

Table 6.1. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Revenue for Taxable Employer Firms: 2001 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	2004	2003	2002	2001
54	Professional, scientific, and technical services¹									
	(except notaries)	1,222,629	1,293,177	1,227,445	1,123,407	1,045,367	963,369	NA	NA	NA
54*	Professional, scientific, and technical services (except notaries) ²	1,193,581	1,263,018	1,198,512	1,096,950	1,020,953	940,801	879,186	846,056	837,974
5411	Legal services ¹	234,113	241,612	236,689	224,842	213,942	204,833	197,890	180,042	171,597
54111	Offices of lawyers	223,006	229,871	225,060	212,524	201,717	193,499	186,044	170,808	162,958
54119	Other legal services	11,107	11,741	11,629	12,318	12,225	11,334	11,846	9,234	8,639
5412	Accounting, tax preparation, bookkeeping, and payroll services	118,013	119,645	114,110	103,787	97,358	90,665	86,847	84,073	82,845
541211	Offices of certified public accountants	68,974	69,233	66,588	60,244	56,285	51,809	48,403	48,498	49,635
541213	Tax preparation services	5,710	5,503	5,251	4,890	4,663	4,462	4,240	4,129	3,765
541214	Payroll services	28,617	30,493	28,916	25,969	24,336	23,109	23,363	21,418	20,149
541219	Other accounting services	14,712	14,416	13,355	12,684	12,074	11,285	10,841	10,028	9,296
5413	Architectural, engineering, and related services	235,426	268,111	254,201	232,296	213,247	189,110	NA	NA	NA
5413*	Architectural, engineering, and related services ³	232,020	263,746	249,836	228,211	209,536	185,687	163,665	158,266	157,488
54131	Architectural services	29,887	37,759	37,150	32,587	30,186	27,688	26,414	25,240	26,719
54132	Landscape architectural services	3,406	4,365	4,365	4,085	3,711	3,423	NA	NA	NA
54133	Engineering services	178,810	200,123	187,532	173,861	159,245	139,452	120,746	116,887	115,837
54138	Testing laboratories	12,701	13,469	12,387	10,093	9,605	9,416	8,603	8,771	7,865
5413x	Other related services ⁴	10,622	12,395	12,767	11,670	10,500	9,131	7,902	7,368	7,067
5414	Specialized design services	16,231	20,009	20,554	19,548	18,761	17,914	17,287	17,076	17,776
54141	Interior design services	6,783	9,282	9,799	8,899	8,040	7,560	7,259	7,018	6,897
54143	Graphic design services	7,215	8,340	8,281	8,342	8,328	7,953	7,982	8,096	8,796
5414y	All other design services ⁵	2,233	2,387	2,474	2,307	2,393	2,401	2,046	1,962	2,083
5415	Computer systems design and related services	259,200	265,719	244,389	213,359	196,050	179,229	174,289	173,414	183,878
541511	Custom computer programming services	89,766	92,246	84,896	72,232	67,163	60,279	59,152	60,126	65,578
541512	Computer systems design services	110,053	116,817	110,159	98,047	89,144	80,425	78,694	78,335	80,787
541513	Computer facilities management services	38,153	35,778	30,133	26,368	24,473	24,363	22,978	22,279	25,435
541519	Other computer related services	21,228	20,878	19,201	16,712	15,270	14,162	13,465	12,674	12,078
5416	Management, scientific, and technical consulting services	141,597	154,006	146,814	135,783	129,104	117,234	106,720	105,452	99,111
54161	Management consulting services	115,540	128,011	122,380	114,349	109,069	98,900	90,475	90,914	85,624
54162	Environmental consulting services	10,856	11,125	10,423	9,225	8,322	8,169	7,644	6,933	6,213
54169	Other scientific and technical consulting services	15,201	14,870	14,011	12,209	11,713	10,165	8,601	7,605	7,274
5417	Scientific research and development services	76,609	74,830	66,657	62,355	55,881	51,620	46,860	45,983	41,568
54171	Research and development in the physical, engineering, and life sciences	74,875	73,132	65,047	60,776	54,029	49,748	45,020	44,089	39,870
54172	Research and development in the social sciences and humanities	1,734	1,698	1,610	1,579	1,852	1,872	1,840	1,894	1,698

See footnotes at end of table.

Table 6.1. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Revenue for Taxable Employer Firms: 2001 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	2004	2003	2002	2001
5418	Advertising and related services	80,799	88,878	87,434	79,107	71,194	65,931	59,687	56,681	58,634
54181	Advertising agencies	29,843	31,886	30,666	27,879	25,425	24,570	22,405	21,104	21,268
54182	Public relations agencies	8,380	9,174	9,279	8,630	7,542	6,951	6,304	6,205	6,156
54183	Media buying agencies	4,327	4,955	4,606	3,696	2,689	2,078	1,364	1,150	1,025
54184	Media representatives	3,316	3,691	3,577	3,231	2,892	2,522	2,916	2,729	3,118
54185	Display advertising	7,595	9,142	9,111	7,842	7,015	5,933	5,151	4,617	4,509
54186	Direct mail advertising	9,996	11,514	12,360	12,464	12,342	11,491	10,609	10,544	10,739
5418y	All other advertising ⁶	17,342	18,516	17,835	15,365	13,289	12,386	10,938	10,332	11,819
5419	Other professional, scientific, and technical services	60,641	60,367	56,597	52,330	49,830	46,833	NA	NA	NA
5419*	Other professional, scientific, and technical services ⁷	34,999	34,573	32,029	29,958	29,127	27,688	25,941	25,069	25,077
54191	Marketing research and public opinion polling	15,277	16,223	15,493	14,337	13,186	12,417	11,392	10,890	11,412
54192	Photographic services	6,417	7,016	6,767	6,688	6,735	6,647	6,593	6,538	6,760
541921	Photography studios, portrait	4,976	5,139	5,055	4,856	4,904	4,808	4,769	4,752	4,773
541922	Commercial photography	1,441	1,877	1,712	1,832	1,831	1,839	1,824	1,786	1,987
54193	Translation and interpretation services	S	2,122	1,895	1,505	1,354	1,231	1,028	876	850
54194	Veterinary services	25,642	25,794	24,568	22,372	20,703	19,145	NA	NA	NA
54199	All other professional, scientific, and technical services	10,216	9,212	7,874	7,428	7,852	7,393	6,928	6,765	6,055

NA Not available. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Excludes NAICS 54112 (Offices of notaries).

