	4.5	8.9	13.5	11.0
Breakdown of Revenue by Type of Customer									
Government	711	660	581	522	546	7.7	13.6	11.3	-4.4
Business firms and not-for-profit organizations	9,601	8,598	8,682	6,971	6,626	11.7	-1.0	24.5	5.2
Houshold consumers and individual users	103,972	100,093	91,153	80,981	72,551	3.9	9.8	12.6	11.6

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.3.13 provides estimated measures of sampling variability.

Table 3.4.1. Internet Service Providers (NAICS 518111) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	10,340	10,603	11,093	12,378	13,760	-2.5	-4.4	-10.4	-10.0
Sources of Revenue									
Internet access service	5,292	5,837	6,768	8,228	10,079	-9.3	-13.8	-17.7	-18.4
Online advertising space	2,118	2,146	1,702	1,550	1,285	-1.3	26.1	9.8	20.6
Internet backbone services	S	S	247	206	S	S	S	19.9	S
Internet telephony	S	S	111	S	S	S	S	S	S
Web site hosting services	490	503	626	783	655	-2.6	-19.6	-20.1	19.5
Information technology design and development services	S	S	S	S	S	S	S	S	S
All other operating revenue	S	S	1,479	S	1,362	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.4.1 provides estimated measures of sampling variability.

Table 3.4.2. Web Search Portals (NAICS 518112) - Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	18,717	19,099	16,059	12,038	8,258	-2.0	18.9	33.4	45.8
Sources of Revenue									
Online advertising space	S	13,744	11,378	7,978	5,579	S	20.8	42.6	43.0
Information search services on a contract or fee basis	3,105	S	S	2,673	S	S	S	S	S
Web site hosting services	108	S	S	92	S	S	S	S	S
All other operating revenue	1,515	1,949	S	1,295	S	-22.3	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.4.2 provides estimated measures of sampling variability.

Table 3.4.3. Data Processing, Hosting, and Related Services (NAICS 5182) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	73,764	71,763	66,652	65,393	58,915	2.8	7.7	1.9	11.0
Sources of Revenue									
Data processing, IT infrastructure provisioning, and hosting services	39,446	38,015	34,351	33,712	29,715	3.8	10.7	1.9	13.5
Business process management services	19,150	18,566	15,981	16,859	15,198	3.1	16.2	-5.2	10.9
Data management services	6,709	7,181	7,109	6,839	6,013	-6.6	1.0	3.9	13.7
Application service provisioning	8,988	8,435	7,294	6,597	5,298	6.6	15.6	10.6	24.5
Web site hosting services	1,900	1,695	S	2,214	S	12.1	S	S	S
Collocation services	S	S	S	S	S	S	S	S	S
Other operating revenue	S	33,748	32,301	31,681	29,200	S	4.5	2.0	8.5
IT design and development services	S	S	6,046	6,137	6,438	S	S	-1.5	-4.7
IT technical support services	2,144	1,742	1,471	1,519	1,429	23.1	18.4	-3.2	6.3
IT technical consulting services	2,565	2,771	2,926	2,698	2,222	-7.4	-5.3	8.5	21.4
Information and document transformation services	3,176	3,429	3,376	3,291	3,068	-7.4	1.6	2.6	7.3
Software publishing	2,535	2,412	1,949	1,912	1,677	5.1	23.8	1.9	14.0
Reselling services for computer hardware and software, retail	S	2,083	2,112	2,052	1,252	S	-1.4	2.9	63.9
All other operating revenue	14,644	15,326	14,421	14,072	13,114	-4.4	6.3	2.5	7.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.4.3 provides estimated measures of sampling variability.

Table 3.5.1. News Syndicates and Libraries and Archives (NAICS 51911 and 51912) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
NEWS SYNDICATES (NAICS 51911)									
Operating Revenue									
Total	1,960	2,092	2,140	2,004	2,029	-6.3	-2.2	6.8	-1.2
Sources of Revenue									
Licensing of rights to use syndicated media content	1,574	1,671	1,663	1,542	1,569	-5.8	0.5	7.8	-1.7
All other operating revenue	386	421	477	462	460	-8.3	-11.7	3.2	0.4
LIBRARIES AND ARCHIVES (NAICS 51912)									
Operating Revenue									
Total	2,039	2,034	1,854	1,800	1,775	0.2	9.7	3.0	1.4
Sources of Revenue									
Contributions, gifts, and grants received	921	858	758	799	795	7.3	13.2	-5.1	0.5
Investment and property income	24	82	116	113	90	-70.7	-29.3	2.7	25.6
All other revenue	1,094	1,094	980	888	890	Z	11.6	10.4	-0.2

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.5.1 provides estimated measures of sampling variability.

Table 3.5.2. All Other Information Services (NAICS 51919) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	2,618	2,550	2,350	2,530	2,549	2.7	8.5	-7.1	-0.7
Sources of Revenue									
Information search and retrieval services	S	163	176	320	425	S	-7.4	-45.0	-24.7
Information services	2,015	1,960	1,776	1,809	1,735	2.8	10.4	-1.8	4.3
Media monitoring and analysis	106	D	D	D	137	D	D	D	D
Advertising	S	D	D	D	S	D	D	D	D
All other operating revenue	217	210	200	212	203	3.3	5.0	-5.7	4.4

D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.5.2 provides estimated measures of sampling variability.

Table 3.6.1. Information Services (NAICS 51) – Estimated Total Expenses for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
51	Information	843,965	860,986	842,145	815,464	792,649	-2.0	2.2	3.3	2.9
511	Publishing industries (except Internet)	187,222	203,031	203,614	196,395	191,671	-7.8	-0.3	3.7	2.5
5111	Newspaper, periodical, book, and directory publishers	97,786	109,206	111,805	110,828	107,936	-10.5	-2.3	0.9	2.7
51111	Newspaper publishers	34,413	40,380	41,998	43,933	41,207	-14.8	-3.9	-4.4	6.6
51112	Periodical publishers	30,360	33,539	35,716	34,629	33,763	-9.5	-6.1	3.1	2.6
51113	Book publishers	16,405	17,413	16,265	15,930	16,904	-5.8	7.1	2.1	-5.8
51114	Directory and mailing list publishers	12,755	13,633	13,281	11,939	11,729	-6.4	2.7	11.2	1.8
51119	Other publishers	3,853	4,241	4,545	4,397	4,333	-9.1	-6.7	3.4	1.5
511191	Greeting card publishers	2,410	2,573	2,923	2,803	2,753	-6.3	-12.0	4.3	1.8
511199	All other publishers	1,443	1,668	1,622	1,594	1,580	-13.5	2.8	1.8	0.9
5112	Software publishers	89,436	93,825	91,809	85,567	83,735	-4.7	2.2	7.3	2.2
512	Motion picture and sound recording industries	78,227	80,874	78,231	76,136	73,746	-3.3	3.4	2.8	3.2
5121	Motion picture and video industries	67,919	70,178	66,783	63,157	61,346	-3.2	5.1	5.7	3.0
5121x	Motion picture and video production and distribution ¹	52,767	55,036	51,812	48,623	48,069	-4.1	6.2	6.6	1.2
51213	Motion picture and video exhibition	10,844	10,739	10,624	10,292	9,250	1.0	1.1	3.2	11.3
512131	Motion picture theaters (except drive-ins)	10,773	10,687	10,573	10,235	9,207	0.8	1.1	3.3	11.2
512132	Drive-in motion picture theaters	S	S	S	S	43	S	S	S	S
51219	Postproduction services and other motion picture and video industries	4,308	4,403	4,347	4,242	4,027	-2.2	1.3	2.5	5.3
512191	Teleproduction and other postproduction services	3,824	3,890	3,824	3,531	3,351	-1.7	1.7	8.3	5.4
512199	Other motion picture and video industries	484	513	S	711	676	-5.7	S	S	5.2
5122	Sound recording industries	10,308	10,696	11,448	12,979	12,400	-3.6	-6.6	-11.8	4.7
51221	Record production	319	268	323	328	307	19.0	-17.0	-1.5	6.8
51222	Integrated record production and distribution	6,757	6,968	7,316	9,006	8,675	-3.0	-4.8	-18.8	3.8
51223	Music publishers	2,202	2,354	2,685	2,603	2,480	-6.5	-12.3	3.2	5.0
51224	Sound recording studios	667	743	757	708	595	-10.2	-1.8	6.9	19.0
51229	Other sound recording industries	363	S	S	334	343	S	S	S	-2.6
515	Broadcasting (except Internet)	71,767	75,543	74,048	70,433	67,558	-5.0	2.0	5.1	4.3
5151	Radio and television broadcasting	40,327	44,132	44,975	43,970	43,020	-8.6	-1.9	2.3	2.2
51511	Radio broadcasting	13,608	15,390	16,006	16,036	14,893	-11.6	-3.8	-0.2	7.7
515111	Radio networks	4,072	4,667	4,941	5,413	4,205	-12.7	-5.5	-8.7	28.7
515112	Radio stations	9,536	10,723	11,065	10,623	10,688	-11.1	-3.1	4.2	-0.6
51512	Television broadcasting	26,719	28,742	28,969	27,934	28,127	-7.0	-0.8	3.7	-0.7
5152	Cable and other subscription programming	31,440	31,411	29,073	26,463	24,538	0.1	8.0	9.9	7.8
516	Internet publishing and broadcasting	17,080	15,453	13,211	10,102	8,202	10.5	17.0	30.8	23.2
517	Telecommunications	400,980	396,893	392,516	385,824	380,387	1.0	1.1	1.7	1.4
5171	Wired telecommunications carriers	152,713	153,890	156,397	167,276	175,599	-0.8	-1.6	-6.5	-4.7
5172	Wireless telecommunications carriers (except satellite)	138,020	136,322	134,902	129,060	121,629	1.2	1.1	4.5	6.1
517211	Paging	550	654	653	1,017	1,356	-15.9	0.2	-35.8	-25.0
517212	Cellular and other wireless telecommunications	137,470	135,668	134,249	128,043	120,273	1.3	1.1	4.8	6.5
5173	Telecommunications resellers	6,526	6,754	7,333	7,353	7,617	-3.4	-7.9	-0.3	-3.5
5174	Satellite telecommunications	4,212	3,633	3,386	3,561	S	15.9	7.3	-4.9	S
5175	Cable and other program distribution	93,983	90,568	84,863	74,192	68,829	3.8	6.7	14.4	7.8
5179	Other telecommunications	5,526	S	5,635	4,382	3,103	S	S	28.6	41.2

See footnotes at end of table.

