

**Table 9.1. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Employer Firms: 1998 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	2003	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>165,540</b>	<b>158,557</b>	<b>149,360</b>	<b>141,902</b>	<b>133,880</b>	<b>127,394</b>	<b>119,868</b>	<b>113,681</b>
711	Performing arts, spectator sports, and related industries .....	64,891	62,796	60,367	58,285	54,151	51,149	47,935	45,783
7111	Performing arts companies .....	11,987	11,554	11,070	10,864	10,804	10,746	10,267	10,019
7112	Spectator sports .....	24,489	23,659	22,445	22,313	20,392	19,339	17,552	16,548
711211	Sports teams and clubs .....	14,010	14,115	13,257	13,025	11,461	10,739	9,261	8,812
711212	Racetracks .....	7,570	7,022	6,582	6,702	6,473	6,349	6,193	5,578
711219	Other spectator sports .....	2,909	2,522	2,606	2,586	2,458	2,251	2,098	2,158
7113	Promoters of performing arts, sports, and similar events .....	14,135	13,571	12,872	12,168	10,993	10,098	9,479	8,738
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	3,672	3,819	3,604	3,602	3,381	3,184	3,003	2,822
7115	Independent artists, writers, and performers .....	10,608	10,193	10,376	9,338	8,581	7,782	7,634	7,656
712	Museums, historical sites, and similar institutions .....	10,088	9,688	9,082	8,607	9,218	9,350	8,711	8,315
713	Amusement, gambling, and recreation industries .....	90,561	86,073	79,911	75,010	70,511	66,895	63,222	59,583
7131	Amusement parks and arcades .....	11,113	10,561	9,930	9,443	9,813	9,441	8,824	8,664
71311	Amusement and theme parks .....	9,886	9,344	8,737	8,174	8,637	8,245	7,596	7,416
71312	Amusement arcades .....	1,227	1,217	1,193	1,269	1,176	1,196	1,228	1,248
7132	Gambling industries .....	28,000	25,698	22,370	18,893	16,686	14,621	13,191	12,150
71321	Casinos (except casino hotels) .....	18,074	16,664	14,601	12,387	11,148	9,592	8,602	7,830
71329	Other gambling industries .....	9,926	9,034	7,769	6,506	5,538	5,029	4,589	4,320
7139	Other amusement and recreation industries .....	51,448	49,814	47,611	46,674	44,012	42,833	41,207	38,769
71391	Golf courses and country clubs .....	18,529	17,880	16,987	17,533	16,862	16,692	16,285	15,435
71392	Skiing facilities .....	S	1,980	1,839	1,801	1,635	1,551	1,429	1,391
71393	Marinas .....	3,670	3,393	3,382	3,352	3,389	3,379	3,153	2,940
71394	Fitness and recreational sports centers .....	17,487	16,839	16,130	14,987	13,542	12,543	11,777	10,797
71395	Bowling centers .....	3,415	3,505	3,293	3,075	2,882	2,762	2,736	2,615
71399	All other amusement and recreation industries .....	6,298	6,217	5,980	5,926	5,702	5,906	5,827	5,591

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Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.1 provides estimated measures of sampling variability.