²Excludes NAICS 54112 (Offices of notaries), NAICS 54132 (Landscape architectural services) and NAICS 54194 (Veterinary services).

³Excludes NAICS 54132 (Landscape architectural services).

⁴Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

⁵Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

⁶Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

⁷Excludes NAICS 54194 (Veterinary services).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.1 provides estimated measures of sampling variability.

Table 6.2. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 2001 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009/2008	2008/2007	2007/2006	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001
54	Professional, scientific, and technical services¹								
	(except notaries)	-5.5	5.4	9.3	7.5	8.5	NA	NA	NA
54*	Professional, scientific, and technical services (except notaries) ²	-5.5	5.4	9.3	7.4	8.5	7.0	3.9	1.0
5411	Legal services ¹	-3.1	2.1	5.3	5.1	4.4	3.5	9.9	4.9
54111	Offices of lawyers	-3.0	2.1	5.9	5.4	4.2	4.0	8.9	4.8
54119	Other legal services	-5.4	1.0	-5.6	0.8	7.9	-4.3	28.3	6.9
5412	Accounting, tax preparation, bookkeeping, and payroll services	-1.4	4.9	9.9	6.6	7.4	4.4	3.3	1.5
541211	Offices of certified public accountants	-0.4	4.0	10.5	7.0	8.6	7.0	-0.2	-2.3
541213	Tax preparation services	3.8	4.8	7.4	4.9	4.5	5.2	2.7	9.7
541214	Payroll services	-6.2	5.5	11.3	6.7	5.3	-1.1	9.1	6.3
541219	Other accounting services	2.1	7.9	5.3	5.1	7.0	4.1	8.1	7.9
5413	Architectural, engineering, and related services	-12.2	5.5	9.4	8.9	12.8	NA	NA	NA
5413*	Architectural, engineering, and related services ³	-12.0	5.6	9.5	8.9	12.8	13.5	3.4	0.5
54131	Architectural services	-20.8	1.6	14.0	8.0	9.0	4.8	4.7	-5.5
54132	Landscape architectural services	-22.0	Z	6.9	10.1	8.4	NA	NA	NA
54133	Engineering services	-10.6	6.7	7.9	9.2	14.2	15.5	3.3	0.9
54138	Testing laboratories	-5.7	8.7	22.7	5.1	2.0	9.5	-1.9	11.5
5413x	Other related services ⁴	-14.3	-2.9	9.4	11.1	15.0	15.6	7.2	4.3
5414	Specialized design services	-18.9	-2.7	5.1	4.2	4.7	3.6	1.2	-3.9
54141	Interior design services	-26.9	-5.3	10.1	10.7	6.3	4.1	3.4	1.8
54143	Graphic design services	-13.5	0.7	-0.7	0.2	4.7	-0.4	-1.4	-8.0
5414y	All other design services ⁵	-6.5	-3.5	7.2	-3.6	-0.3	17.4	4.3	-5.8
5415	Computer systems design and related services	-2.5	8.7	14.5	8.8	9.4	2.8	0.5	-5.7
541511	Custom computer programming services	-2.7	8.7	17.5	7.5	11.4	1.9	-1.6	-8.3
541512	Computer systems design services	-5.8	6.0	12.4	10.0	10.8	2.2	0.5	-3.0
541513	Computer facilities management services	6.6	18.7	14.3	7.7	0.5	6.0	3.1	-12.4
541519	Other computer related services	1.7	8.7	14.9	9.4	7.8	5.2	6.2	4.9
5416	Management, scientific, and technical consulting services	-8.1	4.9	8.1	5.2	10.1	9.9	1.2	6.4
54161	Management consulting services	-9.7	4.6	7.0	4.8	10.3	9.3	-0.5	6.2
54162	Environmental consulting services	-2.4	6.7	13.0	10.9	1.9	6.9	10.3	11.6
54169	Other scientific and technical consulting services	2.2	6.1	14.8	4.2	15.2	18.2	13.1	4.6
5417	Scientific research and development services	2.4	12.3	6.9	11.6	8.3	10.2	1.9	10.6
54171	Research and development in the physical, engineering, and life sciences	2.4	12.4	7.0	12.5	8.6	10.5	2.1	10.6
54172	Research and development in the social sciences and humanities	2.1	5.5	2.0	-14.7	-1.1	1.7	-2.9	11.5

See footnotes at end of table.