Table 3.6.1. Information Services (NAICS 51) – Estimated Total Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
518	Internet service providers, web search portals, and data processing services	83,464	83,959	75,656	71,632	66,346	-0.6	11.0	5.6	8.0
5181	Internet service providers and web search portals	17,560	17,347	15,888	15,922	14,821	1.2	9.2	-0.2	7.4
518111	Internet service providers	8,969	8,117	7,777	9,767	10,609	10.5	4.4	-20.4	-7.9
518112	Web search portals	8,591	9,230	8,111	6,155	4,212	-6.9	13.8	31.8	46.1
5182	Data processing, hosting, and related services	65,904	66,612	59,768	55,710	51,525	-1.1	11.5	7.3	8.1
519	Other information services	5,225	5,233	4,869	4,942	4,739	-0.2	7.5	-1.5	4.3
51911	News syndicates	1,597	1,719	1,711	1,648	1,633	-7.1	0.5	3.8	0.9
51912	Libraries and archives	1,801	1,725	1,626	1,557	1,539	4.4	6.1	4.4	1.2
51919	All other information services	1,827	1,789	1,532	1,737	1,567	2.1	16.8	-11.8	10.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-3.6.1 provides estimated measures of sampling variability.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
INFORMATION SERVICES (NAICS 51)									
Operating Expenses									
Total	843,965	860,986	842,145	815,464	792,649	-2.0	2.2	3.3	2.9
Personnel costs.....	283,953	293,179	286,743	282,133	269,271	-3.1	2.2	1.6	4.8
Gross annual payroll.....	217,035	227,558	219,768	216,273	207,811	-4.6	3.5	1.6	4.1
Employer's cost for fringe benefits.....	50,048	48,070	49,878	49,054	46,794	4.1	-3.6	1.7	4.8
Temporary staff and leased employee expense.....	16,870	17,551	17,097	16,806	14,666	-3.9	2.7	1.7	14.6
Expensed materials, parts and supplies (not for resale).....	S	35,950	36,594	35,041	32,419	S	-1.8	4.4	8.1
Expensed equipment.....	4,420	4,765	4,393	4,467	4,547	-7.2	8.5	-1.7	-1.8
Expensed purchase of other materials, parts, and supplies.....	S	31,185	32,201	30,574	27,872	S	-3.2	5.3	9.7
Expensed purchased services.....	101,371	102,066	96,288	95,791	89,647	-0.7	6.0	0.5	6.9
Expensed purchases of software.....	9,369	8,520	6,885	7,257	6,643	10.0	23.7	-5.1	9.2
Purchased electricity and fuels (except motor fuels).....	6,429	6,451	5,651	6,008	5,563	-0.3	14.2	-5.9	8.0
Lease and rental payments.....	29,861	29,132	27,885	27,696	25,888	2.5	4.5	0.7	7.0
Purchased repair and maintenance.....	8,312	7,975	8,010	7,724	7,681	4.2	-0.4	3.7	0.6
Purchased advertising and promotional services.....	41,261	42,836	40,188	38,997	36,301	-3.7	6.6	3.1	7.4
Purchased printing services.....	6,057	7,038	7,474	7,888	7,302	-13.9	-5.8	-5.2	8.0
Purchased software reproduction.....	82	S	S	S	S	S	S	S	S
Other operating expenses.....	423,144	429,791	422,520	402,499	401,312	-1.5	1.7	5.0	0.3
Depreciation and amortization charges.....	110,548	110,783	109,184	106,338	99,489	-0.2	1.5	2.7	6.9
Governmental taxes and license fees.....	12,229	12,316	11,862	12,250	11,181	-0.7	3.8	-3.2	9.6
Broadcast rights and music license fees.....	203,074	209,506	204,237	191,323	197,534	-3.1	2.6	6.7	-3.1
Network compensation fees (networks only).....	11,719	11,861	12,411	11,869	11,728	-1.2	-4.4	4.6	1.2
Program and production costs.....	551	627	552	728	861	-12.1	13.6	-24.2	-15.4
Access charges.....	45,260	42,737	41,149	36,062	33,688	5.9	3.9	14.1	7.0
Universal service contributions (USC).....	33,155	35,236	36,323	37,131	39,628	-5.9	-3.0	-2.2	-6.3
All other operating expenses.....	6,608	6,725	6,802	6,798	7,203	-1.7	-1.1	0.1	-5.6
PUBLISHING INDUSTRIES (EXCEPT INTERNET)									
(NAICS 511)									
Operating Expenses									
Total	187,222	203,031	203,614	196,395	191,671	-7.8	-0.3	3.7	2.5
Personnel costs.....	94,447	99,992	100,750	96,370	93,874	-5.5	-0.8	4.5	2.7
Gross annual payroll.....	73,490	79,194	80,418	77,100	75,983	-7.2	-1.5	4.3	1.5
Employer's cost for fringe benefits.....	17,105	16,833	16,468	15,446	14,363	1.6	2.2	6.6	7.5
Temporary staff and leased employee expense.....	3,852	3,965	3,864	3,824	3,528	-2.8	2.6	1.0	8.4
Expensed materials, parts and supplies (not for resale).....	5,569	6,399	7,833	8,610	8,644	-13.0	-18.3	-9.0	-0.4
Expensed equipment.....	891	1,123	1,171	1,166	1,253	-20.7	-4.1	0.4	-6.9
Expensed purchase of other materials, parts, and supplies.....	4,678	5,276	6,662	7,444	7,391	-11.3	-20.8	-10.5	0.7
Expensed purchased services.....	25,588	27,750	27,478	26,821	25,990	-7.8	1.0	2.4	3.2
Expensed purchases of software.....	1,509	1,618	1,535	1,566	1,504	-6.7	5.4	-2.0	4.1
Purchased electricity and fuels (except motor fuels).....	913	956	914	976	880	-4.5	4.6	-6.4	10.9
Lease and rental payments.....	4,974	4,803	4,897	4,678	4,951	3.6	-1.9	4.7	-5.5
Purchased repair and maintenance.....	1,486	1,483	1,579	1,263	1,230	0.2	-6.1	25.0	2.7
Purchased advertising and promotional services.....	10,567	11,738	10,884	10,229	9,854	-10.0	7.8	6.4	3.8
Purchased printing services.....	6,057	7,038	7,474	7,888	7,302	-13.9	-5.8	-5.2	8.0
Purchased software reproduction.....	82	S	S	S	S	S	S	S	S
Other operating expenses.....	61,618	68,890	67,553	64,594	63,163	-10.6	2.0	4.6	2.3
Depreciation and amortization charges.....	12,130	12,692	10,623	9,623	9,526	-4.4	19.5	10.4	1.0
Governmental taxes and license fees.....	1,466	1,469	1,512	1,453	1,028	-0.2	-2.8	4.1	41.3
All other operating expenses.....	48,022	54,729	55,418	53,518	52,609	-12.3	-1.2	3.6	1.7

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
NEWSPAPER PUBLISHERS (NAICS 51111)									
Operating Expenses									
Total	34,413	40,380	41,998	43,933	41,207	-14.8	-3.9	-4.4	6.6
Personnel costs.....	16,203	19,366	19,914	20,248	19,608	-16.3	-2.8	-1.6	3.3
Gross annual payroll.....	12,808	15,675	15,836	15,869	15,573	-18.3	-1.0	-0.2	1.9
Employer's cost for fringe benefits.....	2,944	3,372	3,826	4,093	3,769	-12.7	-11.9	-6.5	8.6
Temporary staff and leased employee expense.....	451	319	252	286	266	41.4	26.6	-11.9	7.5
Expensed materials, parts and supplies (not for resale).....	2,092	2,423	3,275	4,175	4,260	-13.7	-26.0	-21.6	-2.0
Expensed equipment.....	54	95	82	85	82	-43.2	15.9	-3.5	3.7
Expensed purchase of other materials, parts, and supplies.....	2,038	2,328	3,193	4,090	4,178	-12.5	-27.1	-21.9	-2.1
Expensed purchased services.....	3,313	3,676	3,787	3,990	3,694	-9.9	-2.9	-5.1	8.0
Expensed purchases of software.....	115	106	113	109	101	8.5	-6.2	3.7	7.9
Purchased electricity and fuels (except motor fuels).....	353	387	396	422	388	-8.8	-2.3	-6.2	8.8
Lease and rental payments.....	514	534	681	716	683	-3.7	-21.6	-4.9	4.8
Purchased repair and maintenance.....	325	379	415	402	395	-14.2	-8.7	3.2	1.8
Purchased advertising and promotional services.....	723	765	689	740	740	-5.5	11.0	-6.9	Z
Purchased printing services.....	1,283	1,505	1,493	1,601	1,387	-14.8	0.8	-6.7	15.4
Other operating expenses.....	12,805	14,915	15,022	15,520	13,645	-14.1	-0.7	-3.2	13.7
Depreciation and amortization charges.....	1,986	2,693	2,396	2,171	2,011	-26.3	12.4	10.4	8.0
Governmental taxes and license fees.....	268	301	351	354	368	-11.0	-14.2	-0.8	-3.8
All other operating expenses.....	10,551	11,921	12,275	12,995	11,266	-11.5	-2.9	-5.5	15.3
PERIODICAL PUBLISHERS (NAICS 51112)									
Operating Expenses									
Total	30,360	33,539	35,716	34,629	33,763	-9.5	-6.1	3.1	2.6
Personnel costs.....	13,387	14,212	13,853	13,858	13,206	-5.8	2.6	Z	4.9
Gross annual payroll.....	10,229	11,339	11,272	11,201	10,619	-9.8	0.6	0.6	5.5
Employer's cost for fringe benefits.....	2,733	2,407	2,161	2,248	2,159	13.5	11.4	-3.9	4.1
Temporary staff and leased employee expense.....	425	466	420	409	428	-8.8	11.0	2.7	-4.4
Expensed materials, parts and supplies (not for resale).....	943	1,091	1,085	1,188	1,273	-13.6	0.6	-8.7	-6.7
Expensed equipment.....	95	115	118	140	124	-17.4	-2.5	-15.7	12.9
Expensed purchase of other materials, parts, and supplies.....	848	976	967	1,048	1,149	-13.1	0.9	-7.7	-8.8
Expensed purchased services.....	5,786	6,538	7,293	7,198	6,558	-11.5	-10.4	1.3	9.8
Expensed purchases of software.....	120	144	143	158	153	-16.7	0.7	-9.5	3.3
Purchased electricity and fuels (except motor fuels).....	134	141	116	133	122	-5.0	21.6	-12.8	9.0
Lease and rental payments.....	1,224	1,157	1,181	1,056	1,084	5.8	-2.0	11.8	-2.6
Purchased repair and maintenance.....	371	284	271	215	208	30.6	4.8	26.0	3.4
Purchased advertising and promotional services.....	1,356	1,753	1,982	1,775	1,640	-22.6	-11.6	11.7	8.2
Purchased printing services.....	2,581	3,059	3,600	3,861	3,351	-15.6	-15.0	-6.8	15.2
Other operating expenses.....	10,244	11,698	13,485	12,385	12,726	-12.4	-13.3	8.9	-2.7
Depreciation and amortization charges.....	1,462	1,453	1,403	1,526	1,581	0.6	3.6	-8.1	-3.5
Governmental taxes and license fees.....	157	181	164	137	132	-13.3	10.4	19.7	3.8
All other operating expenses.....	8,625	10,064	11,918	10,722	11,013	-14.3	-15.6	11.2	-2.6

