

Table 5.1. Rental and Leasing Services (NAICS 532) – Estimated Revenue for Employer Firms: 2000 Through 2008

[Estimates are based on data from the 2008 Service Annual Survey and administrative data. Estimates for 2007 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2008	2007	2006	2005	2004	2003	2002	2001	2000
532	Rental and leasing services	125,232	123,175	118,551	108,426	102,863	96,387	95,108	96,932	98,504
5321	Automotive equipment rental and leasing	48,470	47,348	46,410	43,584	41,126	37,007	35,779	36,035	37,231
53211	Passenger car rental and leasing	29,677	28,596	27,649	25,925	24,793	23,007	22,683	22,485	22,949
532111	Passenger car rental	23,804	23,021	22,633	21,298	20,428	18,650	18,621	18,607	18,971
532112	Passenger car leasing	5,873	5,575	5,016	4,627	4,365	4,357	4,062	3,878	3,978
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18,793	18,752	18,761	17,659	16,333	14,000	13,096	13,550	14,282
5322	Consumer goods rental	24,271	24,646	23,617	22,777	23,412	21,923	20,701	20,760	20,159
53221	Consumer electronics and appliances rental	4,356	4,348	3,959	3,482	3,706	3,463	3,456	3,292	3,017
53222	Formal wear and costume rental	707	697	664	733	788	875	922	891	869
53223	Video tape and disc rental	9,527	10,083	9,844	9,507	10,604	10,053	9,364	9,584	9,569
53229	Other consumer goods rental	9,681	9,518	9,150	9,055	8,314	7,532	6,959	6,993	6,704
532291	Home health equipment rental	5,500	5,458	5,192	4,854	4,667	4,240	3,818	3,607	3,211
53229x	All other consumer goods rental ¹	4,181	4,060	3,958	4,201	3,647	3,292	3,141	3,386	3,493
5323	General rental centers	3,858	3,908	3,666	3,362	3,710	3,611	3,387	3,337	3,636
5324	Commercial and industrial machinery and equipment rental and leasing	48,633	47,273	44,858	38,703	34,615	33,846	35,241	36,800	37,478
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	25,118	24,928	23,884	20,538	17,991	18,388	18,414	18,631	18,016
53242	Office machinery and equipment rental and leasing	3,035	3,163	2,921	2,793	2,642	3,326	4,380	6,000	7,125
53249	Other commercial and industrial machinery and equipment rental and leasing	20,480	19,182	18,053	15,372	13,982	12,132	12,447	12,169	12,337

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-5.1 provides estimated measures of sampling variability.

Table 5.2. Rental and Leasing Services (NAICS 532) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 2000 Through 2008

[Estimates are based on data from the 2008 Service Annual Survey and administrative data. Estimates for 2007 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2008/2007	2007/2006	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000
532	Rental and leasing services	1.7	3.9	9.3	5.4	6.7	1.3	-1.9	-1.6
5321	Automotive equipment rental and leasing	2.4	2.0	6.5	6.0	11.1	3.4	-0.7	-3.2
53211	Passenger car rental and leasing	3.8	3.4	6.6	4.6	7.8	1.4	0.9	-2.0
532111	Passenger car rental	3.4	1.7	6.3	4.3	9.5	0.2	0.1	-1.9
532112	Passenger car leasing	5.3	11.1	8.4	6.0	0.2	7.3	4.7	-2.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	0.2	Z	6.2	8.1	16.7	6.9	-3.4	-5.1
5322	Consumer goods rental	-1.5	4.4	3.7	-2.7	6.8	5.9	-0.3	3.0
53221	Consumer electronics and appliances rental	0.2	9.8	13.7	-6.0	7.0	0.2	5.0	9.1
53222	Formal wear and costume rental	1.4	5.0	-9.4	-7.0	-9.9	-5.1	3.5	2.5
53223	Video tape and disc rental	-5.5	2.4	3.5	-10.3	5.5	7.4	-2.3	0.2
53229	Other consumer goods rental	1.7	4.0	1.0	8.9	10.4	8.2	-0.5	4.3
532291	Home health equipment rental	0.8	5.1	7.0	4.0	10.1	11.1	5.8	12.3
53229x	All other consumer goods rental ¹	3.0	2.6	-5.8	15.2	10.8	4.8	-7.2	-3.1
5323	General rental centers	-1.3	6.6	9.0	-9.4	2.7	6.6	1.5	-8.2
5324	Commercial and industrial machinery and equipment rental and leasing	2.9	5.4	15.9	11.8	2.3	-4.0	-4.2	-1.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	0.8	4.4	16.3	14.2	-2.2	-0.1	-1.2	3.4
53242	Office machinery and equipment rental and leasing ..	-4.0	8.3	4.6	5.7	-20.6	-24.1	-27.0	-15.8
53249	Other commercial and industrial machinery and equipment rental and leasing	6.8	6.3	17.4	9.9	15.2	-2.5	2.3	-1.4

Z Absolute value is less than 0.05.