Table 6.2. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 2001 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009/2008	2008/2007	2007/2006	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001
5418	Advertising and related services	-9.1	1.7	10.5	11.1	8.0	10.5	5.3	-3.3
54181	Advertising agencies	-6.4	4.0	10.0	9.7	3.5	9.7	6.2	-0.8
54182	Public relations agencies	-8.7	-1.1	7.5	14.4	8.5	10.3	1.6	0.8
54183	Media buying agencies	-12.7	7.6	24.6	37.4	29.4	52.3	18.6	12.2
54184	Media representatives	-10.2	3.2	10.7	11.7	14.7	-13.5	6.9	-12.5
54185	Display advertising	-16.9	0.3	16.2	11.8	18.2	15.2	11.6	2.4
54186	Direct mail advertising	-13.2	-6.8	-0.8	1.0	7.4	8.3	0.6	-1.8
5418y	All other advertising ⁶	-6.3	3.8	16.1	15.6	7.3	13.2	5.9	-12.6
5419	Other professional, scientific, and technical services	0.5	6.7	8.2	5.0	6.4	NA	NA	NA
5419*	Other professional, scientific, and technical services ⁷	1.2	7.9	6.9	2.9	5.2	6.7	3.5	Z
54191	Marketing research and public opinion polling	-5.8	4.7	8.1	8.7	6.2	9.0	4.6	-4.6
54192	Photographic services	-8.5	3.7	1.2	-0.7	1.3	0.8	0.8	-3.3
541921	Photography studios, portrait	-3.2	1.7	4.1	-1.0	2.0	0.8	0.4	-0.4
541922	Commercial photography	-23.2	9.6	-6.6	0.1	-0.4	0.8	2.1	-10.1
54193	Translation and interpretation services	S	12.0	25.9	11.2	10.0	19.7	17.4	3.1
54194	Veterinary services	-0.6	5.0	9.8	8.1	8.1	NA	NA	NA
54199	All other professional, scientific, and technical services	10.9	17.0	6.0	-5.4	6.2	6.7	2.4	11.7

NA Not available. Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Excludes NAICS 54112 (Offices of notaries).

²Excludes NAICS 54112 (Offices of notaries), NAICS 54132 (Landscape architectural services) and NAICS 54194 (Veterinary services).

³Excludes NAICS 54132 (Landscape architectural services).

⁴Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

⁵Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

⁶Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

⁷Excludes NAICS 54194 (Veterinary services).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.1 provides estimated measures of sampling variability.

Table 6.3. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Revenue for Tax-Exempt Employer Firms: 2001 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	2004	2003	2002	2001
54	Professional, scientific, and technical services (except notaries)	31,157	30,013	30,569	27,722	24,917	24,202	21,609	20,554	19,138
54111	Offices of lawyers	2,947	2,877	2,708	2,620	2,486	2,388	2,169	2,056	1,986
5417	Scientific research and development services	28,210	27,136	27,861	25,102	22,431	21,814	19,440	18,498	17,152
54171	Research and development in the physical, engineering, and life sciences	24,463	23,391	24,366	22,098	19,810	19,322	17,217	16,364	15,097
54172	Research and development in the social sciences and humanities	3,747	3,745	3,495	3,004	2,621	2,492	2,223	2,134	2,055

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.2 provides estimated measures of sampling variability.

Table 6.4. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 2001 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009/2008	2008/2007	2007/2006	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001
54	Professional, scientific, and technical services (except notaries)	3.8	-1.8	10.3	11.3	3.0	12.0	5.1	7.4
54111	Offices of lawyers	2.4	6.2	3.4	5.4	4.1	10.1	5.5	3.5
5417	Scientific research and development services	4.0	-2.6	11.0	11.9	2.8	12.2	5.1	7.8
54171	Research and development in the physical, engineering, and life sciences	4.6	-4.0	10.3	11.5	2.5	12.2	5.2	8.4
54172	Research and development in the social sciences and humanities	0.1	7.2	16.3	14.6	5.2	12.1	4.2	3.8

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.2 provides estimated measures of sampling variability.

Table 6.5. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Export Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
5411	Legal services (except notaries) ¹	3,748	3,701	3,416	2,872	2,972	1.3	8.3	18.9	-3.4
54111	Offices of lawyers	3,675	3,625	3,341	2,797	2,867	1.4	8.5	19.4	-2.4
54119	Other legal services	S	S	S	S	105	S	S	S	S
5413	Architectural, engineering, and related services	8,770	9,325	7,682	6,718	6,805	-6.0	21.4	14.3	-1.3
54131	Architectural services	1,037	1,630	1,232	671	502	-36.4	32.3	83.6	33.7
54132	Landscape architectural services	64	80	72	71	S	-20.0	11.1	1.4	S
54133	Engineering services	6,914	6,794	5,418	5,212	5,624	1.8	25.4	4.0	-7.3
54138	Testing laboratories	685	755	S	S	550	-9.3	S	S	S
5413x	Other related services ²	S	S	S	S	S	S	S	S	S
5415	Computer systems design and related services	S	8,182	8,440	7,075	5,801	S	-3.1	19.3	22.0
541511	Custom computer programming services	S	S	5,201	4,225	S	S	S	23.1	S
541512	Computer systems design services	2,018	2,708	S	S	1,763	-25.5	S	S	S
541513	Computer facilities management services	S	S	S	S	S	S	S	S	S
541519	Other computer related services	S	S	S	425	610	S	S	S	-30.3
5416	Management, scientific, and technical consulting services	4,944	5,635	4,697	3,739	4,165	-12.3	20.0	25.6	-10.2
54161	Management consulting services	4,225	4,960	4,051	3,177	3,456	-14.8	22.4	27.5	-8.1
54162	Environmental consulting services	S	119	100	S	S	S	19.0	S	S
54169	Other scientific and technical consulting services	610	556	546	S	S	9.7	1.8	S	S
5417	Scientific research and development services	5,474	4,960	3,959	3,840	3,440	10.4	25.3	3.1	11.6
54171	Research and development in the physical, engineering, and life sciences	5,364	4,846	3,851	3,732	3,352	10.7	25.8	3.2	11.3
54172	Research and development in the social sciences and humanities	110	114	108	108	88	-3.5	5.6	Z	22.7

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Excludes NAICS 54112 (Offices of notaries).

²Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.3 provides estimated measures of sampling variability.