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
BOOK PUBLISHERS (NAICS 51113)									
Operating Expenses									
Total	16,405	17,413	16,265	15,930	16,904	-5.8	7.1	2.1	-5.8
Personnel costs.....	6,492	6,871	6,496	6,328	6,609	-5.5	5.8	2.7	-4.3
Gross annual payroll.....	5,073	5,331	5,112	5,061	5,307	-4.8	4.3	1.0	-4.6
Employer's cost for fringe benefits.....	1,189	1,263	1,122	1,031	1,100	-5.9	12.6	8.8	-6.3
Temporary staff and leased employee expense.....	230	277	262	236	S	-17.0	5.7	11.0	S
Expensed materials, parts and supplies (not for resale).....	464	614	583	489	496	-24.4	5.3	19.2	-1.4
Expensed equipment.....	S	293	306	224	214	S	-4.2	36.6	4.7
Expensed purchase of other materials, parts, and supplies.....	315	321	277	265	282	-1.9	15.9	4.5	-6.0
Expensed purchased services.....	3,107	3,371	3,091	2,912	3,109	-7.8	9.1	6.1	-6.3
Expensed purchases of software.....	84	88	71	111	S	-4.5	23.9	-36.0	S
Purchased electricity and fuels (except motor fuels).....	75	76	62	60	59	-1.3	22.6	3.3	1.7
Lease and rental payments.....	630	598	565	499	527	5.4	5.8	13.2	-5.3
Purchased repair and maintenance.....	105	103	93	91	102	1.9	10.8	2.2	-10.8
Purchased advertising and promotional services.....	895	1,082	978	917	933	-17.3	10.6	6.7	-1.7
Purchased printing services.....	1,318	1,424	1,322	1,234	1,379	-7.4	7.7	7.1	-10.5
Other operating expenses.....	6,342	6,557	6,095	6,201	6,690	-3.3	7.6	-1.7	-7.3
Depreciation and amortization charges.....	1,657	1,632	1,070	1,087	961	1.5	52.5	-1.6	13.1
Governmental taxes and license fees.....	67	78	68	67	75	-14.1	14.7	1.5	-10.7
All other operating expenses.....	4,618	4,847	4,957	5,047	5,654	-4.7	-2.2	-1.8	-10.7
DIRECTORY AND MAILING LIST PUBLISHERS (NAICS 51114)									
Operating Expenses									
Total	12,755	13,633	13,281	11,939	11,729	-6.4	2.7	11.2	1.8
Personnel costs.....	4,759	4,959	4,875	4,943	4,901	-4.0	1.7	-1.4	0.9
Gross annual payroll.....	3,691	3,960	3,801	3,905	3,923	-6.8	4.2	-2.7	-0.5
Employer's cost for fringe benefits.....	804	809	899	879	799	-0.6	-10.0	2.3	10.0
Temporary staff and leased employee expense.....	264	190	175	159	179	38.9	8.6	10.1	-11.2
Expensed materials, parts and supplies (not for resale).....	765	866	1,088	800	708	-11.7	-20.4	36.0	13.0
Expensed equipment.....	S	21	22	25	28	S	-4.5	-12.0	-10.7
Expensed purchase of other materials, parts, and supplies.....	746	845	1,066	775	680	-11.7	-20.7	37.5	14.0
Expensed purchased services.....	1,722	1,799	1,877	1,840	1,795	-4.3	-4.2	2.0	2.5
Expensed purchases of software.....	69	64	61	52	47	7.8	4.9	17.3	10.6
Purchased electricity and fuels (except motor fuels).....	17	20	20	21	20	-15.0	Z	-4.8	5.0
Lease and rental payments.....	310	298	297	249	255	4.0	0.3	19.3	-2.4
Purchased repair and maintenance.....	40	43	44	38	46	-7.0	-2.3	15.8	-17.4
Purchased advertising and promotional services.....	555	583	572	481	441	-4.8	1.9	18.9	9.1
Purchased printing services.....	731	791	883	999	986	-7.6	-10.4	-11.6	1.3
Other operating expenses.....	5,509	6,009	5,441	4,356	4,325	-8.3	10.4	24.9	0.7
Depreciation and amortization charges.....	1,516	1,520	1,393	699	613	-0.3	9.1	99.3	14.0
Governmental taxes and license fees.....	38	56	45	43	56	-32.1	24.4	4.7	-23.2
All other operating expenses.....	3,955	4,433	4,003	3,614	3,656	-10.8	10.7	10.8	-1.1

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
GREETING CARD PUBLISHERS (NAICS 511191)									
Operating Expenses									
Total	2,410	2,573	2,923	2,803	2,753	-6.3	-12.0	4.3	1.8
Personnel costs.....	756	926	1,066	1,051	993	-18.4	-13.1	1.4	5.8
Gross annual payroll.....	641	790	889	882	822	-18.9	-11.1	0.8	7.3
Employer's cost for fringe benefits.....	105	121	144	137	140	-13.2	-16.0	5.1	-2.1
Temporary staff and leased employee expense.....	10	15	33	32	31	-33.3	-54.5	3.1	3.2
Expensed materials, parts and supplies (not for resale).....	70	72	108	125	123	-2.8	-33.3	-13.6	1.6
Expensed equipment.....	11	10	11	37	35	10.0	-9.1	-70.3	5.7
Expensed purchase of other materials, parts, and supplies.....	59	62	97	88	88	-4.8	-36.1	10.2	Z
Expensed purchased services.....	260	321	333	369	351	-19.0	-3.6	-9.8	5.1
Expensed purchases of software.....	6	7	12	10	10	-14.3	-41.7	20.0	Z
Purchased electricity and fuels (except motor fuels).....	25	32	33	33	32	-21.9	-3.0	Z	3.1
Lease and rental payments.....	32	51	39	49	49	-37.3	30.8	-20.4	Z
Purchased repair and maintenance.....	30	33	36	36	32	-9.1	-8.3	Z	12.5
Purchased advertising and promotional services.....	123	143	166	190	181	-14.0	-13.9	-12.6	5.0
Purchased printing services.....	44	55	47	51	47	-20.0	17.0	-7.8	8.5
Other operating expenses.....	1,324	1,254	1,416	1,258	1,286	5.6	-11.4	12.6	-2.2
Depreciation and amortization charges.....	117	114	90	103	95	2.6	26.7	-12.6	8.4
Governmental taxes and license fees.....	35	35	44	44	44	Z	-20.5	Z	Z
All other operating expenses.....	1,172	1,105	1,282	1,111	1,147	6.1	-13.8	15.4	-3.1
SOFTWARE PUBLISHERS (NAICS 5112)									
Operating Expenses									
Total	89,436	93,825	91,809	85,567	83,735	-4.7	2.2	7.3	2.2
Personnel costs.....	52,330	53,054	53,904	49,310	47,928	-1.4	-1.6	9.3	2.9
Gross annual payroll.....	40,612	41,591	42,967	39,647	39,215	-2.4	-3.2	8.4	1.1
Employer's cost for fringe benefits.....	9,268	8,788	8,235	6,986	6,317	5.5	6.7	17.9	10.6
Temporary staff and leased employee expense.....	2,450	2,675	2,702	2,677	2,396	-8.4	-1.0	0.9	11.7
Expensed materials, parts and supplies (not for resale).....	1,167	1,240	1,616	1,744	1,693	-5.9	-23.3	-7.3	3.0
Expensed equipment.....	556	582	626	648	764	-4.5	-7.0	-3.4	-15.2
Expensed purchase of other materials, parts, and supplies.....	611	658	990	1,096	929	-7.1	-33.5	-9.7	18.0
Expensed purchased services.....	11,112	11,667	10,806	10,197	10,180	-4.8	8.0	6.0	0.2
Expensed purchases of software.....	1,109	1,202	1,128	1,119	S	-7.7	6.6	0.8	S
Purchased electricity and fuels (except motor fuels).....	299	289	276	296	248	3.5	4.7	-6.8	19.4
Lease and rental payments.....	2,218	2,117	2,085	2,067	2,309	4.8	1.5	0.9	-10.5
Purchased repair and maintenance.....	604	627	705	464	430	-3.7	-11.1	51.9	7.9
Purchased advertising and promotional services.....	6,800	7,318	6,417	6,030	5,846	-7.1	14.0	6.4	3.1
Purchased software reproduction.....	82	S	S	S	S	S	S	S	S
Other operating expenses.....	24,827	27,864	25,483	24,316	23,934	-10.9	9.3	4.8	1.6
Depreciation and amortization charges.....	5,355	5,226	4,215	3,962	4,209	2.5	24.0	6.4	-5.9
Governmental taxes and license fees.....	881	805	826	793	338	9.4	-2.5	4.2	134.6
All other operating expenses.....	18,591	21,833	20,442	19,561	19,387	-14.8	6.8	4.5	0.9

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)									
Operating Expenses									
Total	78,227	80,874	78,231	76,136	73,746	-3.3	3.4	2.8	3.2
Personnel costs.....	19,426	19,770	18,714	17,946	18,140	-1.7	5.6	4.3	-1.1
Gross annual payroll.....	16,566	17,118	16,043	15,464	15,829	-3.2	6.7	3.7	-2.3
Employer's cost for fringe benefits.....	1,916	2,010	1,853	1,810	1,659	-4.7	8.5	2.4	9.1
Temporary staff and leased employee expense.....	944	642	818	672	652	47.0	-21.5	21.7	3.1
Expensed materials, parts and supplies (not for resale).....	1,634	1,852	1,339	1,374	1,344	-11.8	38.3	-2.5	2.2
Expensed equipment.....	239	280	245	231	208	-14.6	14.3	6.1	11.1
Expensed purchase of other materials, parts, and supplies.....	1,395	1,572	1,094	1,143	1,136	-11.3	43.7	-4.3	0.6
Expensed purchased services.....	12,965	13,132	12,775	12,579	12,220	-1.3	2.8	1.6	2.9
Expensed purchases of software.....	159	175	178	139	147	-9.1	-1.7	28.1	-5.4
Purchased electricity and fuels (except motor fuels).....	595	594	519	572	475	0.2	14.5	-9.3	20.4
Lease and rental payments.....	6,283	6,044	5,771	5,246	4,782	4.0	4.7	10.0	9.7
Purchased repair and maintenance.....	538	562	501	491	462	-4.3	12.2	2.0	6.3
Purchased advertising and promotional services.....	5,390	5,757	5,806	6,131	6,354	-6.4	-0.8	-5.3	-3.5
Other operating expenses.....	44,202	46,120	45,403	44,237	42,042	-4.2	1.6	2.6	5.2
Depreciation and amortization charges.....	5,696	5,564	5,676	5,441	4,659	2.4	-2.0	4.3	16.8
Governmental taxes and license fees.....	744	917	736	621	575	-18.9	24.6	18.5	8.0
All other operating expenses.....	37,762	39,639	38,991	38,175	36,808	-4.7	1.7	2.1	3.7