**Table 9.2. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1998 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>4.4</b>	<b>6.2</b>	<b>5.3</b>	<b>6.0</b>	<b>5.1</b>	<b>6.3</b>	<b>5.4</b>
711	Performing arts, spectator sports, and related industries .....	3.3	4.0	3.6	7.6	5.9	6.7	4.7
7111	Performing arts companies .....	3.7	4.4	1.9	0.6	0.5	4.7	2.5
7112	Spectator sports .....	3.5	5.4	0.6	9.4	5.4	10.2	6.1
711211	Sports teams and clubs .....	-0.7	6.5	1.8	13.6	6.7	16.0	5.1
711212	Racetracks .....	7.8	6.7	-1.8	3.5	2.0	2.5	11.0
711219	Other spectator sports .....	15.3	-3.2	0.8	5.2	9.2	7.3	-2.8
7113	Promoters of performing arts, sports, and similar events .....	4.2	5.4	5.8	10.7	8.9	6.5	8.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	-3.8	6.0	0.1	6.5	6.2	6.0	6.4
7115	Independent artists, writers, and performers .....	4.1	-1.8	11.1	8.8	10.3	1.9	-0.3
712	Museums, historical sites, and similar institutions .....	4.1	6.7	5.5	-6.6	-1.4	7.3	4.8
713	Amusement, gambling, and recreation industries .....	5.2	7.7	6.5	6.4	5.4	5.8	6.1
7131	Amusement parks and arcades .....	5.2	6.4	5.2	-3.8	3.9	7.0	1.8
71311	Amusement and theme parks .....	5.8	6.9	6.9	-5.4	4.8	8.5	2.4
71312	Amusement arcades .....	0.8	2.0	-6.0	7.9	-1.7	-2.6	-1.6
7132	Gambling industries .....	9.0	14.9	18.4	13.2	14.1	10.8	8.6
71321	Casinos (except casino hotels) .....	8.5	14.1	17.9	11.1	16.2	11.5	9.9
71329	Other gambling industries .....	9.9	16.3	19.4	17.5	10.1	9.6	6.2
7139	Other amusement and recreation industries .....	3.3	4.6	2.0	6.0	2.8	3.9	6.3
71391	Golf courses and country clubs .....	3.6	5.3	-3.1	4.0	1.0	2.5	5.5
71392	Skiing facilities .....	S	7.7	2.1	10.2	5.4	8.5	2.7
71393	Marinas .....	8.2	0.3	0.9	-1.1	0.3	7.2	7.2
71394	Fitness and recreational sports centers .....	3.8	4.4	7.6	10.7	8.0	6.5	9.1
71395	Bowling centers .....	-2.6	6.4	7.1	6.7	4.3	1.0	4.6
71399	All other amusement and recreation industries .....	1.3	4.0	0.9	3.9	-3.5	1.4	4.2

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Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.1 provides estimated measures of sampling variability.

**Table 9.3. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Taxable Employer Firms: 1998 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	2003	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>132,648</b>	<b>128,374</b>	<b>120,709</b>	<b>113,934</b>	<b>105,858</b>	<b>100,114</b>	<b>94,180</b>	<b>89,471</b>
711	Performing arts, spectator sports, and related industries .....	54,826	53,662	51,686	49,496	45,479	42,960	40,385	38,675
7111	Performing arts companies .....	6,491	6,561	6,390	6,224	6,033	6,187	6,122	6,066
7112	Spectator sports .....	24,489	23,659	22,445	22,313	20,392	19,339	17,552	16,548
711211	Sports teams and clubs .....	14,010	14,115	13,257	13,025	11,461	10,739	9,261	8,812
711212	Racetracks .....	7,570	7,022	6,582	6,702	6,473	6,349	6,193	5,578
711219	Other spectator sports .....	2,909	2,522	2,606	2,586	2,458	2,251	2,098	2,158
7113	Promoters of performing arts, sports, and similar events .....	9,566	9,430	8,871	8,019	7,092	6,468	6,074	5,583
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	3,672	3,819	3,604	3,602	3,381	3,184	3,003	2,822
7115	Independent artists, writers, and performers .....	10,608	10,193	10,376	9,338	8,581	7,782	7,634	7,656
712	Museums, historical sites, and similar institutions .....	889	835	804	750	714	728	616	500
713	Amusement, gambling, and recreation industries .....	76,933	73,877	68,219	63,688	59,665	56,426	53,179	50,296
7131	Amusement parks and arcades .....	11,113	10,561	9,930	9,443	9,813	9,441	8,824	8,664
71311	Amusement and theme parks .....	9,886	9,344	8,737	8,174	8,637	8,245	7,596	7,416
71312	Amusement arcades .....	1,227	1,217	1,193	1,269	1,176	1,196	1,228	1,248
7132	Gambling industries .....	28,000	25,698	22,370	18,893	16,686	14,621	13,191	12,150
71321	Casinos (except casino hotels) .....	18,074	16,664	14,601	12,387	11,148	9,592	8,602	7,830
71329	Other gambling industries .....	9,926	9,034	7,769	6,506	5,538	5,029	4,589	4,320
7139	Other amusement and recreation industries .....	37,820	37,618	35,919	35,352	33,166	32,364	31,164	29,482
71391	Golf courses and country clubs .....	10,344	10,446	9,794	10,462	9,939	9,963	9,719	9,253
71392	Skiing facilities .....	S	1,980	1,839	1,801	1,635	1,551	1,429	1,391
71393	Marinas .....	3,670	3,393	3,382	3,352	3,389	3,379	3,153	2,940
71394	Fitness and recreational sports centers .....	13,281	13,179	12,706	11,713	10,498	9,616	9,058	8,412
71395	Bowling centers .....	3,415	3,505	3,293	3,075	2,882	2,762	2,736	2,615
71399	All other amusement and recreation industries .....	5,061	5,115	4,905	4,949	4,823	5,093	5,069	4,871

