

Table 9.9. Selected Arts, Entertainment, and Recreation Industries (NAICS 71)—Estimated Sources of Revenue for Employer Firms: 2003 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars, consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	Percent change
			2004/2003
PERFORMING ARTS COMPANIES (NAICS 7111)			
Total revenue	11,554	11,071	4.4
Admissions revenue	6,513	6,214	4.8
All other revenue	5,041	4,857	3.8
SPORTS TEAMS AND CLUBS (NAICS 711211)			
Total revenue	14,115	13,257	6.5
Admissions revenue	5,172	4,915	5.2
All other revenue	8,943	8,342	7.2
RACETRACKS (NAICS 711212)			
Total revenue	7,022	6,582	6.7
Admissions revenue	1,112	1,100	1.1
All other revenue	5,910	5,482	7.8
OTHER SPECTATOR SPORTS (NAICS 711219)			
Total revenue	2,522	2,606	-3.2
Admissions revenue	270	S	S
All other revenue	S	2,393	S
AMUSEMENT AND THEME PARKS (NAICS 71311)			
Total revenue	9,344	8,737	6.9
Admissions revenue	5,203	4,875	6.7
All other revenue	4,140	3,861	7.2

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.5 provides estimated measures of sampling variability (coefficients of variation).