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
MOTION PICTURE AND VIDEO PRODUCTION AND DISTRIBUTION (NAICS 5121X)									
Operating Expenses									
Total	52,767	55,036	51,812	48,623	48,069	-4.1	6.2	6.6	1.2
Personnel costs.....	12,438	12,795	11,724	10,637	11,474	-2.8	9.1	10.2	-7.3
Gross annual payroll.....	10,656	11,221	10,152	9,185	10,170	-5.0	10.5	10.5	-9.7
Employer's cost for fringe benefits.....	1,057	1,137	978	950	832	-7.0	16.3	2.9	14.2
Temporary staff and leased employee expense.....	725	437	594	502	472	65.9	-26.4	18.3	6.4
Expensed materials, parts and supplies (not for resale).....	S	S	625	677	641	S	S	-7.7	5.6
Expensed equipment.....	123	170	134	109	98	-27.6	26.9	22.9	11.2
Expensed purchase of other materials, parts, and supplies.....	S	S	491	568	543	S	S	-13.6	4.6
Expensed purchased services.....	5,680	6,013	5,612	5,743	5,894	-5.5	7.1	-2.3	-2.6
Expensed purchases of software.....	57	69	97	57	68	-17.4	-28.9	70.2	-16.2
Purchased electricity and fuels (except motor fuels).....	78	74	61	62	53	5.4	21.3	-1.6	17.0
Lease and rental payments.....	948	898	737	861	729	5.6	21.8	-14.4	18.1
Purchased repair and maintenance.....	182	191	121	107	111	-4.7	57.9	13.1	-3.6
Purchased advertising and promotional services.....	4,415	4,781	4,596	4,656	4,933	-7.7	4.0	-1.3	-5.6
Other operating expenses.....	33,743	35,148	33,851	31,566	30,060	-4.0	3.8	7.2	5.0
Depreciation and amortization charges.....	3,611	3,490	3,726	3,366	2,655	3.5	-6.3	10.7	26.8
Governmental taxes and license fees.....	266	S	237	S	209	S	S	S	S
All other operating expenses.....	29,866	31,258	29,888	27,994	27,196	-4.5	4.6	6.8	2.9

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
MOTION PICTURE AND VIDEO EXHIBITION (NAICS 51213)									
Operating Expenses									
Total	10,844	10,739	10,624	10,292	9,250	1.0	1.1	3.2	11.3
Personnel costs.....	1,915	1,868	1,857	1,926	1,794	2.5	0.6	-3.6	7.4
Gross annual payroll.....	1,687	1,646	1,638	1,740	1,573	2.5	0.5	-5.9	10.6
Employer's cost for fringe benefits.....	186	173	171	153	179	7.5	1.2	11.8	-14.5
Temporary staff and leased employee expense.....	42	49	48	33	42	-14.3	2.1	45.5	-21.4
Expensed materials, parts and supplies (not for resale).....	296	269	213	206	192	10.0	26.3	3.4	7.3
Expensed equipment.....	30	18	23	29	17	66.7	-21.7	-20.7	70.6
Expensed purchase of other materials, parts, and supplies.....	266	251	190	177	175	6.0	32.1	7.3	1.1
Expensed purchased services.....	5,525	5,407	5,235	4,665	4,327	2.2	3.3	12.2	7.8
Expensed purchases of software.....	9	7	9	8	5	28.6	-22.2	12.5	60.0
Purchased electricity and fuels (except motor fuels).....	423	423	361	419	341	Z	17.2	-13.8	22.9
Lease and rental payments.....	4,721	4,555	4,441	3,780	3,513	3.6	2.6	17.5	7.6
Purchased repair and maintenance.....	252	271	267	268	248	-7.0	1.5	-0.4	8.1
Purchased advertising and promotional services.....	120	151	157	190	220	-20.5	-3.8	-17.4	-13.6
Other operating expenses.....	3,108	3,195	3,319	3,495	2,937	-2.7	-3.7	-5.0	19.0
Depreciation and amortization charges.....	950	988	959	980	940	-3.8	3.0	-2.1	4.3
Governmental taxes and license fees.....	369	398	376	281	245	-7.3	5.9	33.8	14.7
All other operating expenses.....	1,789	1,809	1,984	2,234	1,752	-1.1	-8.8	-11.2	27.5
POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES (NAICS 51219)									
Operating Expenses									
Total	4,308	4,403	4,347	4,242	4,027	-2.2	1.3	2.5	5.3
Personnel costs.....	2,173	2,200	2,214	2,164	1,990	-1.2	-0.6	2.3	8.7
Gross annual payroll.....	1,795	1,821	1,808	1,776	1,629	-1.4	0.7	1.8	9.0
Employer's cost for fringe benefits.....	301	306	325	317	289	-1.6	-5.8	2.5	9.7
Temporary staff and leased employee expense.....	77	73	81	71	72	5.5	-9.9	14.1	-1.4
Expensed materials, parts and supplies (not for resale).....	285	340	322	294	311	-16.2	5.6	9.5	-5.5
Expensed equipment.....	43	44	36	35	33	-2.3	22.2	2.9	6.1
Expensed purchase of other materials, parts, and supplies.....	242	296	286	259	278	-18.2	3.5	10.4	-6.8
Expensed purchased services.....	435	426	430	389	351	2.1	-0.9	10.5	10.8
Expensed purchases of software.....	31	27	S	25	S	14.8	S	S	S
Purchased electricity and fuels (except motor fuels).....	61	61	S	54	47	Z	S	S	14.9
Lease and rental payments.....	279	269	274	255	220	3.7	-1.8	7.5	15.9
Purchased repair and maintenance.....	44	45	47	37	44	-2.2	-4.3	27.0	-15.9
Purchased advertising and promotional services.....	20	24	19	18	19	-16.7	26.3	5.6	-5.3
Other operating expenses.....	1,415	1,437	1,381	1,395	1,375	-1.5	4.1	-1.0	1.5
Depreciation and amortization charges.....	364	360	338	300	330	1.1	6.5	12.7	-9.1
Governmental taxes and license fees.....	42	48	50	43	38	-12.5	-4.0	16.3	13.2
All other operating expenses.....	1,009	1,029	993	1,052	1,007	-1.9	3.6	-5.6	4.5

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
INTEGRATED RECORD PRODUCTION AND DISTRIBUTION SERVICES (NAICS 51222)									
Operating Expenses									
Total	6,757	6,968	7,316	9,006	8,675	-3.0	-4.8	-18.8	3.8
Personnel costs.....	1,645	1,616	1,671	2,046	1,856	1.8	-3.3	-18.3	10.2
Gross annual payroll.....	1,429	1,387	1,441	1,765	1,588	3.0	-3.7	-18.4	11.1
Employer's cost for fringe benefits.....	194	209	209	255	243	-7.2	Z	-18.0	4.9
Temporary staff and leased employee expense.....	22	20	21	26	25	10.0	-4.8	-19.2	4.0
Expensed materials, parts and supplies (not for resale).....	48	55	63	75	84	-12.7	-12.7	-16.0	-10.7
Expensed equipment.....	12	13	17	19	20	-7.7	-23.5	-10.5	-5.0
Expensed purchase of other materials, parts, and supplies.....	36	42	46	56	64	-14.3	-8.7	-17.9	-12.5
Expensed purchased services.....	907	846	924	1,200	1,138	7.2	-8.4	-23.0	5.4
Expensed purchases of software.....	50	59	29	36	S	-15.3	103.4	-19.4	S
Purchased electricity and fuels (except motor fuels).....	8	9	8	12	10	-11.1	12.5	-33.3	20.0
Lease and rental payments.....	180	171	156	S	200	5.3	9.6	S	S
Purchased repair and maintenance.....	S	S	34	S	31	S	S	S	S
Purchased advertising and promotional services.....	633	578	697	896	854	9.5	-17.1	-22.2	4.9
Other operating expenses.....	4,157	4,451	4,658	5,685	S	-6.6	-4.4	-18.1	S
Depreciation and amortization charges.....	641	584	523	635	S	9.8	11.7	-17.6	S
Governmental taxes and license fees.....	36	40	40	S	46	-10.0	Z	S	S
All other operating expenses.....	3,480	3,827	4,095	4,998	S	-9.1	-6.5	-18.1	S
MUSIC PUBLISHERS (NAICS 51223)									
Operating Expenses									
Total	2,202	2,354	2,685	2,603	2,480	-6.5	-12.3	3.2	5.0
Personnel costs.....	669	706	689	615	550	-5.2	2.5	12.0	11.8
Gross annual payroll.....	532	562	550	534	473	-5.3	2.2	3.0	12.9
Employer's cost for fringe benefits.....	108	115	96	75	69	-6.1	19.8	28.0	8.7
Temporary staff and leased employee expense.....	S	29	43	6	8	S	-32.6	616.7	-25.0
Expensed materials, parts and supplies (not for resale).....	19	21	26	29	S	-9.5	-19.2	-10.3	S
Expensed equipment.....	4	6	6	7	S	-33.3	Z	-14.3	S
Expensed purchase of other materials, parts, and supplies.....	15	15	20	22	S	Z	-25.0	-9.1	S
Expensed purchased services.....	S	230	353	383	S	S	-34.8	-7.8	S
Expensed purchases of software.....	4	6	4	6	S	-33.3	50.0	-33.3	S
Purchased electricity and fuels (except motor fuels).....	S	13	14	11	S	S	-7.1	27.3	S
Lease and rental payments.....	60	47	58	46	42	27.7	-19.0	26.1	9.5
Purchased repair and maintenance.....	13	14	17	17	S	-7.1	-17.6	Z	S
Purchased advertising and promotional services.....	S	150	260	303	S	S	-42.3	-14.2	S
Other operating expenses.....	1,284	1,397	1,617	1,576	S	-8.1	-13.6	2.6	S
Depreciation and amortization charges.....	83	89	S	103	S	-6.7	S	S	S
Governmental taxes and license fees.....	15	14	17	18	S	7.1	-17.6	-5.6	S
All other operating expenses.....	1,186	1,294	1,523	1,455	S	-8.3	-15.0	4.7	S

