

Table 5.1. Rental and Leasing Services (NAICS 532) – Estimated Revenue for Employer Firms: 1999 Through 2007

[Estimates are based on data from the 2007 Service Annual Survey and administrative data. Estimates for 2006 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2007	2006	2005	2004	2003	2002	2001	2000	1999
532	Rental and leasing services	123,041	118,507	108,612	102,863	96,387	95,108	96,932	98,504	91,207
5321	Automotive equipment rental and leasing	48,063	46,872	43,737	41,126	37,007	35,779	36,035	37,231	34,821
53211	Passenger car rental and leasing	28,578	27,649	25,925	24,793	23,007	22,683	22,485	22,949	21,366
532111	Passenger car rental	23,021	22,633	21,298	20,428	18,650	18,621	18,607	18,971	17,517
532112	Passenger car leasing	5,557	5,016	4,627	4,365	4,357	4,062	3,878	3,978	3,849
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	19,485	19,223	17,812	16,333	14,000	13,096	13,550	14,282	13,455
5322	Consumer goods rental	23,844	23,245	22,747	23,412	21,923	20,701	20,760	20,159	19,399
53221	Consumer electronics and appliances rental	3,594	3,615	3,482	3,706	3,463	3,456	3,292	3,017	2,835
53222	Formal wear and costume rental	697	664	733	788	875	922	891	869	857
53223	Video tape and disc rental	10,069	9,844	9,507	10,604	10,053	9,364	9,584	9,569	9,303
53229	Other consumer goods rental	9,484	9,122	9,025	8,314	7,532	6,959	6,993	6,704	6,404
532291	Home health equipment rental	5,458	5,192	4,854	4,667	4,240	3,818	3,607	3,211	2,957
53229x	All other consumer goods rental ¹	4,026	3,930	4,171	3,647	3,292	3,141	3,386	3,493	3,447
5323	General rental centers	4,417	4,104	3,784	3,710	3,611	3,387	3,337	3,636	3,395
5324	Commercial and industrial machinery and equipment rental and leasing	46,717	44,286	38,344	34,615	33,846	35,241	36,800	37,478	33,592
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	24,712	23,768	20,538	17,991	18,388	18,414	18,631	18,016	15,234
53242	Office machinery and equipment rental and leasing	3,119	2,878	2,793	2,642	3,326	4,380	6,000	7,125	6,632
53249	Other commercial and industrial machinery and equipment rental and leasing	18,886	17,640	15,013	13,982	12,132	12,447	12,169	12,337	11,726

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-5.1 provides estimated measures of sampling variability.

Table 5.2. Rental and Leasing Services (NAICS 532) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2007

[Estimates are based on data from the 2007 Service Annual Survey and administrative data. Estimates for 2006 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2007/2006	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
532	Rental and leasing services	3.8	9.1	5.6	6.7	1.3	-1.9	-1.6	8.0
5321	Automotive equipment rental and leasing	2.5	7.2	6.3	11.1	3.4	-0.7	-3.2	6.9
53211	Passenger car rental and leasing	3.4	6.6	4.6	7.8	1.4	0.9	-2.0	7.4
532111	Passenger car rental	1.7	6.3	4.3	9.5	0.2	0.1	-1.9	8.3
532112	Passenger car leasing	10.8	8.4	6.0	0.2	7.3	4.7	-2.5	3.4
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	1.4	7.9	9.1	16.7	6.9	-3.4	-5.1	6.1
5322	Consumer goods rental	2.6	2.2	-2.8	6.8	5.9	-0.3	3.0	3.9
53221	Consumer electronics and appliances rental	-0.6	3.8	-6.0	7.0	0.2	5.0	9.1	6.4
53222	Formal wear and costume rental	5.0	-9.4	-7.0	-9.9	-5.1	3.5	2.5	1.4
53223	Video tape and disc rental	2.3	3.5	-10.3	5.5	7.4	-2.3	0.2	2.9
53229	Other consumer goods rental	4.0	1.1	8.6	10.4	8.2	-0.5	4.3	4.7
532291	Home health equipment rental	5.1	7.0	4.0	10.1	11.1	5.8	12.3	8.6
53229x	All other consumer goods rental ¹	2.4	-5.8	14.4	10.8	4.8	-7.2	-3.1	1.3
5323	General rental centers	7.6	8.5	2.0	2.7	6.6	1.5	-8.2	7.1
5324	Commercial and industrial machinery and equipment rental and leasing	5.5	15.5	10.8	2.3	-4.0	-4.2	-1.8	11.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	4.0	15.7	14.2	-2.2	-0.1	-1.2	3.4	18.3
53242	Office machinery and equipment rental and leasing ..	8.4	3.0	5.7	-20.6	-24.1	-27.0	-15.8	7.4
53249	Other commercial and industrial machinery and equipment rental and leasing	7.1	17.5	7.4	15.2	-2.5	2.3	-1.4	5.2