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**Table 9.4. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>3.3</b>	<b>6.3</b>	<b>5.9</b>	<b>7.6</b>	<b>5.7</b>	<b>6.3</b>	<b>5.3</b>
711	Performing arts, spectator sports, and related industries .....	2.2	3.8	4.4	8.8	5.9	6.4	4.4
7111	Performing arts companies .....	-1.1	2.7	2.7	3.2	-2.5	1.1	0.9
7112	Spectator sports .....	3.5	5.4	0.6	9.4	5.4	10.2	6.1
711211	Sports teams and clubs .....	-0.7	6.5	1.8	13.6	6.7	16.0	5.1
711212	Racetracks .....	7.8	6.7	-1.8	3.5	2.0	2.5	11.0
711219	Other spectator sports .....	15.3	-3.2	0.8	5.2	9.2	7.3	-2.8
7113	Promoters of performing arts, sports, and similar events .....	1.4	6.3	10.6	13.1	9.6	6.5	8.8
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	-3.8	6.0	0.1	6.5	6.2	6.0	6.4
7115	Independent artists, writers, and performers .....	4.1	-1.8	11.1	8.8	10.3	1.9	-0.3
712	Museums, historical sites, and similar institutions .....	6.5	3.9	7.2	5.0	-1.9	18.2	23.2
713	Amusement, gambling, and recreation industries .....	4.1	8.3	7.1	6.7	5.7	6.1	5.7
7131	Amusement parks and arcades .....	5.2	6.4	5.2	-3.8	3.9	7.0	1.8
71311	Amusement and theme parks .....	5.8	6.9	6.9	-5.4	4.8	8.5	2.4
71312	Amusement arcades .....	0.8	2.0	-6.0	7.9	-1.7	-2.6	-1.6
7132	Gambling industries .....	9.0	14.9	18.4	13.2	14.1	10.8	8.6
71321	Casinos (except casino hotels) .....	8.5	14.1	17.9	11.1	16.2	11.5	9.9
71329	Other gambling industries .....	9.9	16.3	19.4	17.5	10.1	9.6	6.2
7139	Other amusement and recreation industries .....	0.5	4.7	1.6	6.6	2.5	3.9	5.7
71391	Golf courses and country clubs .....	-1.0	6.7	-6.4	5.3	-0.2	2.5	5.0
71392	Skiing facilities .....	S	7.7	2.1	10.2	5.4	8.5	2.7
71393	Marinas .....	8.2	0.3	0.9	-1.1	0.3	7.2	7.2
71394	Fitness and recreational sports centers .....	0.8	3.7	8.5	11.6	9.2	6.2	7.7
71395	Bowling centers .....	-2.6	6.4	7.1	6.7	4.3	1.0	4.6
71399	All other amusement and recreation industries .....	-1.1	4.3	-0.9	2.6	-5.3	0.5	4.1

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Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.2 provides estimated measures of sampling variability.