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
SOUND RECORDING STUDIOS (NAICS 51224)									
Operating Expenses									
Total	667	743	757	708	595	-10.2	-1.8	6.9	19.0
Personnel costs.....	317	344	333	310	259	-7.8	3.3	7.4	19.7
Gross annual payroll.....	248	281	266	254	218	-11.7	5.6	4.7	16.5
Employer's cost for fringe benefits.....	37	41	45	35	24	-9.8	-8.9	28.6	45.8
Temporary staff and leased employee expense.....	S	22	22	21	17	S	Z	4.8	23.5
Expensed materials, parts and supplies (not for resale).....	53	55	55	S	54	-3.6	Z	S	S
Expensed equipment.....	14	16	18	19	15	-12.5	-11.1	-5.3	26.7
Expensed purchase of other materials, parts, and supplies.....	39	39	S	S	S	Z	S	S	S
Expensed purchased services.....	107	127	117	105	92	-15.7	8.5	11.4	14.1
Expensed purchases of software.....	3	S	4	S	S	S	S	S	S
Purchased electricity and fuels (except motor fuels).....	9	11	11	11	10	-18.2	Z	Z	10.0
Lease and rental payments.....	71	75	75	69	59	-5.3	Z	8.7	16.9
Purchased repair and maintenance.....	8	9	11	8	9	-11.1	-18.2	37.5	-11.1
Purchased advertising and promotional services.....	16	S	16	12	10	S	S	33.3	20.0
Other operating expenses.....	190	217	252	228	190	-12.4	-13.9	10.5	20.0
Depreciation and amortization charges.....	31	37	35	36	35	-16.2	5.7	-2.8	2.9
Governmental taxes and license fees.....	11	12	12	S	12	-8.3	Z	S	S
All other operating expenses.....	148	168	205	177	143	-11.9	-18.0	15.8	23.8
BROADCASTING (EXCEPT INTERNET) (NAICS 515)									
Operating Expenses									
Total	71,767	75,543	74,048	70,433	67,558	-5.0	2.0	5.1	4.3
Personnel costs.....	19,745	21,117	21,016	19,731	18,818	-6.5	0.5	6.5	4.9
Gross annual payroll.....	16,209	17,346	17,161	16,357	15,872	-6.6	1.1	4.9	3.1
Employer's cost for fringe benefits.....	2,780	2,891	2,942	2,624	2,379	-3.8	-1.7	12.1	10.3
Temporary staff and leased employee expense.....	756	880	913	750	567	-14.1	-3.6	21.7	32.3
Expensed materials, parts and supplies (not for resale).....	492	548	496	518	545	-10.2	10.5	-4.2	-5.0
Expensed equipment.....	195	205	181	162	170	-4.9	13.3	11.7	-4.7
Expensed purchase of other materials, parts, and supplies.....	297	343	315	356	375	-13.4	8.9	-11.5	-5.1
Expensed purchased services.....	6,165	6,765	6,125	6,239	5,780	-8.9	10.4	-1.8	7.9
Expensed purchases of software.....	241	384	202	184	139	-37.2	90.1	9.8	32.4
Purchased electricity and fuels (except motor fuels).....	545	569	533	512	454	-4.2	6.8	4.1	12.8
Lease and rental payments.....	1,554	1,560	1,460	1,362	1,385	-0.4	6.8	7.2	-1.7
Purchased repair and maintenance.....	413	429	388	375	366	-3.7	10.6	3.5	2.5
Purchased advertising and promotional services.....	3,412	3,823	3,542	3,806	3,436	-10.8	7.9	-6.9	10.8
Other operating expenses.....	45,365	47,113	46,411	43,945	42,415	-3.7	1.5	5.6	3.6
Depreciation and amortization charges.....	5,988	6,115	5,416	5,098	5,003	-2.1	12.9	6.2	1.9
Governmental taxes and license fees.....	335	323	300	381	447	3.7	7.7	-21.3	-14.8
Broadcast rights and music license fees.....	11,719	11,861	12,411	11,869	11,728	-1.2	-4.4	4.6	1.2
Network compensation fees (networks only).....	551	627	552	728	861	-12.1	13.6	-24.2	-15.4
Program and production costs.....	14,413	14,263	13,804	12,202	11,086	1.1	3.3	13.1	10.1
All other operating expenses.....	12,359	13,924	13,928	13,667	13,290	-11.2	Z	1.9	2.8

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
RADIO NETWORKS (NAICS 515111)									
Operating Expenses									
Total	4,072	4,667	4,941	5,413	4,205	-12.7	-5.5	-8.7	28.7
Personnel costs.....	849	962	992	1,361	915	-11.7	-3.0	-27.1	48.7
Gross annual payroll.....	733	789	816	1,039	788	-7.1	-3.3	-21.5	31.9
Employer's cost for fringe benefits.....	92	131	135	203	93	-29.8	-3.0	-33.5	118.3
Temporary staff and leased employee expense.....	S	42	41	119	34	S	2.4	-65.5	250.0
Expensed materials, parts and supplies (not for resale).....	26	27	41	30	35	-3.7	-34.1	36.7	-14.3
Expensed equipment.....	10	10	10	7	7	Z	Z	42.9	Z
Expensed purchase of other materials, parts, and supplies.....	16	17	31	23	28	-5.9	-45.2	34.8	-17.9
Expensed purchased services.....	287	S	444	444	511	S	S	Z	-13.1
Expensed purchases of software.....	21	23	22	16	18	-8.7	4.5	37.5	-11.1
Purchased electricity and fuels (except motor fuels).....	24	19	19	18	11	26.3	Z	5.6	63.6
Lease and rental payments.....	134	99	103	76	65	35.4	-3.9	35.5	16.9
Purchased repair and maintenance.....	25	21	22	23	16	19.0	-4.5	-4.3	43.8
Purchased advertising and promotional services.....	83	S	278	311	401	S	S	-10.6	-22.4
Other operating expenses.....	2,910	3,304	3,464	3,578	2,744	-11.9	-4.6	-3.2	30.4
Depreciation and amortization charges.....	341	396	425	402	372	-13.9	-6.8	5.7	8.1
Governmental taxes and license fees.....	23	16	16	23	16	43.8	Z	-30.4	43.8
Broadcast rights and music license fees.....	583	613	582	550	329	-4.9	5.3	5.8	67.2
Network compensation fees (networks only).....	159	164	148	171	117	-3.0	10.8	-13.5	46.2
All other operating expenses.....	1,804	2,115	2,293	2,432	1,910	-14.7	-7.8	-5.7	27.3
RADIO STATIONS (NAICS 515112)									
Operating Expenses									
Total	9,536	10,723	11,065	10,623	10,688	-11.1	-3.1	4.2	-0.6
Personnel costs.....	4,857	5,584	5,824	5,459	5,387	-13.0	-4.1	6.7	1.3
Gross annual payroll.....	4,075	4,739	4,926	4,683	4,639	-14.0	-3.8	5.2	0.9
Employer's cost for fringe benefits.....	641	667	709	679	643	-3.9	-5.9	4.4	5.6
Temporary staff and leased employee expense.....	141	178	189	97	105	-20.8	-5.8	94.8	-7.6
Expensed materials, parts and supplies (not for resale).....	99	99	115	126	129	Z	-13.9	-8.7	-2.3
Expensed equipment.....	40	36	38	40	43	11.1	-5.3	-5.0	-7.0
Expensed purchase of other materials, parts, and supplies.....	59	63	77	86	86	-6.3	-18.2	-10.5	Z
Expensed purchased services.....	979	1,129	1,254	1,151	1,101	-13.3	-10.0	8.9	4.5
Expensed purchases of software.....	44	46	45	S	S	-4.3	2.2	S	S
Purchased electricity and fuels (except motor fuels).....	192	189	177	175	152	1.6	6.8	1.1	15.1
Lease and rental payments.....	416	406	395	354	360	2.5	2.8	11.6	-1.7
Purchased repair and maintenance.....	76	79	99	85	90	-3.8	-20.2	16.5	-5.6
Purchased advertising and promotional services.....	251	409	538	478	452	-38.6	-24.0	12.6	5.8
Other operating expenses.....	3,601	3,911	3,872	3,887	4,071	-7.9	1.0	-0.4	-4.5
Depreciation and amortization charges.....	663	612	516	521	517	8.3	18.6	-1.0	0.8
Governmental taxes and license fees.....	83	91	94	124	153	-8.8	-3.2	-24.2	-19.0
Broadcast rights and music license fees.....	747	847	865	763	617	-11.8	-2.1	13.4	23.7
Network compensation fees (networks only).....	75	74	69	S	S	1.4	7.2	S	S
All other operating expenses.....	2,033	2,287	2,328	2,430	2,698	-11.1	-1.8	-4.2	-9.9

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
TELEVISION BROADCASTING (NAICS 51512)									
Operating Expenses									
Total	26,719	28,742	28,969	27,934	28,127	-7.0	-0.8	3.7	-0.7
Personnel costs.....	7,935	8,677	8,608	8,157	7,685	-8.6	0.8	5.5	6.1
Gross annual payroll.....	6,761	7,322	7,227	6,909	6,551	-7.7	1.3	4.6	5.5
Employer's cost for fringe benefits.....	1,073	1,225	1,224	1,132	1,035	-12.4	0.1	8.1	9.4
Temporary staff and leased employee expense.....	101	130	157	116	99	-22.3	-17.2	35.3	17.2
Expensed materials, parts and supplies (not for resale).....	219	251	203	224	238	-12.7	23.6	-9.4	-5.9
Expensed equipment.....	75	79	66	65	65	-5.1	19.7	1.5	Z
Expensed purchase of other materials, parts, and supplies.....	144	172	137	159	173	-16.3	25.5	-13.8	-8.1
Expensed purchased services.....	1,668	1,980	1,967	1,855	1,862	-15.8	0.7	6.0	-0.4
Expensed purchases of software.....	116	158	86	69	42	-26.6	83.7	24.6	64.3
Purchased electricity and fuels (except motor fuels).....	259	292	297	280	252	-11.3	-1.7	6.1	11.1
Lease and rental payments.....	428	505	489	438	409	-15.2	3.3	11.6	7.1
Purchased repair and maintenance.....	190	211	203	186	174	-10.0	3.9	9.1	6.9
Purchased advertising and promotional services.....	675	814	892	882	985	-17.1	-8.7	1.1	-10.5
Other operating expenses.....	16,897	17,834	18,191	17,698	18,342	-5.3	-2.0	2.8	-3.5
Depreciation and amortization charges.....	1,658	1,800	1,590	1,513	1,504	-7.9	13.2	5.1	0.6
Governmental taxes and license fees.....	164	150	125	155	166	9.3	20.0	-19.4	-6.6
Broadcast rights and music license fees.....	10,389	10,401	10,964	10,556	10,782	-0.1	-5.1	3.9	-2.1
Network compensation fees (networks only).....	317	389	335	508	658	-18.5	16.1	-34.1	-22.8
All other operating expenses.....	4,369	5,094	5,177	4,966	5,232	-14.2	-1.6	4.2	-5.1
CABLE AND OTHER SUBSCRIPTION PROGRAMMING (NAICS 5152)									
Operating Expenses									
Total	31,440	31,411	29,073	26,463	24,538	0.1	8.0	9.9	7.8
Personnel costs.....	6,104	5,894	5,592	4,754	4,831	3.6	5.4	17.6	-1.6
Gross annual payroll.....	4,640	4,496	4,192	3,726	3,894	3.2	7.3	12.5	-4.3
Employer's cost for fringe benefits.....	974	868	874	610	608	12.2	-0.7	43.3	0.3
Temporary staff and leased employee expense.....	490	530	526	418	329	-7.5	0.8	25.8	27.1
Expensed materials, parts and supplies (not for resale).....	148	171	137	138	143	-13.5	24.8	-0.7	-3.5
Expensed equipment.....	70	80	67	50	55	-12.5	19.4	34.0	-9.1
Expensed purchase of other materials, parts, and supplies.....	78	91	70	88	88	-14.3	30.0	-20.5	Z
Expensed purchased services.....	3,231	3,282	2,460	2,789	2,306	-1.6	33.4	-11.8	20.9
Expensed purchases of software.....	60	157	49	40	32	-61.8	220.4	22.5	25.0
Purchased electricity and fuels (except motor fuels).....	70	69	40	39	39	1.4	72.5	2.6	Z
Lease and rental payments.....	576	550	473	494	551	4.7	16.3	-4.3	-10.3
Purchased repair and maintenance.....	122	118	64	81	86	3.4	84.4	-21.0	-5.8
Purchased advertising and promotional services.....	2,403	2,388	1,834	2,135	1,598	0.6	30.2	-14.1	33.6
Other operating expenses.....	21,957	22,064	20,884	18,782	17,258	-0.5	5.7	11.2	8.8
Depreciation and amortization charges.....	3,326	3,307	2,885	2,662	S	0.6	14.6	8.4	S
Governmental taxes and license fees.....	65	66	65	79	112	-1.5	1.5	-17.7	-29.5
Program and production costs.....	14,413	14,263	13,804	12,202	11,086	1.1	3.3	13.1	10.1
All other operating expenses.....	4,153	4,428	4,130	3,839	3,450	-6.2	7.2	7.6	11.3