Table 6.6. Accounting, Tax Preparation, Bookkeeping, and Payroll Services (NAICS 5412) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	118,013	119,645	114,110	103,787	97,358	-1.4	4.9	9.9	6.6
Sources of Revenue									
Assurance and related services	29,223	28,172	28,574	26,366	24,303	3.7	-1.4	8.4	8.5
Financial auditing services	22,739	22,031	22,658	20,297	18,537	3.2	-2.8	11.6	9.5
Financial statement review	1,560	1,605	1,569	1,909	1,857	-2.8	2.3	-17.8	2.8
Other assurance and financial auditing services	4,924	4,536	4,347	4,160	3,909	8.6	4.3	4.5	6.4
Bookkeeping, compilation, payroll, and taxation services	72,231	74,646	67,752	61,822	58,814	-3.2	10.2	9.6	5.1
General accounting services	6,493	6,552	6,336	6,422	5,561	-0.9	3.4	-1.3	15.5
Bookkeeping, compilation, billing, and collection services	7,602	7,501	6,684	5,413	5,790	1.3	12.2	23.5	-6.5
Payroll services	25,761	27,191	25,145	23,473	22,724	-5.3	8.1	7.1	3.3
Taxation planning and consulting services	5,865	6,474	5,517	4,615	4,160	-9.4	17.3	19.5	10.9
Taxation preparation and representation services for individuals and unincorporated businesses	14,041	14,663	12,934	11,991	11,415	-4.2	13.4	7.9	5.0
Taxation preparation and representation services for corporate and other clients	12,469	12,265	11,136	9,908	9,164	1.7	10.1	12.4	8.1
Other related services	5,728	5,277	4,728	4,083	3,560	8.5	11.6	15.8	14.7
Computerized accounting system services	S	S	730	S	S	S	S	S	S
Management consulting services	5,147	4,559	3,998	3,295	2,709	12.9	14.0	21.3	21.6
All other operating revenue	10,831	11,550	13,056	11,516	10,681	-6.2	-11.5	13.4	7.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.4 provides estimated measures of sampling variability.

Table 6.7. Architectural Services (NAICS 54131) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	29,887	37,759	37,150	32,587	30,186	-20.8	1.6	14.0	8.0
Sources of Revenue									
Residential building projects	5,513	7,623	6,984	6,535	5,658	-27.7	9.1	6.9	15.5
Single-family residential projects	2,536	3,590	3,253	3,003	2,637	-29.4	10.4	8.3	13.9
Multi-family residential projects	2,977	4,033	3,731	3,532	3,021	-26.2	8.1	5.6	16.9
Non-residential building projects	21,014	26,181	26,179	22,138	20,396	-19.7	Z	18.3	8.5
Office building projects	2,691	4,010	4,749	3,931	3,578	-32.9	-15.6	20.8	9.9
Retail and restaurant building projects	2,414	3,321	3,764	3,370	3,087	-27.3	-11.8	11.7	9.2
Hotel and convention center building projects	806	1,646	1,684	1,377	984	-51.0	-2.3	22.3	39.9
Health care building projects	3,382	4,112	3,404	2,918	2,822	-17.8	20.8	16.7	3.4
Entertainment and recreational building projects	1,186	1,800	1,800	1,338	1,333	-34.1	Z	34.5	0.4
Educational building projects	4,940	5,879	5,777	5,349	4,969	-16.0	1.8	8.0	7.6
Industrial building projects	530	802	1,016	884	792	-33.9	-21.1	14.9	11.6
Transportation building projects	S	1,365	S	835	1,151	S	S	S	-27.5
Other nonresidential building projects	3,427	3,246	2,848	2,136	1,680	5.6	14.0	33.3	27.1
Other services (performed independent of the architecture projects above)	1,999	2,442	2,560	2,212	2,673	-18.1	-4.6	15.7	-17.2
Historical restoration projects	S	S	305	S	247	S	S	S	S
Architectural advisory services	299	255	S	243	302	17.3	S	S	-19.5
Landscape architectural services	S	S	280	S	199	S	S	S	S
Interior design services	1,193	1,533	1,692	1,497	1,925	-22.2	-9.4	13.0	-22.2
All other operating revenue	1,361	1,513	1,427	1,702	1,459	-10.0	6.0	-16.2	16.7

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.5 provides estimated measures of sampling variability.

Table 6.8. Engineering Services (NAICS 54133) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	178,810	200,123	187,532	173,861	159,245	-10.6	6.7	7.9	9.2
Sources of Revenue									
Engineering Services	118,156	128,049	114,595	104,717	92,639	-7.7	11.7	9.4	13.0
Residential engineering projects	3,317	5,028	6,387	6,837	5,633	-34.0	-21.3	-6.6	21.4
Commercial, public, and institutional engineering projects	15,704	17,749	15,292	12,720	11,895	-11.5	16.1	20.2	6.9
Industrial and manufacturing engineering projects	21,762	24,119	18,651	14,545	13,005	-9.8	29.3	28.2	11.8
Transportation infrastructure engineering projects	14,734	13,704	12,236	10,778	9,168	7.5	12.0	13.5	17.6
Municipal utility engineering projects	7,942	9,242	7,605	6,446	6,320	-14.1	21.5	18.0	2.0
Power generation and distribution engineering projects	13,367	12,877	11,494	9,723	S	3.8	12.0	18.2	S
Telecommunications and broadcasting engineering projects	S	S	2,056	S	S	S	S	S	S
Hazardous waste and industrial waste engineering projects	6,476	5,643	5,541	4,246	4,328	14.8	1.8	30.5	-1.9
Other engineering projects	S	S	S	35,242	28,614	S	S	S	23.2
Other services (performed independent of the engineering projects above)	23,158	24,383	21,534	17,862	14,453	-5.0	13.2	20.6	23.6
Engineering advisory services	2,880	3,366	3,949	S	S	-14.4	-14.8	S	S
Construction services	17,225	17,475	14,468	11,125	7,433	-1.4	20.8	30.0	49.7
Drafting services	S	S	S	1,059	S	S	S	S	S
Surveying and mapping services	1,914	2,483	2,246	2,239	2,334	-22.9	10.6	0.3	-4.1
All other operating revenue	37,496	47,691	51,403	51,282	52,153	-21.4	-7.2	0.2	-1.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.6 provides estimated measures of sampling variability.