**Table 9.5. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Tax-Exempt Employer Firms: 1998 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	2003	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>32,892</b>	<b>30,183</b>	<b>28,651</b>	<b>27,968</b>	<b>28,022</b>	<b>27,280</b>	<b>25,688</b>	<b>24,210</b>
711	Performing arts, spectator sports, and related industries .....	10,065	9,134	8,681	8,789	8,672	8,189	7,550	7,108
7111	Performing arts companies .....	5,496	4,993	4,680	4,640	4,771	4,559	4,145	3,953
7113	Promoters of performing arts, sports, and similar events .....	4,569	4,141	4,001	4,149	3,901	3,630	3,405	3,155
712	Museums, historical sites, and similar institutions .....	9,199	8,853	8,278	7,857	8,504	8,622	8,095	7,815
713	Amusement, gambling, and recreation industries .....	13,628	12,196	11,692	11,322	10,846	10,469	10,043	9,287
7139	Other amusement and recreation industries .....	13,628	12,196	11,692	11,322	10,846	10,469	10,043	9,287
71391	Golf courses and country clubs .....	8,185	7,434	7,193	7,071	6,923	6,729	6,566	6,182
71394	Fitness and recreational sports centers .....	4,206	3,660	3,424	3,274	3,044	2,927	2,719	2,385
71399	All other amusement and recreation industries .....	S	S	1,075	977	879	813	758	720

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Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.3 provides estimated measures of sampling variability.

**Table 9.6. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1998 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>9.0</b>	<b>5.3</b>	<b>2.4</b>	<b>-0.2</b>	<b>2.7</b>	<b>6.2</b>	<b>6.1</b>
711	Performing arts, spectator sports, and related industries .....	10.2	5.2	-1.2	1.3	5.9	8.5	6.2
7111	Performing arts companies .....	10.1	6.7	0.9	-2.7	4.7	10.0	4.9
7113	Promoters of performing arts, sports, and similar events .....	10.3	3.5	-3.6	6.4	7.5	6.6	7.9
712	Museums, historical sites, and similar institutions .....	3.9	6.9	5.4	-7.6	-1.4	6.5	3.6
713	Amusement, gambling, and recreation industries .....	11.7	4.3	3.3	4.4	3.6	4.2	8.1
7139	Other amusement and recreation industries .....	11.7	4.3	3.3	4.4	3.6	4.2	8.1
71391	Golf courses and country clubs .....	10.1	3.4	1.7	2.1	2.9	2.5	6.2
71394	Fitness and recreational sports centers .....	14.9	6.9	4.6	7.6	4.0	7.6	14.0
71399	All other amusement and recreation industries .....	S	S	10.0	11.1	8.1	7.3	5.3

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.3 provides estimated measures of sampling variability.

**Table 9.7. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Export Revenue for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>136</b>	<b>137</b>	<b>-0.7</b>
711	Performing arts, spectator sports, and related industries .....	135	137	-1.5
7111	Performing arts companies .....	35	38	-7.9
7115	Independent artists, writers, and performers .....	S	S	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.4 provides estimated measures of sampling variability.

**Table 9.8. Selected Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Sources of Revenue for Taxable Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>PERFORMING ARTS COMPANIES (NAICS 7111)</b>			
<b>Total revenue</b> .....	<b>6,491</b>	<b>6,561</b>	<b>-1.1</b>
Admissions revenue .....	4,781	4,648	2.9
All other revenue .....	1,710	1,913	-10.6
<b>SPORTS TEAMS AND CLUBS (NAICS 711211)</b>			
<b>Total revenue</b> .....	<b>14,010</b>	<b>14,115</b>	<b>-0.7</b>
Admissions revenue .....	5,017	5,135	-2.3
All other revenue .....	8,993	8,980	0.1
<b>RACETRACKS (NAICS 711212)</b>			
<b>Total revenue</b> .....	<b>7,570</b>	<b>7,022</b>	<b>7.8</b>
Admissions revenue .....	1,116	1,099	1.5
All other revenue .....	6,454	5,923	9.0
<b>OTHER SPECTATOR SPORTS (NAICS 711219)</b>			
<b>Total revenue</b> .....	<b>2,909</b>	<b>2,522</b>	<b>15.3</b>
Admissions revenue .....	443	407	8.8
All other revenue .....	2,466	2,115	16.6
<b>AMUSEMENT AND THEME PARKS (NAICS 71311)</b>			
<b>Total revenue</b> .....	<b>9,886</b>	<b>9,344</b>	<b>5.8</b>
Admissions revenue .....	5,515	5,221	5.6
All other revenue .....	4,371	4,123	6.0