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
INTERNET PUBLISHING AND BROADCASTING (NAICS 516)									
Operating Expenses									
Total	17,080	15,453	13,211	10,102	8,202	10.5	17.0	30.8	23.2
Personnel costs.....	6,855	6,790	5,648	4,398	3,563	1.0	20.2	28.4	23.4
Gross annual payroll.....	5,085	5,094	4,189	3,513	2,842	-0.2	21.6	19.2	23.6
Employer's cost for fringe benefits.....	S	S	892	636	507	S	S	40.3	25.4
Temporary staff and leased employee expense.....	S	S	S	249	214	S	S	S	16.4
Expensed materials, parts and supplies (not for resale).....	S	S	S	322	286	S	S	S	12.6
Expensed equipment.....	S	S	S	123	121	S	S	S	1.7
Expensed purchase of other materials, parts, and supplies.....	388	235	S	199	165	65.1	S	S	20.6
Expensed purchased services.....	3,387	2,774	S	1,789	1,396	22.1	S	S	28.2
Expensed purchases of software.....	S	307	S	245	176	S	S	S	39.2
Purchased electricity and fuels (except motor fuels).....	S	S	S	22	14	S	S	S	57.1
Lease and rental payments.....	S	537	S	343	310	S	S	S	10.6
Purchased repair and maintenance.....	S	S	S	96	90	S	S	S	6.7
Purchased advertising and promotional services.....	S	1,757	1,366	1,083	806	S	28.6	26.1	34.4
Other operating expenses.....	6,192	5,449	S	3,593	2,957	13.6	S	S	21.5
Depreciation and amortization charges.....	S	1,272	S	811	716	S	S	S	13.3
Governmental taxes and license fees.....	111	83	S	66	56	33.7	S	S	17.9
All other operating expenses.....	4,441	4,094	S	2,716	S	8.5	S	S	S
TELECOMMUNICATIONS (NAICS 517)									
Operating Expenses									
Total	400,980	396,893	392,516	385,824	380,387	1.0	1.1	1.7	1.4
Personnel costs.....	100,171	100,592	100,508	104,659	99,333	-0.4	0.1	-4.0	5.4
Gross annual payroll.....	72,062	73,156	70,201	73,788	69,660	-1.5	4.2	-4.9	5.9
Employer's cost for fringe benefits.....	21,131	19,792	22,549	23,008	22,800	6.8	-12.2	-2.0	0.9
Temporary staff and leased employee expense.....	6,978	7,644	7,758	7,863	6,873	-8.7	-1.5	-1.3	14.4
Expensed materials, parts and supplies (not for resale).....	S	23,263	23,037	21,024	18,731	S	1.0	9.6	12.2
Expensed equipment.....	1,716	S	S	S	1,897	S	S	S	S
Expensed purchase of other materials, parts, and supplies.....	S	21,434	21,316	19,157	16,834	S	0.6	11.3	13.8
Expensed purchased services.....	40,966	40,078	38,168	38,371	33,740	2.2	5.0	-0.5	13.7
Expensed purchases of software.....	4,965	4,207	3,265	3,725	2,925	18.0	28.9	-12.3	27.4
Purchased electricity and fuels (except motor fuels).....	3,192	3,210	2,941	3,269	3,167	-0.6	9.1	-10.0	3.2
Lease and rental payments.....	12,149	12,231	11,931	12,397	10,862	-0.7	2.5	-3.8	14.1
Purchased repair and maintenance.....	4,062	3,722	3,991	4,020	4,110	9.1	-6.7	-0.7	-2.2
Purchased advertising and promotional services.....	16,598	16,708	16,040	14,960	12,676	-0.7	4.2	7.2	18.0
Other operating expenses.....	236,817	232,960	230,803	221,770	228,583	1.7	0.9	4.1	-3.0
Depreciation and amortization charges.....	78,353	78,672	80,707	79,814	74,457	-0.4	-2.5	1.1	7.2
Governmental taxes and license fees.....	8,967	8,921	8,719	9,223	8,592	0.5	2.3	-5.5	7.3
Program and production costs.....	30,847	28,474	27,345	23,860	22,602	8.3	4.1	14.6	5.6
Access charges.....	33,155	35,236	36,323	37,131	39,628	-5.9	-3.0	-2.2	-6.3
Universal service contributions (USC) and other similar charges.....	6,608	6,725	6,802	6,798	7,203	-1.7	-1.1	0.1	-5.6
All other operating expenses.....	78,887	74,932	70,907	64,944	76,101	5.3	5.7	9.2	-14.7

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
WIRED TELECOMMUNICATIONS CARRIERS (NAICS 5171)									
Operating Expenses									
Total	152,713	153,890	156,397	167,276	175,599	-0.8	-1.6	-6.5	-4.7
Personnel costs.....	51,542	52,057	53,825	59,787	60,335	-1.0	-3.3	-10.0	-0.9
Gross annual payroll.....	36,689	38,227	38,503	42,901	41,201	-4.0	-0.7	-10.3	4.1
Employer's cost for fringe benefits.....	13,190	11,841	13,343	15,194	16,319	11.4	-11.3	-12.2	-6.9
Temporary staff and leased employee expense.....	1,663	1,989	1,979	1,692	2,815	-16.4	0.5	17.0	-39.9
Expensed materials, parts and supplies (not for resale).....	3,946	5,394	7,354	7,143	S	-26.8	-26.7	3.0	S
Expensed equipment.....	839	S	S	S	S	S	S	S	S
Expensed purchase of other materials, parts, and supplies.....	3,107	4,480	6,486	6,179	S	-30.6	-30.9	5.0	S
Expensed purchased services.....	10,500	10,417	9,329	11,066	11,197	0.8	11.7	-15.7	-1.2
Expensed purchases of software.....	2,555	2,067	1,042	1,585	1,543	23.6	98.4	-34.3	2.7
Purchased electricity and fuels (except motor fuels).....	1,344	1,480	1,408	1,685	1,675	-9.2	5.1	-16.4	0.6
Lease and rental payments.....	2,968	2,982	3,107	3,708	3,719	-0.5	-4.0	-16.2	-0.3
Purchased repair and maintenance.....	1,201	1,099	1,116	1,324	1,964	9.3	-1.5	-15.7	-32.6
Purchased advertising and promotional services.....	2,432	2,789	2,656	2,764	2,296	-12.8	5.0	-3.9	20.4
Other operating expenses.....	86,725	86,022	85,889	89,280	96,982	0.8	0.2	-3.8	-7.9
Depreciation and amortization charges.....	32,663	33,060	33,391	35,059	35,216	-1.2	-1.0	-4.8	-0.4
Governmental taxes and license fees.....	4,411	4,579	4,424	5,306	5,022	-3.7	3.5	-16.6	5.7
Access charges.....	20,506	21,897	22,613	22,775	29,933	-6.4	-3.2	-0.7	-23.9
Universal service contributions (USC).....	3,176	3,169	2,918	3,172	4,600	0.2	8.6	-8.0	-31.0
All other operating expenses.....	25,969	23,317	22,543	22,968	22,211	11.4	3.4	-1.9	3.4
PAGING (NAICS 517211)									
Operating Expenses									
Total	550	654	653	1,017	1,356	-15.9	0.2	-35.8	-25.0
Personnel costs.....	214	243	256	319	447	-11.9	-5.1	-19.7	-28.6
Gross annual payroll.....	164	181	193	231	328	-9.4	-6.2	-16.5	-29.6
Employer's cost for fringe benefits.....	34	39	41	51	65	-12.8	-4.9	-19.6	-21.5
Temporary staff and leased employee expense.....	16	23	22	37	54	-30.4	4.5	-40.5	-31.5
Expensed materials, parts and supplies (not for resale).....	S	S	34	S	89	S	S	S	S
Expensed equipment.....	3	3	2	5	5	Z	50.0	-60.0	Z
Expensed purchase of other materials, parts, and supplies.....	S	S	S	S	84	S	S	S	S
Expensed purchased services.....	94	128	140	214	283	-26.6	-8.6	-34.6	-24.4
Expensed purchases of software.....	2	3	2	2	5	-33.3	50.0	Z	-60.0
Purchased electricity and fuels (except motor fuels).....	6	6	7	11	10	Z	-14.3	-36.4	10.0
Lease and rental payments.....	76	101	114	165	220	-24.8	-11.4	-30.9	-25.0
Purchased repair and maintenance.....	6	13	10	25	36	-53.8	30.0	-60.0	-30.6
Purchased advertising and promotional services.....	4	5	7	11	12	-20.0	-28.6	-36.4	-8.3
Other operating expenses.....	201	228	223	408	537	-11.8	2.2	-45.3	-24.0
Depreciation and amortization charges.....	63	69	69	148	220	-8.7	Z	-53.4	-32.7
Governmental taxes and license fees.....	9	12	12	20	36	-25.0	Z	-40.0	-44.4
Access charges.....	23	29	18	73	89	-20.7	61.1	-75.3	-18.0
All other operating expenses.....	106	118	124	167	192	-10.2	-4.8	-25.7	-13.0