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-5.1 provides estimated measures of sampling variability.

Table 5.3. Rental and Leasing Services (NAICS 532) – Estimated Export Revenue for Employer Firms: 2004 Through 2007

[Estimates are based on data from the 2007 Service Annual Survey and administrative data. Estimates for 2006 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2007	2006	2005	2004	Percent change		
						2007/2006	2006/2005	2005/2004
532	Rental and leasing services	606	509	422	545	19.1	20.6	-22.6
5321	Automotive equipment rental and leasing	58	S	87	S	S	S	S
53211	Passenger car rental and leasing	D	34	S	S	D	S	S
532111	Passenger car rental	S	S	S	S	S	S	S
532112	Passenger car leasing	20	16	ZZ	ZZ	25.0	Z	Z
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	D	S	S	28	D	S	S
5322	Consumer goods rental	S	13	13	16	S	Z	-18.8
53221	Consumer electronics and appliances rental	S	S	S	S	S	S	S
53222	Formal wear and costume rental	S	ZZ	ZZ	ZZ	S	Z	Z
53223	Video tape and disc rental	S	5	5	S	S	Z	S
53229	Other consumer goods rental	S	7	7	10	S	Z	-30.0
532291	Home health equipment rental	S	7	7	10	S	Z	-30.0
53229x	All other consumer goods rental ¹	S	ZZ	ZZ	ZZ	S	Z	Z
5323	General rental centers	S	S	S	S	S	S	S
5324	Commercial and industrial machinery and equipment rental and leasing	533	398	S	457	33.9	S	S
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	419	316	S	S	32.6	S	S
53242	Office machinery and equipment rental and leasing	S	S	S	S	S	S	S
53249	Other commercial and industrial machinery and equipment rental and leasing	110	78	S	166	41.0	S	S

NA Not available. Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-5.2 provides estimated measures of sampling variability.

Table 5.4. Rental and Leasing Services (NAICS 532) – Estimated Total Expenses for Employer Firms: 2004 Through 2007

[Estimates are based on data from the 2007 Service Annual Survey and administrative data. Estimates for 2006 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2007	2006	2005	2004	Percent change		
						2007/2006	2006/2005	2005/2004
532	Rental and leasing services	93,530	90,028	82,375	80,678	3.9	9.3	2.1
5321	Automotive equipment rental and leasing	41,117	39,638	36,729	34,898	3.7	7.9	5.2
53211	Passenger car rental and leasing	24,480	23,635	21,792	20,949	3.6	8.5	4.0
532111	Passenger car rental	20,542	20,069	18,427	17,750	2.4	8.9	3.8
532112	Passenger car leasing	3,938	3,566	3,365	3,199	10.4	6.0	5.2
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16,637	16,003	14,937	13,949	4.0	7.1	7.1
5322	Consumer goods rental	17,595	16,814	16,179	16,857	4.6	3.9	-4.0
53221	Consumer electronics and appliances rental	2,911	2,894	3,031	3,394	0.6	-4.5	-10.7
53222	Formal wear and costume rental	530	541	585	630	-2.0	-7.5	-7.1
53223	Video tape and disc rental	7,429	6,911	6,588	7,395	7.5	4.9	-10.9
53229	Other consumer goods rental	6,725	6,468	5,974	5,438	4.0	8.3	9.9
532291	Home health equipment rental	3,525	3,300	3,068	2,856	6.8	7.6	7.4
53229x	All other consumer goods rental ¹	3,200	3,168	2,906	2,582	1.0	9.0	12.5
5323	General rental centers	3,599	3,305	3,069	3,125	8.9	7.7	-1.8
5324	Commercial and industrial machinery and equipment rental and leasing	31,219	30,271	26,399	25,799	3.1	14.7	2.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	16,243	15,577	13,942	14,024	4.3	11.7	-0.6
53242	Office machinery and equipment rental and leasing	1,130	1,086	1,073	1,026	4.1	1.2	4.6
53249	Other commercial and industrial machinery and equipment rental and leasing	13,846	13,607	11,384	10,749	1.8	19.5	5.9

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-5.3 provides estimated measures of sampling variability.