Table 6.9. Computer Systems Design and Related Services (NAICS 5415) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	259,200	265,719	244,389	213,359	196,050	-2.5	8.7	14.5	8.8
Sources of Revenue									
Information technology (IT) design and development	116,237	120,901	116,843	102,617	95,879	-3.9	3.5	13.9	7.0
Custom application design and development	69,253	72,779	67,083	58,166	53,190	-4.8	8.5	15.3	9.4
Computer systems design, development, and integration	38,807	40,238	40,740	36,722	35,569	-3.6	-1.2	10.9	3.2
Network design and development	8,177	7,884	9,020	7,729	7,120	3.7	-12.6	16.7	8.6
Other services	103,717	105,245	95,095	83,964	78,470	-1.5	10.7	13.3	7.0
IT infrastructure and network management	28,397	29,391	27,354	24,927	23,155	-3.4	7.4	9.7	7.7
IT technical support	26,791	27,398	25,731	22,677	22,549	-2.2	6.5	13.5	0.6
IT technical consulting	23,758	24,706	21,854	18,453	17,564	-3.8	13.1	18.4	5.1
IT related training services	2,505	2,597	2,206	1,982	1,599	-3.5	17.7	11.3	24.0
Hosting and IT infrastructure provisioning services	20,683	19,474	16,536	14,597	12,399	6.2	17.8	13.3	17.7
Rental and leasing of computer hardware	1,583	S	1,414	1,328	1,204	S	S	6.5	10.3
All other operating revenue	39,246	39,573	32,451	26,778	21,701	-0.8	21.9	21.2	23.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.7 provides estimated measures of sampling variability.

Table 6.10. Management Consulting Services (NAICS 54161) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	115,540	128,011	122,380	114,349	109,069	-9.7	4.6	7.0	4.8
Sources of Revenue									
Management consulting services	94,542	102,605	97,445	91,123	84,742	-7.9	5.3	6.9	7.5
Strategic management consulting, and consulting combined with implementation	26,525	27,310	25,767	24,936	22,647	-2.9	6.0	3.3	10.1
Financial management consulting, and consulting combined with implementation	9,732	8,868	8,383	8,547	7,302	9.7	5.8	-1.9	17.1
Marketing management consulting, and consulting combined with implementation	9,736	12,007	11,943	10,023	9,998	-18.9	0.5	19.2	0.3
Human resources management consulting, and consulting combined with implementation	12,199	11,945	11,435	10,699	9,717	2.1	4.5	6.9	10.1
Operations and supply chain management consulting, and consulting combined with implementation	6,398	7,518	6,946	6,660	6,604	-14.9	8.2	4.3	0.8
Actuarial consulting (except for employee pensions and other benefits)	1,520	1,744	1,614	1,443	1,535	-12.8	8.1	11.9	-6.0
IT technical design, consulting, and development services	7,766	8,505	8,838	7,868	7,507	-8.7	-3.8	12.3	4.8
All other consulting revenue	20,666	24,708	22,519	20,947	19,432	-16.4	9.7	7.5	7.8
All other operating revenue	20,998	25,406	24,935	23,226	24,327	-17.4	1.9	7.4	-4.5

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>.

Appendix A, Table A-6.8 provides estimated measures of sampling variability.

Table 6.11. Environmental Consulting Services (NAICS 54162) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	10,856	11,125	10,423	9,225	8,322	-2.4	6.7	13.0	10.9
Sources of Revenue									
Environmental consulting services	9,135	9,299	8,640	7,282	6,556	-1.8	7.6	18.6	11.1
Environmental assessment consulting, and consulting combined with implementation	2,467	2,569	2,506	1,751	1,521	-4.0	2.5	43.1	15.1
Natural resource management consulting, and consulting combined with implementation	887	1,007	874	786	772	-11.9	15.2	11.2	1.8
Waste management consulting, and consulting combined with implementation	787	619	549	543	460	27.1	12.8	1.1	18.0
Environmental policy development consulting, and consulting combined with implementation	476	416	342	299	320	14.4	21.6	14.4	-6.6
Environmental audits consulting, and consulting combined with implementation	580	709	612	517	515	-18.2	15.8	18.4	0.4
Site remediation planning consulting, and consulting combined with implementation	1,903	1,906	1,771	1,551	1,377	-0.2	7.6	14.2	12.6
Evaluation of environmental studies consulting, and consulting combined with implementation	349	357	350	S	272	-2.2	2.0	S	S
All other environmental consulting	1,686	1,716	1,636	1,561	1,319	-1.7	4.9	4.8	18.3
All other operating revenue	1,721	1,826	1,783	1,943	1,766	-5.8	2.4	-8.2	10.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.9 provides estimated measures of sampling variability.

Table 6.12. Scientific Research and Development Services (NAICS 5417) – Estimated Sources of Revenue for Taxable Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	76,609	74,830	66,657	62,355	55,881	2.4	12.3	6.9	11.6
Sources of Revenue									
Basic and applied research in natural and exact sciences, except biological sciences	21,851	21,527	19,054	17,815	15,327	1.5	13.0	7.0	16.2
Basic and applied research in biotechnology	21,645	21,221	18,636	17,400	14,937	2.0	13.9	7.1	16.5
Basic and applied research in other natural and exact sciences, except biological sciences	S	S	S	415	S	S	S	S	S
Basic and applied research in engineering and technology	S	10,360	9,544	8,921	8,311	S	8.5	7.0	7.3
Basic and applied research in the biological and biomedical sciences	15,496	14,212	13,261	11,911	10,327	9.0	7.2	11.3	15.3
Basic and applied research in medical and health sciences	14,833	13,562	12,731	11,418	9,840	9.4	6.5	11.5	16.0
Basic and applied research in other biological sciences	663	650	530	493	487	2.0	22.6	7.5	1.2
Basic and applied research in the social sciences and humanities	S	959	863	S	1,000	S	11.1	S	S
Production services for development	2,596	S	S	2,281	2,229	S	S	S	2.3
Other operating revenue	25,178	25,051	21,540	S	18,687	0.5	16.3	S	S
Licensing of right to use intellectual property	3,839	4,250	3,233	2,925	2,546	-9.7	31.5	10.5	14.9
Original works of intellectual property	S	S	S	S	S	S	S	S	S
All other operating revenue	21,291	20,776	18,247	S	16,139	2.5	13.9	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.10 provides estimated measures of sampling variability.