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS (NAICS 517212)									
Operating Expenses									
Total	137,470	135,668	134,249	128,043	120,273	1.3	1.1	4.8	6.5
Personnel costs.....	25,375	25,897	25,835	25,293	21,744	-2.0	0.2	2.1	16.3
Gross annual payroll.....	17,938	17,952	16,009	15,891	15,259	-0.1	12.1	0.7	4.1
Employer's cost for fringe benefits.....	3,682	3,977	5,561	4,654	3,567	-7.4	-28.5	19.5	30.5
Temporary staff and leased employee expense.....	3,755	S	4,265	4,748	2,918	S	S	-10.2	62.7
Expensed materials, parts and supplies (not for resale).....	S	16,115	13,827	12,062	10,134	S	16.5	14.6	19.0
Expensed equipment.....	D	D	D	551	537	D	D	D	2.6
Expensed purchase of other materials, parts, and supplies.....	D	D	D	11,511	9,597	D	D	D	19.9
Expensed purchased services.....	23,210	21,936	22,151	21,212	16,914	5.8	-1.0	4.4	25.4
Expensed purchases of software.....	1,979	1,765	1,894	1,839	1,051	12.1	-6.8	3.0	75.0
Purchased electricity and fuels (except motor fuels).....	S	938	S	861	873	S	S	S	-1.4
Lease and rental payments.....	7,456	7,535	7,302	7,147	5,689	-1.0	3.2	2.2	25.6
Purchased repair and maintenance.....	1,589	1,525	S	S	1,168	4.2	S	S	S
Purchased advertising and promotional services.....	11,157	10,173	10,395	9,640	8,133	9.7	-2.1	7.8	18.5
Other operating expenses.....	71,677	71,720	72,436	69,476	71,481	-0.1	-1.0	4.3	-2.8
Depreciation and amortization charges.....	24,663	25,513	27,877	28,059	22,930	-3.3	-8.5	-0.6	22.4
Governmental taxes and license fees.....	1,913	1,967	1,825	1,666	1,392	-2.7	7.8	9.5	19.7
Access charges.....	9,610	10,236	S	S	6,647	-6.1	S	S	S
Universal service contributions (USC) and other similar charges....	3,432	3,556	3,884	3,626	2,603	-3.5	-8.4	7.1	39.3
All other operating expenses.....	S	S	28,154	24,946	37,909	S	S	12.9	-34.2
TELECOMMUNICATIONS RESELLERS (NAICS 5173)									
Operating Expenses									
Total	6,526	6,754	7,333	7,353	7,617	-3.4	-7.9	-0.3	-3.5
Personnel costs.....	1,669	1,724	1,685	1,665	1,644	-3.2	2.3	1.2	1.3
Gross annual payroll.....	1,357	1,387	1,321	1,266	1,313	-2.2	5.0	4.3	-3.6
Employer's cost for fringe benefits.....	177	182	177	177	185	-2.7	2.8	Z	-4.3
Temporary staff and leased employee expense.....	S	S	S	S	S	S	S	S	S
Expensed materials, parts and supplies (not for resale).....	298	S	S	S	320	S	S	S	S
Expensed equipment.....	40	37	S	S	S	8.1	S	S	S
Expensed purchase of other materials, parts, and supplies.....	258	S	S	S	250	S	S	S	S
Expensed purchased services.....	S	S	652	656	646	S	S	-0.6	1.5
Expensed purchases of software.....	33	35	35	48	55	-5.7	Z	-27.1	-12.7
Purchased electricity and fuels (except motor fuels).....	19	23	S	S	S	-17.4	S	S	S
Lease and rental payments.....	151	148	181	159	158	2.0	-18.2	13.8	0.6
Purchased repair and maintenance.....	S	S	S	S	S	S	S	S	S
Purchased advertising and promotional services.....	S	S	337	340	317	S	S	-0.9	7.3
Other operating expenses.....	4,052	4,171	4,589	4,730	5,007	-2.9	-9.1	-3.0	-5.5
Depreciation and amortization charges.....	451	406	S	496	S	11.1	S	S	S
Governmental taxes and license fees.....	52	56	88	142	S	-7.1	-36.4	-38.0	S
Access charges.....	2,284	2,306	2,316	2,441	S	-1.0	-0.4	-5.1	S
All other operating expenses.....	1,265	1,403	1,691	1,651	1,865	-9.8	-17.0	2.4	-11.5

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
SATELLITE TELECOMMUNICATIONS (NAICS 5174)									
Operating Expenses									
Total	4,212	3,633	3,386	3,561	S	15.9	7.3	-4.9	S
Personnel costs.....	972	890	849	874	899	9.2	4.8	-2.9	-2.8
Gross annual payroll.....	732	688	699	698	697	6.4	-1.6	0.1	0.1
Employer's cost for fringe benefits.....	177	159	127	159	S	11.3	25.2	-20.1	S
Temporary staff and leased employee expense.....	63	43	23	S	46	46.5	87.0	S	S
Expensed materials, parts and supplies (not for resale).....	S	S	197	S	S	S	S	S	S
Expensed equipment.....	32	23	18	S	S	39.1	27.8	S	S
Expensed purchase of other materials, parts, and supplies.....	S	S	179	S	S	S	S	S	S
Expensed purchased services.....	203	207	189	212	S	-1.9	9.5	-10.8	S
Expensed purchases of software.....	14	18	S	S	14	-22.2	S	S	S
Purchased electricity and fuels (except motor fuels).....	19	19	17	16	S	Z	11.8	6.3	S
Lease and rental payments.....	88	99	S	S	S	-11.1	S	S	S
Purchased repair and maintenance.....	43	34	34	39	42	26.5	Z	-12.8	-7.1
Purchased advertising and promotional services.....	S	37	34	42	S	S	8.8	-19.0	S
Other operating expenses.....	2,604	2,339	2,151	2,224	S	11.3	8.7	-3.3	S
Depreciation and amortization charges.....	667	558	553	582	S	19.5	0.9	-5.0	S
Governmental taxes and license fees.....	23	23	21	22	S	Z	9.5	-4.5	S
Access charges.....	282	S	221	315	392	S	S	-29.8	-19.6
All other operating expenses.....	1,632	1,514	S	S	1,247	7.8	S	S	S
CABLE AND OTHER PROGRAM DISTRIBUTION (NAICS 5175)									
Operating Expenses									
Total	93,983	90,568	84,863	74,192	68,829	3.8	6.7	14.4	7.8
Personnel costs.....	18,908	18,260	16,465	15,402	13,527	3.5	10.9	6.9	13.9
Gross annual payroll.....	13,979	13,465	12,175	11,759	10,256	3.8	10.6	3.5	14.7
Employer's cost for fringe benefits.....	3,636	3,382	3,076	2,637	2,410	7.5	9.9	16.6	9.4
Temporary staff and leased employee expense.....	1,293	1,413	1,214	1,006	861	-8.5	16.4	20.7	16.8
Expensed materials, parts and supplies (not for resale).....	750	756	818	881	721	-0.8	-7.6	-7.2	22.2
Expensed equipment.....	S	76	85	79	76	S	-10.6	7.6	3.9
Expensed purchase of other materials, parts, and supplies.....	652	680	733	802	645	-4.1	-7.2	-8.6	24.3
Expensed purchased services.....	5,911	6,300	5,186	4,574	4,212	-6.2	21.5	13.4	8.6
Expensed purchases of software.....	356	298	267	228	251	19.5	11.6	17.1	-9.2
Purchased electricity and fuels (except motor fuels).....	737	718	595	622	535	2.6	20.7	-4.3	16.3
Lease and rental payments.....	1,036	995	742	809	776	4.1	34.1	-8.3	4.3
Purchased repair and maintenance.....	1,097	923	1,009	803	783	18.9	-8.5	25.7	2.6
Purchased advertising and promotional services.....	2,685	3,366	2,573	2,112	1,867	-20.2	30.8	21.8	13.1
Other operating expenses.....	68,414	65,252	62,394	53,335	50,369	4.8	4.6	17.0	5.9
Depreciation and amortization charges.....	18,963	18,119	17,252	14,657	14,211	4.7	5.0	17.7	3.1
Governmental taxes and license fees.....	2,494	2,216	2,281	2,048	1,927	12.5	-2.8	11.4	6.3
Program and production costs.....	30,847	28,474	27,345	23,860	22,602	8.3	4.1	14.6	5.6
All other operating expenses.....	16,110	16,443	15,516	12,770	11,629	-2.0	6.0	21.5	9.8

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES (NAICS 518)									
Operating Expenses									
Total	83,464	83,959	75,656	71,632	66,346	-0.6	11.0	5.6	8.0
Personnel costs.....	40,562	42,131	37,458	36,349	32,929	-3.7	12.5	3.1	10.4
Gross annual payroll.....	31,468	33,418	29,648	27,911	25,548	-5.8	12.7	6.2	9.2
Employer's cost for fringe benefits.....	5,565	5,165	4,663	5,024	4,587	7.7	10.8	-7.2	9.5
Temporary staff and leased employee expense.....	S	3,548	3,147	3,414	2,794	S	12.7	-7.8	22.2
Expensed materials, parts and supplies (not for resale).....	3,882	3,194	3,293	3,008	2,694	21.5	-3.0	9.5	11.7
Expensed equipment.....	1,078	1,073	875	887	855	0.5	22.6	-1.4	3.7
Expensed purchase of other materials, parts, and supplies.....	2,804	2,121	2,418	2,121	1,839	32.2	-12.3	14.0	15.3
Expensed purchased services.....	11,681	10,969	8,941	9,488	10,002	6.5	22.7	-5.8	-5.1
Expensed purchases of software.....	2,172	1,801	1,347	1,369	1,720	20.6	33.7	-1.6	-20.4
Purchased electricity and fuels (except motor fuels).....	1,082	1,012	656	607	526	6.9	54.3	8.1	15.4
Lease and rental payments.....	4,026	3,673	3,133	3,452	3,361	9.6	17.2	-9.2	2.7
Purchased repair and maintenance.....	S	1,587	1,383	1,400	1,340	S	14.8	-1.2	4.5
Purchased advertising and promotional services.....	2,822	2,896	2,422	2,660	3,055	-2.6	19.6	-8.9	-12.9
Other operating expenses.....	27,339	27,665	25,964	22,787	20,721	-1.2	6.6	13.9	10.0
Depreciation and amortization charges.....	6,336	6,087	5,340	5,246	4,847	4.1	14.0	1.8	8.2
Governmental taxes and license fees.....	509	511	425	421	452	-0.4	20.2	1.0	-6.9
All other operating expenses.....	20,494	21,067	20,199	17,120	15,422	-2.7	4.3	18.0	11.0
INTERNET SERVICE PROVIDERS (NAICS 518111)									
Operating Expenses									
Total	8,969	8,117	7,777	9,767	10,609	10.5	4.4	-20.4	-7.9
Personnel costs.....	3,078	3,088	3,205	3,694	3,711	-0.3	-3.7	-13.2	-0.5
Gross annual payroll.....	2,451	2,400	2,575	2,954	2,803	2.1	-6.8	-12.8	5.4
Employer's cost for fringe benefits.....	360	S	383	476	525	S	S	-19.5	-9.3
Temporary staff and leased employee expense.....	267	284	247	264	383	-6.0	15.0	-6.4	-31.1
Expensed materials, parts and supplies (not for resale).....	S	S	S	S	S	S	S	S	S
Expensed equipment.....	S	S	33	54	56	S	S	-38.9	-3.6
Expensed purchase of other materials, parts, and supplies.....	S	S	S	S	S	S	S	S	S
Expensed purchased services.....	1,188	S	904	1,740	2,461	S	S	-48.0	-29.3
Expensed purchases of software.....	80	S	44	48	47	S	S	-8.3	2.1
Purchased electricity and fuels (except motor fuels).....	37	36	38	56	65	2.8	-5.3	-32.1	-13.8
Lease and rental payments.....	669	S	219	317	373	S	S	-30.9	-15.0
Purchased repair and maintenance.....	46	44	41	56	61	4.5	7.3	-26.8	-8.2
Purchased advertising and promotional services.....	356	427	562	1,263	1,915	-16.6	-24.0	-55.5	-34.0
Other operating expenses.....	4,350	3,754	3,440	3,956	4,126	15.9	9.1	-13.0	-4.1
Depreciation and amortization charges.....	S	769	667	882	941	S	15.3	-24.4	-6.3
Governmental taxes and license fees.....	55	100	35	S	69	-45.0	185.7	S	S
All other operating expenses.....	3,326	2,885	2,738	3,030	3,116	15.3	5.4	-9.6	-2.8

