

**Table 9.7. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Expenses for Tax-Exempt Employer Firms: 1998 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004	2003	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>27,978</b>	<b>28,115</b>	<b>27,840</b>	<b>26,777</b>	<b>24,983</b>	<b>23,022</b>	<b>21,521</b>
711	Performing arts, spectator sports, and related industries .....	8,786	8,590	9,181	8,758	8,160	7,197	6,720
7111	Performing arts companies .....	4,819	4,773	4,736	4,568	4,342	3,982	3,672
7113	Promoters of performing arts, sports, and similar events .....	3,967	3,817	4,445	4,190	3,819	3,214	3,048
712	Museums, historical sites, and similar institutions .....	7,804	7,936	7,592	7,639	6,723	6,324	5,971
713	Amusement, gambling, and recreation industries .....	11,387	11,589	11,067	10,381	10,100	9,502	8,831
7139	Other amusement and recreation industries .....	11,387	11,589	11,067	10,381	10,100	9,502	8,831
71391	Golf courses and country clubs ....	6,932	7,185	6,894	6,631	6,580	6,262	5,885
71394	Fitness and recreational sports centers .....	3,415	3,384	3,187	2,903	2,753	2,526	2,263
71399	All other amusement and recreation industries .....	S	1,020	986	846	768	713	683

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.4 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.8. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 1998 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	Percent change					
		2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation</b>	<b>-0.5</b>	<b>1.0</b>	<b>4.0</b>	<b>7.2</b>	<b>8.5</b>	<b>7.0</b>
711	Performing arts, spectator sports, and related industries .....	2.3	-6.4	4.8	7.3	13.4	7.1
7111	Performing arts companies .....	1.0	0.8	3.7	5.2	9.0	8.5
7113	Promoters of performing arts, sports, and similar events .....	3.9	-14.1	6.1	9.7	18.8	5.5
712	Museums, historical sites, and similar institutions .....	-1.7	4.5	-0.6	13.6	6.3	5.9
713	Amusement, gambling, and recreation industries .....	-1.7	4.7	6.6	2.8	6.3	7.6
7139	Other amusement and recreation industries .....	-1.7	4.7	6.6	2.8	6.3	7.6
71391	Golf courses and country clubs .....	-3.5	4.2	4.0	0.8	5.1	6.4
71394	Fitness and recreational sports centers ..	0.9	6.2	9.8	5.4	9.0	11.6
71399	All other amusement and recreation industries .....	S	3.5	16.5	10.3	7.6	4.5

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.4 provides estimated measures of sampling variability (coefficients of variation).