Table 6.13. Scientific Research and Development Services (NAICS 5417) – Estimated Sources of Revenue for Tax-Exempt Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating and Non-operating Revenue									
Total	28,210	27,136	27,861	25,102	22,431	4.0	-2.6	11.0	11.9
Sources of Revenue									
Basic and applied research in natural and exact sciences, except biological sciences	1,921	1,875	1,509	1,218	1,202	2.5	24.3	23.9	1.3
Basic and applied research in biotechnology	471	523	348	299	232	-9.9	50.3	16.4	28.9
Basic and applied research in other natural and exact sciences, except biological sciences	1,450	1,352	1,161	919	970	7.2	16.5	26.3	-5.3
Basic and applied research in engineering and technology	6,602	5,912	4,855	4,420	3,958	11.7	21.8	9.8	11.7
Basic and applied research in the biological and biomedical sciences	3,804	3,335	3,042	2,691	2,388	14.1	9.6	13.0	12.7
Basic and applied research in medical and health sciences	2,807	2,401	2,128	1,938	1,764	16.9	12.8	9.8	9.9
Basic and applied research in other biological sciences	997	934	914	753	624	6.7	2.2	21.4	20.7
Basic and applied research in the social sciences and humanities	1,132	1,104	1,029	943	941	2.5	7.3	9.1	0.2
Production services for development	194	307	S	230	221	-36.8	S	S	4.1
Other operating revenue	4,547	3,312	3,143	2,732	2,332	37.3	5.4	15.0	17.2
Licensing of right to use intellectual property	294	240	S	S	S	22.5	S	S	S
Original works of intellectual property	S	36	S	33	S	S	S	S	S
All other operating revenue	4,217	3,036	2,889	2,453	2,110	38.9	5.1	17.8	16.3
Contributions, gifts, and grants received	10,641	10,081	10,098	9,072	8,264	5.6	-0.2	11.3	9.8
Investment and property income	S	695	2,142	2,007	1,340	S	-67.6	6.7	49.8
All other non-operating revenue	S	515	1,834	1,789	1,785	S	-71.9	2.5	0.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.11 provides estimated measures of sampling variability.

Table 6.14. Advertising Agencies (NAICS 54181) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	29,843	31,886	30,666	27,879	25,425	-6.4	4.0	10.0	9.7
Sources of Revenue									
Integrated advertising services	15,054	16,323	15,822	14,280	12,556	-7.8	3.2	10.8	13.7
Advertising creative services (including graphic design services)	2,270	2,546	2,342	1,974	2,002	-10.8	8.7	18.6	-1.4
Media buying	4,812	5,119	4,790	4,442	3,890	-6.0	6.9	7.8	14.2
Full public relations services	292	357	321	S	305	-18.2	11.2	S	S
Sales promotion	1,713	1,824	1,825	1,584	1,414	-6.1	-0.1	15.2	12.0
Direct marketing	S	880	791	589	S	S	11.3	34.3	S
Marketing research	171	174	182	163	170	-1.7	-4.4	11.7	-4.1
Other advertising services	2,491	2,449	2,655	2,490	2,587	1.7	-7.8	6.6	-3.7
All other operating revenue	1,848	2,214	1,938	2,044	2,012	-16.5	14.2	-5.2	1.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.12 provides estimated measures of sampling variability.

Table 6.15. Public Relations Agencies (NAICS 54182) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	8,380	9,174	9,279	8,630	7,542	-8.7	-1.1	7.5	14.4
Sources of Revenue									
Full public relations services	5,148	5,588	5,711	5,310	4,757	-7.9	-2.2	7.6	11.6
Media relations	900	1,076	979	858	703	-16.4	9.9	14.1	22.0
Crisis management	152	170	160	161	179	-10.6	6.3	-0.6	-10.1
Lobbying	1,229	1,274	1,445	1,332	989	-3.5	-11.8	8.5	34.7
Event management	S	488	432	438	369	S	13.0	-1.4	18.7
Media monitoring and analysis	70	87	76	83	97	-19.5	14.5	-8.4	-14.4
All other operating revenue	510	491	476	448	448	3.9	3.2	6.3	Z

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.13 provides estimated measures of sampling variability.

Table 6.16. Media Buying Agencies (NAICS 54183) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	4,327	4,955	4,606	3,696	2,689	-12.7	7.6	24.6	37.4
Sources of Revenue									
Media planning and/or buying services.....	4,257	4,899	4,539	3,635	2,640	-13.1	7.9	24.9	37.7
All other operating revenue	S	56	67	S	S	S	-16.4	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.14 provides estimated measures of sampling variability.

Table 6.17. Media Representatives (NAICS 54184) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	3,316	3,691	3,577	3,231	2,892	-10.2	3.2	10.7	11.7
Sources of Revenue									
Sales agent services.....	1,934	2,111	2,022	1,875	1,759	-8.4	4.4	7.8	6.6
All other operating revenue	S	S	S	S	S	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.15 provides estimated measures of sampling variability.

Table 6.18. Display Advertising (NAICS 54185) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	7,595	9,142	9,111	7,842	7,015	-16.9	0.3	16.2	11.8
Sources of Revenue									
Leased display advertising media space	6,186	7,192	7,096	6,230	5,667	-14.0	1.4	13.9	9.9
Large format	4,081	4,761	4,678	4,042	3,708	-14.3	1.8	15.7	9.0
Transit	756	905	956	859	771	-16.5	-5.3	11.3	11.4
Street furniture and other urban fixtures	1,089	1,283	1,222	1,171	1,046	-15.1	5.0	4.4	12.0
Other leased display advertising	S	S	240	158	S	S	S	51.9	S
All other operating revenue	1,409	1,950	2,015	1,612	1,348	-27.7	-3.2	25.0	19.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.16 provides estimated measures of sampling variability.