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

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Table 5.3. Rental and Leasing Services (NAICS 532) – Estimated Export Revenue for Employer Firms: 2005 Through 2008

[Estimates are based on data from the 2008 Service Annual Survey and administrative data. Estimates for 2007 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2008	2007	2006	2005	Percent change		
						2008/2007	2007/2006	2006/2005
532	Rental and leasing services	S	574	515	430	S	11.5	19.8
5321	Automotive equipment rental and leasing	S	62	S	96	S	S	S
53211	Passenger car rental and leasing	D	D	34	S	D	D	S
532111	Passenger car rental	S	S	S	S	S	S	S
532112	Passenger car leasing	S	D	16	ZZ	D	D	NA
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	D	D	S	S	D	D	S
5322	Consumer goods rental	S	S	13	13	S	S	Z
53221	Consumer electronics and appliances rental	S	S	S	S	S	S	S
53222	Formal wear and costume rental	S	S	ZZ	ZZ	S	S	NA
53223	Video tape and disc rental	S	S	5	5	S	S	Z
53229	Other consumer goods rental	S	S	7	7	S	S	Z
532291	Home health equipment rental	S	S	7	7	S	S	Z
53229x	All other consumer goods rental ¹	S	S	ZZ	ZZ	S	S	NA
5323	General rental centers	S	S	S	S	S	S	S
5324	Commercial and industrial machinery and equipment rental and leasing	S	497	394	S	S	26.1	S
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	S	385	314	S	S	22.6	S
53242	Office machinery and equipment rental and leasing	S	S	S	S	S	S	S
53249	Other commercial and industrial machinery and equipment rental and leasing	S	107	76	S	S	40.8	S

NA Not available. Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-5.2 provides estimated measures of sampling variability.

Table 5.4. Rental and Leasing Services (NAICS 532) – Estimated Total Expenses for Employer Firms: 2005 Through 2008

[Estimates are based on data from the 2008 Service Annual Survey and administrative data. Estimates for 2007 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2008	2007	2006	2005	Percent change		
						2008/2007	2007/2006	2006/2005
532	Rental and leasing services	96,482	93,439	89,927	82,176	3.3	3.9	9.4
5321	Automotive equipment rental and leasing	41,871	40,321	38,965	36,383	3.8	3.5	7.1
53211	Passenger car rental and leasing	S	24,584	23,635	21,792	S	4.0	8.5
532111	Passenger car rental	S	20,542	20,069	18,427	S	2.4	8.9
532112	Passenger car leasing	4,317	4,042	3,566	3,365	6.8	13.3	6.0
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16,106	15,737	15,330	14,592	2.3	2.7	5.1
5322	Consumer goods rental	18,186	18,417	17,342	16,342	-1.3	6.2	6.1
53221	Consumer electronics and appliances rental	3,609	3,608	3,226	3,031	Z	11.8	6.4
53222	Formal wear and costume rental	555	530	541	585	4.7	-2.0	-7.5
53223	Video tape and disc rental	7,244	7,429	6,911	6,588	-2.5	7.5	4.9
53229	Other consumer goods rental	6,778	6,849	6,664	6,138	-1.0	2.8	8.6
532291	Home health equipment rental	3,515	3,632	3,476	3,224	-3.2	4.5	7.8
53229x	All other consumer goods rental ¹	3,262	3,218	3,188	2,914	1.4	0.9	9.4
5323	General rental centers	3,108	3,142	2,909	2,711	-1.1	8.0	7.3
5324	Commercial and industrial machinery and equipment rental and leasing	33,319	31,560	30,712	26,739	5.6	2.8	14.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	17,263	16,465	15,668	13,942	4.8	5.1	12.4
53242	Office machinery and equipment rental and leasing	1,319	1,238	1,191	1,171	6.5	3.9	1.7
53249	Other commercial and industrial machinery and equipment rental and leasing	14,736	13,857	13,853	11,627	6.3	Z	19.1

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-5.3 provides estimated measures of sampling variability.

Table 5.5. Rental and Leasing Services (NAICS 532) – Selected Expenses for Employer Firms: 2005 Through 2008

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Kind of business	2008	2007	2006	2005	Percent change		
					2008/2007	2007/2006	2006/2005
Operating Expenses							
Total	96,482	93,439	89,927	82,176	3.3	3.9	9.4
Personnel costs.....	27,623	27,480	26,007	24,853	0.5	5.7	4.6
Gross annual payroll.....	22,852	22,531	21,432	20,641	1.4	5.1	3.8
Employer's cost for fringe benefits.....	4,125	4,399	3,998	3,650	-6.2	10.0	9.5
Temporary staff and leased employee expense.....	646	551	577	562	17.2	-4.5	2.7
Expensed materials, parts and supplies (not for resale).....	5,647	5,116	5,269	4,765	10.4	-2.9	10.6
Expensed equipment.....	633	473	508	532	33.8	-6.9	-4.5
Expensed purchase of other materials, parts, and supplies.....	5,014	4,643	4,762	4,232	8.0	-2.5	12.5
Expensed purchased services.....	16,775	16,456	15,636	14,472	1.9	5.2	8.0
Expensed purchases of software.....	277	208	217	228	33.2	-4.1	-4.8
Purchased electricity and fuels (except motor fuels).....	2,310	S	S	S	S	S	S
Lease and rental payments.....	7,442	7,754	6,708	6,105	-4.0	15.6	9.9
Purchased repair and maintenance.....	4,876	4,603	4,766	4,464	5.9	-3.4	6.8
Purchased advertising and promotional services.....	1,870	1,784	1,819	1,735	4.8	-1.9	4.8
Other operating expenses.....	46,438	44,386	43,016	38,086	4.6	3.2	12.9
Depreciation and amortization charges.....	22,386	21,220	19,744	18,304	5.5	7.5	7.9
Government taxes and license fees.....	1,786	1,828	1,509	1,500	-2.3	21.1	0.6
All other operating expenses.....	22,266	21,338	21,762	18,282	4.3	-1.9	19.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-5.4 provides estimated measures of sampling variability.