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
WEB SEARCH PORTALS (NAICS 518112)									
Operating Expenses									
Total	8,591	9,230	8,111	6,155	4,212	-6.9	13.8	31.8	46.1
Personnel costs.....	4,213	4,662	4,107	3,563	2,637	-9.6	13.5	15.3	35.1
Gross annual payroll.....	3,559	3,923	3,350	2,546	2,130	-9.3	17.1	31.6	19.5
Employer's cost for fringe benefits.....	424	447	455	770	382	-5.1	-1.8	-40.9	101.6
Temporary staff and leased employee expense.....	230	292	302	247	125	-21.2	-3.3	22.3	97.6
Expensed materials, parts and supplies (not for resale).....	S	116	142	80	70	S	-18.3	77.5	14.3
Expensed equipment.....	S	S	117	41	54	S	S	185.4	-24.1
Expensed purchase of other materials, parts, and supplies.....	S	35	25	39	16	S	40.0	-35.9	143.8
Expensed purchased services.....	1,603	1,672	1,160	897	530	-4.1	44.1	29.3	69.2
Expensed purchases of software.....	100	90	88	74	27	11.1	2.3	18.9	174.1
Purchased electricity and fuels (except motor fuels).....	D	D	13	19	10	D	D	-31.6	90.0
Lease and rental payments.....	S	267	187	133	70	S	42.8	40.6	90.0
Purchased repair and maintenance.....	S	114	88	39	19	S	29.5	125.6	105.3
Purchased advertising and promotional services.....	D	D	784	632	404	D	D	24.1	56.4
Other operating expenses.....	2,680	2,780	2,702	1,615	975	-3.6	2.9	67.3	65.6
Depreciation and amortization charges.....	618	589	538	474	226	4.9	9.5	13.5	109.7
Governmental taxes and license fees.....	60	51	40	29	24	17.6	27.5	37.9	20.8
All other operating expenses.....	2,002	2,140	2,124	1,112	725	-6.4	0.8	91.0	53.4
DATA PROCESSING, HOSTING, AND RELATED SERVICES (NAICS 5182)									
Operating Expenses									
Total	65,904	66,612	59,768	55,710	51,525	-1.1	11.5	7.3	8.1
Personnel costs.....	33,271	34,381	30,146	29,092	26,581	-3.2	14.0	3.6	9.4
Gross annual payroll.....	25,458	27,095	23,723	22,411	20,615	-6.0	14.2	5.9	8.7
Employer's cost for fringe benefits.....	4,781	4,314	3,825	3,778	3,680	10.8	12.8	1.2	2.7
Temporary staff and leased employee expense.....	S	2,972	2,598	2,903	2,286	S	14.4	-10.5	27.0
Expensed materials, parts and supplies (not for resale).....	3,434	2,764	2,923	2,551	2,313	24.2	-5.4	14.6	10.3
Expensed equipment.....	945	906	725	792	745	4.3	25.0	-8.5	6.3
Expensed purchase of other materials, parts, and supplies.....	2,489	1,858	2,198	1,759	1,568	34.0	-15.5	25.0	12.2
Expensed purchased services.....	8,890	8,336	6,877	6,851	7,011	6.6	21.2	0.4	-2.3
Expensed purchases of software.....	1,992	1,656	1,215	1,247	1,646	20.3	36.3	-2.6	-24.2
Purchased electricity and fuels (except motor fuels).....	803	737	605	532	451	9.0	21.8	13.7	18.0
Lease and rental payments.....	3,130	3,007	2,727	3,002	2,918	4.1	10.3	-9.2	2.9
Purchased repair and maintenance.....	S	1,429	1,254	1,305	1,260	S	14.0	-3.9	3.6
Purchased advertising and promotional services.....	1,545	1,507	1,076	765	736	2.5	40.1	40.7	3.9
Other operating expenses.....	20,309	21,131	19,822	17,216	15,620	-3.9	6.6	15.1	10.2
Depreciation and amortization charges.....	4,749	4,729	4,135	3,890	3,680	0.4	14.4	6.3	5.7
Governmental taxes and license fees.....	394	360	350	348	359	9.4	2.9	0.6	-3.1
All other operating expenses.....	15,166	16,042	15,337	12,978	11,581	-5.5	4.6	18.2	12.1

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
OTHER INFORMATION SERVICES (NAICS 519)									
Operating Expenses									
Total	5,225	5,233	4,869	4,942	4,739	-0.2	7.5	-1.5	4.3
Personnel costs.....	2,747	2,787	2,649	2,680	2,614	-1.4	5.2	-1.2	2.5
Gross annual payroll.....	2,155	2,232	2,108	2,140	2,077	-3.4	5.9	-1.5	3.0
Employer's cost for fringe benefits.....	550	512	511	506	499	7.4	0.2	1.0	1.4
Temporary staff and leased employee expense.....	42	43	30	34	38	-2.3	43.3	-11.8	-10.5
Expensed materials, parts and supplies (not for resale).....	248	254	205	185	175	-2.4	23.9	10.8	5.7
Expensed equipment.....	43	50	31	31	43	-14.0	61.3	Z	-27.9
Expensed purchase of other materials, parts, and supplies.....	205	204	174	154	132	0.5	17.2	13.0	16.7
Expensed purchased services.....	619	598	520	504	519	3.5	15.0	3.2	-2.9
Expensed purchases of software.....	28	28	30	29	32	Z	-6.7	3.4	-9.4
Purchased electricity and fuels (except motor fuels).....	57	50	47	50	47	14.0	6.4	-6.0	6.4
Lease and rental payments.....	289	284	245	218	237	1.8	15.9	12.4	-8.0
Purchased repair and maintenance.....	79	79	70	79	83	Z	12.9	-11.4	-4.8
Purchased advertising and promotional services.....	S	157	128	128	120	S	22.7	Z	6.7
Other operating expenses.....	1,611	1,594	1,495	1,573	1,431	1.1	6.6	-5.0	9.9
Depreciation and amortization charges.....	405	381	340	305	281	6.3	12.1	11.5	8.5
Governmental taxes and license fees.....	97	92	83	85	31	5.4	10.8	-2.4	174.2
All other operating expenses.....	1,109	1,121	1,072	1,183	1,119	-1.1	4.6	-9.4	5.7
NEWS SYNDICATES (NAICS 51911)									
Operating Expenses									
Total	1,597	1,719	1,711	1,648	1,633	-7.1	0.5	3.8	0.9
Personnel costs.....	919	956	973	932	911	-3.9	-1.7	4.4	2.3
Gross annual payroll.....	728	777	800	765	738	-6.3	-2.9	4.6	3.7
Employer's cost for fringe benefits.....	185	171	166	161	165	8.2	3.0	3.1	-2.4
Temporary staff and leased employee expense.....	S	8	7	6	8	S	14.3	16.7	-25.0
Expensed materials, parts and supplies (not for resale).....	22	27	27	24	22	-18.5	Z	12.5	9.1
Expensed equipment.....	6	6	S	8	10	Z	S	S	-20.0
Expensed purchase of other materials, parts, and supplies.....	S	S	17	16	12	S	S	6.3	33.3
Expensed purchased services.....	138	136	131	141	143	1.5	3.8	-7.1	-1.4
Expensed purchases of software.....	S	D	10	7	6	D	D	42.9	16.7
Purchased electricity and fuels (except motor fuels).....	6	D	4	3	5	D	D	33.3	-40.0
Lease and rental payments.....	79	81	77	86	86	-2.5	5.2	-10.5	Z
Purchased repair and maintenance.....	21	18	18	13	14	16.7	Z	38.5	-7.1
Purchased advertising and promotional services.....	S	25	22	S	32	S	13.6	S	S
Other operating expenses.....	S	600	580	551	557	S	3.4	5.3	-1.1
Depreciation and amortization charges.....	96	103	94	74	77	-6.8	9.6	27.0	-3.9
Governmental taxes and license fees.....	S	S	S	S	21	S	S	S	S
All other operating expenses.....	S	479	466	458	459	S	2.8	1.7	-0.2

See footnotes at end of table.

Table 3.6.2. Information Services (NAICS 51) – Selected Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
LIBRARIES AND ARCHIVES (NAICS 51912)									
Operating Expenses									
Total	1,801	1,725	1,626	1,557	1,539	4.4	6.1	4.4	1.2
Personnel costs.....	984	919	871	838	865	7.1	5.5	3.9	-3.1
Gross annual payroll.....	751	696	657	641	674	7.9	5.9	2.5	-4.9
Employer's cost for fringe benefits.....	220	215	206	186	180	2.3	4.4	10.8	3.3
Temporary staff and leased employee expense.....	S	8	8	S	S	S	Z	S	S
Expensed materials, parts and supplies (not for resale).....	193	186	162	138	124	3.8	14.8	17.4	11.3
Expensed equipment.....	19	22	17	20	20	-13.6	29.4	-15.0	Z
Expensed purchase of other materials, parts, and supplies.....	174	164	145	118	104	6.1	13.1	22.9	13.5
Expensed purchased services.....	236	227	211	185	180	4.0	7.6	14.1	2.8
Expensed purchases of software.....	16	14	14	15	16	14.3	Z	-6.7	-6.3
Purchased electricity and fuels (except motor fuels).....	45	41	38	41	36	9.8	7.9	-7.3	13.9
Lease and rental payments.....	118	120	114	71	71	-1.7	5.3	60.6	Z
Purchased repair and maintenance.....	43	38	31	44	43	13.2	22.6	-29.5	2.3
Purchased advertising and promotional services.....	S	14	14	S	S	S	Z	S	S
Other operating expenses.....	388	393	382	396	370	-1.3	2.9	-3.5	7.0
Depreciation and amortization charges.....	78	75	72	65	61	4.0	4.2	10.8	6.6
Governmental taxes and license fees.....	3	5	3	S	S	-40.0	66.7	S	S
All other operating expenses.....	307	313	307	323	303	-1.9	2.0	-5.0	6.6
ALL OTHER INFORMATION SERVICES (NAICS 51919)									
Operating Expenses									
Total	1,827	1,789	1,532	1,737	1,567	2.1	16.8	-11.8	10.8
Personnel costs.....	844	912	805	910	838	-7.5	13.3	-11.5	8.6
Gross annual payroll.....	676	759	651	734	665	-10.9	16.6	-11.3	10.4
Employer's cost for fringe benefits.....	145	126	139	159	154	15.1	-9.4	-12.6	3.2
Temporary staff and leased employee expense.....	23	27	15	17	19	-14.8	80.0	-11.8	-10.5
Expensed materials, parts and supplies (not for resale).....	S	41	16	23	29	S	156.3	-30.4	-20.7
Expensed equipment.....	S	22	4	3	13	S	450.0	33.3	-76.9
Expensed purchase of other materials, parts, and supplies.....	S	19	12	20	16	S	58.3	-40.0	25.0
Expensed purchased services.....	245	235	178	178	196	4.3	32.0	Z	-9.2
Expensed purchases of software.....	S	7	6	7	10	S	16.7	-14.3	-30.0
Purchased electricity and fuels (except motor fuels).....	6	4	5	6	6	50.0	-20.0	-16.7	Z
Lease and rental payments.....	92	83	54	61	80	10.8	53.7	-11.5	-23.8
Purchased repair and maintenance.....	15	23	21	22	26	-34.8	9.5	-4.5	-15.4
Purchased advertising and promotional services.....	S	S	S	S	74	S	S	S	S
Other operating expenses.....	705	601	533	626	504	17.3	12.8	-14.9	24.2
Depreciation and amortization charges.....	231	203	174	166	143	13.8	16.7	4.8	16.1
Governmental taxes and license fees.....	76	69	60	58	4	10.1	15.0	3.4	1350.0
All other operating expenses.....	398	329	299	402	357	21.0	10.0	-25.6	12.6

Z Absolute value is less than 0.05. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/services/sas/cv.html. Appendix A, Table A-3.6.2 provides estimated measures of sampling variability.