Table 6.19. Direct Mail Advertising (NAICS 54186) – Estimated Sources of Revenue for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Revenue									
Total	9,996	11,514	12,360	12,464	12,342	-13.2	-6.8	-0.8	1.0
Sources of Revenue									
Full direct mail services	5,030	6,144	6,647	6,513	6,670	-18.1	-7.6	2.1	-2.4
Concept development for a direct mail advertising campaign	276	204	237	243	219	35.3	-13.9	-2.5	11.0
Mail list creation and support services	307	362	403	429	440	-15.2	-10.2	-6.1	-2.5
Print services for direct mail advertising materials	1,288	1,504	1,496	1,533	1,323	-14.4	0.5	-2.4	15.9
Letter shop services	1,387	1,493	1,691	1,633	1,794	-7.1	-11.7	3.6	-9.0
Fulfillment services	477	472	511	527	400	1.1	-7.6	-3.0	31.8
Other direct mail advertising services	317	311	322	309	309	1.9	-3.4	4.2	Z
All other operating revenue	914	1,024	1,053	1,277	1,187	-10.7	-2.8	-17.5	7.6

Z. Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>.

Appendix A, Table A-6.17 provides estimated measures of sampling variability.

Table 6.20. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Total Expenses for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
54	Professional, scientific, and technical services¹									
	(except notaries)	1,020,975	1,063,105	999,188	908,310	849,541	-4.0	6.4	10.0	6.9
5411	Legal services ¹	169,374	174,655	168,692	162,787	155,744	-3.0	3.5	3.6	4.5
54111	Offices of lawyers	161,381	165,807	160,022	153,339	146,751	-2.7	3.6	4.4	4.5
54119	Other legal services	7,993	8,848	8,670	9,448	8,993	-9.7	2.1	-8.2	5.1
5412	Accounting, tax preparation, bookkeeping, and payroll services	93,281	94,458	89,094	80,360	77,461	-1.2	6.0	10.9	3.7
541211	Offices of certified public accountants	51,652	51,804	49,127	45,039	43,272	-0.3	5.4	9.1	4.1
541213	Tax preparation services	4,659	4,528	4,216	4,014	3,729	2.9	7.4	5.0	7.6
541214	Payroll services	24,116	25,493	23,974	20,674	20,776	-5.4	6.3	16.0	-0.5
541219	Other accounting services	12,854	12,633	11,777	10,633	9,684	1.7	7.3	10.8	9.8
5413	Architectural, engineering, and related services	196,685	218,541	202,621	174,131	158,584	-10.0	7.9	16.4	9.8
54131	Architectural services	25,074	30,345	30,993	27,248	23,901	-17.4	-2.1	13.7	14.0
54132	Landscape architectural services	2,831	3,610	3,534	3,330	3,013	-21.6	2.2	6.1	10.5
54133	Engineering services	148,908	163,097	146,843	125,357	113,945	-8.7	11.1	17.1	10.0
54138	Testing laboratories	11,324	11,686	10,749	9,085	8,925	-3.1	8.7	18.3	1.8
5413x	Other related services ²	8,548	9,803	10,502	9,111	8,800	-12.8	-6.7	15.3	3.5
5414	Specialized design services	11,405	13,053	13,038	12,783	12,762	-12.6	0.1	2.0	0.2
54141	Interior design services	4,157	5,207	5,399	5,040	4,690	-20.2	-3.6	7.1	7.5
54143	Graphic design services	5,727	6,299	6,077	6,141	6,288	-9.1	3.7	-1.0	-2.3
5414y	All other design services ³	1,521	1,547	1,562	1,602	1,784	-1.7	-1.0	-2.5	-10.2
5415	Computer systems design and related services	210,713	218,163	204,508	180,291	164,420	-3.4	6.7	13.4	9.7
541511	Custom computer programming services	82,014	84,470	78,798	68,133	62,077	-2.9	7.2	15.7	9.8
541512	Computer systems design services	87,952	93,166	87,796	79,088	72,446	-5.6	6.1	11.0	9.2
541513	Computer facilities management services	23,150	23,409	21,755	19,210	17,394	-1.1	7.6	13.2	10.4
541519	Other computer related services	17,597	17,118	16,159	13,860	12,503	2.8	5.9	16.6	10.9
5416	Management, scientific, and technical consulting services	126,926	132,084	122,509	111,945	107,062	-3.9	7.8	9.4	4.6
54161	Management consulting services	104,592	110,029	102,206	94,571	90,681	-4.9	7.7	8.1	4.3
54162	Environmental consulting services	9,637	9,754	9,146	7,941	7,363	-1.2	6.6	15.2	7.9
54169	Other scientific and technical consulting services	12,697	12,301	11,157	9,433	9,018	3.2	10.3	18.3	4.6
5417	Scientific research and development services	104,434	101,125	93,859	88,573	80,326	3.3	7.7	6.0	10.3
54171	Research and development in the physical, engineering, and life sciences	99,223	96,137	89,298	84,246	76,089	3.2	7.7	6.0	10.7
54172	Research and development in the social sciences and humanities	5,211	4,988	4,561	4,327	4,237	4.5	9.4	5.4	2.1
5418	Advertising and related services	59,482	62,182	60,411	56,083	52,272	-4.3	2.9	7.7	7.3
54181	Advertising agencies	23,458	24,298	22,666	20,982	19,810	-3.5	7.2	8.0	5.9
54182	Public relations agencies	7,124	7,674	7,708	7,161	6,430	-7.2	-0.4	7.6	11.4
54183	Media buying agencies	1,847	1,694	1,659	1,350	1,085	9.0	2.1	22.9	24.4
54184	Media representatives	3,030	3,169	2,939	2,720	2,375	-4.4	7.8	8.1	14.5
54185	Display advertising	5,794	6,390	6,341	5,944	5,361	-9.3	0.8	6.7	10.9
54186	Direct mail advertising	7,835	8,610	9,161	9,212	9,575	-9.0	-6.0	-0.6	-3.8
5418y	All other advertising ⁴	10,394	10,347	9,937	8,714	7,636	0.5	4.1	14.0	14.1

See footnotes at end of table.