Table 5.5. Rental and Leasing Services (NAICS 532) – Selected Expenses for Employer Firms: 2004 Through 2007¹

[Estimates are based on data from the 2007 Service Annual Survey and administrative data. Estimates for 2006 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2007	2006	2005	2004	Percent change		
					2007/2006	2006/2005	2005/2004
Operating Expenses							
Total	93,530	90,028	82,375	80,678	3.9	9.3	2.1
Personnel costs.....	27,892	26,457	25,143	23,341	5.4	5.2	7.7
Gross annual payroll.....	23,373	22,274	21,160	19,598	4.9	5.3	8.0
Employer's cost for fringe benefits.....	3,960	3,584	3,437	3,258	10.5	4.3	5.5
Health insurance.....	1,413	NA	NA	NA	NA	NA	NA
Pension plans.....	516	NA	NA	NA	NA	NA	NA
Defined benefit pension plans.....	167	NA	NA	NA	NA	NA	NA
Defined contribution plans.....	349	NA	NA	NA	NA	NA	NA
Other.....	2,031	NA	NA	NA	NA	NA	NA
Temporary staff and leased employee expense.....	559	599	547	486	-6.7	9.5	12.6
Expensed materials, parts and supplies (not for resale).....	4,993	5,223	4,649	4,325	-4.4	12.3	7.5
Expensed equipment.....	S	579	563	512	S	2.8	10.0
Expensed purchase of other materials, parts, and supplies.....	4,389	4,644	4,086	3,814	-5.5	13.7	7.1
Expensed purchased services.....	13,493	12,637	11,584	11,882	6.8	9.1	-2.5
Expensed purchases of software.....	191	214	222	212	-10.7	-3.6	4.7
Purchased electricity and fuels (except motor fuels).....	742	746	631	698	-0.5	18.2	-9.6
Purchased electricity.....	460	NA	NA	NA	NA	NA	NA
Purchased fuels (except motor fuels).....	282	NA	NA	NA	NA	NA	NA
Lease and rental payments.....	7,648	6,636	5,991	6,167	15.3	10.8	-2.9
Lease and rental payments for machinery, equipment, and other tangible items.....	2,576	NA	NA	NA	NA	NA	NA
Lease and rental payments for land, buildings, structures, store spaces, and offices.....	5,072	NA	NA	NA	NA	NA	NA
Purchased repair and maintenance.....	3,191	3,275	3,022	3,033	-2.6	8.4	-0.4
Purchased repairs and maintenance to machinery and equipment.....	2,246	NA	NA	NA	NA	NA	NA
Purchased repairs and maintenance to buildings, structures, and offices.....	S	NA	NA	NA	NA	NA	NA
Purchased advertising and promotional services.....	1,721	1,767	1,717	1,772	-2.6	2.9	-3.1
Other operating expenses.....	47,152	45,712	40,999	41,130	3.2	11.5	-0.3
Depreciation and amortization charges.....	20,738	19,325	17,949	18,441	7.3	7.7	-2.7
Governmental taxes and license fees.....	1,744	1,489	1,486	1,439	17.1	0.2	3.3
All other operating expenses.....	24,670	24,897	21,564	21,250	-0.9	15.5	1.5
Data processing and other purchased computer services.....	206	NA	NA	NA	NA	NA	NA
Purchased communication services.....	586	NA	NA	NA	NA	NA	NA
Water, sewer, refuse removal, and other utility payments.....	136	NA	NA	NA	NA	NA	NA
Purchased professional and technical services.....	1,232	NA	NA	NA	NA	NA	NA
All other operating expenses.....	S	NA	NA	NA	NA	NA	NA

NA Not available. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Due to the addition of detailed expense data to the 2007 Service Annual Survey, the 2007 expenses may not be comparable to previously published estimates.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-5.4 provides estimated measures of sampling variability.