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.5 provides estimated measures of sampling variability.

**Table 9.9. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Total Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>146,338</b>	<b>139,025</b>	<b>5.3</b>
711	Performing arts, spectator sports, and related industries .....	59,454	58,224	2.1
7111	Performing arts companies .....	10,537	10,214	3.2
7112	Spectator sports .....	25,088	24,656	1.8
711211	Sports teams and clubs .....	15,719	15,842	-0.8
711212	Racetracks .....	6,337	6,152	3.0
711219	Other spectator sports .....	3,032	2,661	13.9
7113	Promoters of performing arts, sports, and similar events .....	12,716	12,259	3.7
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	2,662	2,829	-5.9
7115	Independent artists, writers, and performers .....	8,451	8,267	2.2
712	Museums, historical sites, and similar institutions .....	8,037	7,779	3.3
713	Amusement, gambling, and recreation industries .....	78,847	73,021	8.0
7131	Amusement parks and arcades .....	7,593	6,955	9.2
71311	Amusement and theme parks .....	6,452	5,831	10.6
71312	Amusement arcades .....	1,141	1,123	1.6
7132	Gambling industries .....	24,994	21,514	16.2
71321	Casinos (except casino hotels) .....	17,430	14,616	19.3
71329	Other gambling industries .....	7,563	6,898	9.6
7139	Other amusement and recreation industries .....	46,260	44,553	3.8
71391	Golf courses and country clubs .....	17,640	16,744	5.4
71392	Skiing facilities .....	1,568	1,525	2.8
71393	Marinas .....	2,428	2,336	3.9
71394	Fitness and recreational sports centers .....	16,802	15,883	5.8
71395	Bowling centers .....	2,667	2,880	-7.4
71399	All other amusement and recreation industries .....	5,155	5,185	-0.6

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.6 provides estimated measures of sampling variability.

**Table 9.10. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Expenses for Tax-Exempt Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>29,869</b>	<b>27,288</b>
711	Performing arts, spectator sports, and related industries .....	9,356	8,446
7111	Performing arts companies .....	5,130	4,636
7113	Promoters of performing arts, sports, and similar events .....	4,226	3,810
712	Museums, historical sites, and similar institutions .....	7,248	7,014
713	Amusement, gambling, and recreation industries .....	13,265	11,828
7139	Other amusement and recreation industries .....	13,265	11,828
71391	Golf courses and country clubs .....	8,080	7,345
71394	Fitness and recreational sports centers .....	4,175	3,544
71399	All other amusement and recreation industries .....	S	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.7 provides estimated measures of sampling variability.

**Table 9.11. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>10.0</b>
711	Performing arts, spectator sports, and related industries .....	11.0
7111	Performing arts companies .....	11.0
7113	Promoters of performing arts, sports, and similar events .....	11.0
712	Museums, historical sites, and similar institutions .....	3.0
713	Amusement, gambling, and recreation industries .....	12.0
7139	Other amusement and recreation industries .....	12.0
71391	Golf courses and country clubs .....	10.0
71394	Fitness and recreational sports centers .....	18.0
71399	All other amusement and recreation industries .....	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.7 provides estimated measures of sampling variability.