Table 6.20. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Total Expenses for Employer Firms: 2005 Through 2009—Con.

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005	Percent change			
							2009/2008	2008/2007	2007/2006	2006/2005
5419	Other professional, scientific, and technical services	48,675	48,844	44,456	41,357	40,910	-0.3	9.9	7.5	1.1
54191	Marketing research and public opinion polling	12,653	13,083	12,528	11,500	10,745	-3.3	4.4	8.9	7.0
54192	Photographic services	5,500	5,989	5,600	5,418	5,545	-8.2	6.9	3.4	-2.3
541921	Photography studios, portrait	4,275	4,478	4,210	4,011	4,063	-4.5	6.4	5.0	-1.3
541922	Commercial photography	1,225	1,511	1,390	1,407	1,482	-18.9	8.7	-1.2	-5.1
54193	Translation and interpretation services	S	1,573	1,464	1,192	1,137	S	7.4	22.8	4.8
54194	Veterinary services	19,974	20,612	18,664	17,346	16,828	-3.1	10.4	7.6	3.1
54199	All other professional, scientific, and technical services	7,987	7,587	6,200	5,901	6,655	5.3	22.4	5.1	-11.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

¹Excludes NAICS 54112 (Offices of notaries).

²Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

³Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

⁴Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

⁵Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

⁶Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.18 provides estimated measures of sampling variability.

Table 6.21. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Expenses for Tax-Exempt Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009	2008	2007	2006	2005
54	Professional, scientific, and technical services (except notaries)	30,551	28,711	26,010	23,899	21,883
54111	Offices of lawyers	2,747	2,694	2,474	2,473	2,348
5417	Scientific research and development services	27,804	26,017	23,536	21,426	19,535
54171	Research and development in the physical, engineering, and life sciences	24,318	22,675	20,462	18,709	17,059
54172	Research and development in the social sciences and humanities	3,486	3,342	3,074	2,717	2,476

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.19 provides estimated measures of sampling variability.

Table 6.22. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2007 Economic Census]

NAICS code	Kind of business	2009/2008	2008/2007	2007/2006	2006/2005
54	Professional, scientific, and technical services (except notaries)	6.4	10.4	8.8	9.2
54111	Offices of lawyers	2.0	8.9	Z	5.3
5417	Scientific research and development services	6.9	10.5	9.8	9.7
54171	Research and development in the physical, engineering, and life sciences	7.2	10.8	9.4	9.7
54172	Research and development in the social sciences and humanities	4.3	8.7	13.1	9.7

Z Absolute value is less than 0.05.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>. Appendix A, Table A-6.19 provides estimated measures of sampling variability.

Table 6.23. Professional, Scientific, and Technical Services (NAICS 54) – Selected Expenses for Employer Firms: 2005 Through 2009

[Estimates are based on data from the 2009 Service Annual Survey and administrative data. Estimates for 2008 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2007 Economic Census]

Kind of business	2009	2008	2007	2006	2005	Percent change			
						2009/2008	2008/2007	2007/2006	2006/2005
Operating Expenses									
Total	1,020,975	1,063,105	999,188	908,310	849,541	-4.0	6.4	10.0	6.9
Personnel costs.....	588,692	609,770	569,911	519,935	483,487	-3.5	7.0	9.6	7.5
Gross annual payroll.....	468,563	487,029	453,973	417,043	388,646	-3.8	7.3	8.9	7.3
Employer's cost for fringe benefits.....	87,030	87,831	84,495	71,933	65,777	-0.9	3.9	17.5	9.4
Temporary staff and leased employee expense.....	33,099	34,910	31,443	30,959	29,064	-5.2	11.0	1.6	6.5
Expensed materials, parts and supplies (not for resale).....	49,725	53,564	45,059	43,188	42,024	-7.2	18.9	4.3	2.8
Expensed equipment.....	9,770	10,558	8,967	9,593	8,595	-7.5	17.7	-6.5	11.6
Expensed purchase of other materials, parts, and supplies.....	39,955	43,006	36,092	33,595	33,429	-7.1	19.2	7.4	0.5
Expensed purchased services.....	85,456	87,316	82,336	75,506	71,378	-2.1	6.0	9.0	5.8
Expensed purchases of software.....	8,661	9,272	8,302	7,817	7,289	-6.6	11.7	6.2	7.2
Purchased electricity and fuels (except motor fuels).....	4,743	4,573	4,185	4,214	4,122	3.7	9.3	-0.7	2.2
Lease and rental payments.....	46,206	46,235	45,964	40,538	39,041	-0.1	0.6	13.4	3.8
Purchased repair and maintenance.....	7,868	8,110	7,915	6,778	6,318	-3.0	2.5	16.8	7.3
Purchased advertising and promotional services.....	17,978	19,126	15,970	16,159	14,608	-6.0	19.8	-1.2	10.6
Other operating expenses.....	297,102	312,455	301,882	269,681	252,652	-4.9	3.5	11.9	6.7
Depreciation and amortization charges.....	27,984	28,325	25,357	22,839	22,096	-1.2	11.7	11.0	3.4
Governmental taxes and license fees.....	8,930	9,356	8,415	8,367	8,535	-4.6	11.2	0.6	-2.0
All other operating expenses.....	260,188	274,774	268,110	238,475	222,021	-5.3	2.5	12.4	7.4

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/services/sas/cv.html>.

Appendix A, Table A-6.20 provides estimated measures of sampling variability.