**Table 9.12. Performing Arts, Spectator Sports, and Related Industries (NAICS 711), Museums, Historical Sites, and Similar Institutions (NAICS 712), and Amusement, Gambling, and Recreation Industries (NAICS 713) - Selected Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES (NAICS 711)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>59,454</b>	<b>58,224</b>	<b>2.1</b>
Personnel costs .....	27,339	26,735	2.3
Gross annual payroll .....	23,670	23,222	1.9
Employer's cost for fringe benefits .....	2,751	2,735	0.6
Temporary staff and leased employee expense .....	918	778	18.0
Expensed materials, parts and supplies (not for resale) .....	1,667	1,555	7.2
Expensed equipment .....	206	190	8.4
Expensed purchase of other materials, parts, and supplies .....	1,461	1,365	7.0
Expensed purchased services .....	5,551	5,338	4.0
Expensed purchases of software .....	115	\$	\$
Purchased electricity and fuels (except motor fuels) .....	541	509	6.3
Lease and rental payments .....	2,259	2,166	4.3
Purchased repair and maintenance .....	\$	\$	\$
Purchased advertising and promotional services .....	1,830	1,780	2.8
Other operating expenses .....	24,896	24,596	1.2
Depreciation and amortization charges .....	2,581	2,657	-2.9
Governmental taxes and license fees .....	912	812	12.3
All other operating expenses .....	21,404	21,127	1.3
<b>MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS (NAICS 712)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>8,037</b>	<b>7,779</b>	<b>3.3</b>
Personnel costs .....	3,684	3,552	3.7
Gross annual payroll .....	2,944	2,831	4.0
Employer's cost for fringe benefits .....	643	627	2.6
Temporary staff and leased employee expense .....	97	95	2.1
Expensed materials, parts and supplies (not for resale) .....	362	337	7.4
Expensed equipment .....	63	57	10.5
Expensed purchase of other materials, parts, and supplies .....	299	279	7.2
Expensed purchased services .....	930	864	7.6
Expensed purchases of software .....	21	18	16.7
Purchased electricity and fuels (except motor fuels) .....	263	235	11.9
Lease and rental payments .....	171	163	4.9
Purchased repair and maintenance .....	206	198	4.0
Purchased advertising and promotional services .....	270	249	8.4
Other operating expenses .....	3,061	3,027	1.1
Depreciation and amortization charges .....	720	698	3.2
Governmental taxes and license fees .....	42	49	-14.3
All other operating expenses .....	2,299	2,280	0.8

See footnotes at end of table.

**Table 9.12. Performing Arts, Spectator Sports, and Related Industries (NAICS 711), Museums, Historical Sites, and Similar Institutions (NAICS 712), and Amusement, Gambling, and Recreation Industries (NAICS 713) - Selected Expenses for Employer Firms: 2004 Through 2005—Con.**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Estimates for 2004 have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES (NAICS 713)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>78,847</b>	<b>73,021</b>	<b>8.0</b>
Personnel costs .....	32,519	29,744	9.3
Gross annual payroll .....	26,758	24,576	8.9
Employer's cost for fringe benefits .....	5,182	4,698	10.3
Temporary staff and leased employee expense .....	579	470	23.2
Expensed materials, parts and supplies (not for resale) .....	4,501	4,181	7.7
Expensed equipment .....	497	454	9.5
Expensed purchase of other materials, parts, and supplies .....	4,003	3,727	7.4
Expensed purchased services .....	10,764	10,017	7.5
Expensed purchases of software .....	178	153	16.3
Purchased electricity and fuels (except motor fuels) .....	2,360	2,126	11.0
Lease and rental payments .....	4,052	3,839	5.5
Purchased repair and maintenance .....	1,679	1,535	9.4
Purchased advertising and promotional services .....	2,494	2,364	5.5
Other operating expenses .....	31,062	29,079	6.8
Depreciation and amortization charges .....	6,963	6,475	7.5
Governmental taxes and license fees .....	5,194	4,740	9.6
All other operating expenses .....	18,905	17,864	5.8

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.8 provides estimated measures of sampling variability.