

**Table 3.0.1. Information Sector (NAICS 51) – Estimated Revenue for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
<b>51</b>	<b>Information .....</b>	<b>1,005,252</b>	<b>955,083</b>	<b>5.3</b>
511	Publishing industries (except Internet) .....	268,838	256,301	4.9
5111	Newspaper, periodical, book, and directory publishers .....	149,215	144,040	3.6
51111	Newspaper publishers .....	49,717	48,366	2.8
51112	Periodical publishers .....	45,365	42,290	7.3
51113	Book publishers .....	27,729	27,904	-0.6
51114	Directory and mailing list publishers .....	19,371	18,040	7.4
51119	Other publishers .....	7,033	7,440	-5.5
511191	Greeting card publishers .....	4,552	5,075	-10.3
511199	All other publishers .....	2,481	2,365	4.9
5112	Software publishers .....	119,623	112,261	6.6
512	Motion picture and sound recording industries .....	92,129	88,269	4.4
5121	Motion picture and video industries .....	73,369	71,774	2.2
5121x	Motion picture and video production and distribution <sup>1</sup> .....	58,346	56,605	3.1
51213	Motion picture and video exhibition .....	10,789	11,180	-3.5
512131	Motion picture theaters (except drive-ins) .....	10,669	11,069	-3.6
512132	Drive-in motion picture theaters .....	120	111	8.1
51219	Postproduction services and other motion picture and video industries .....	4,234	3,989	6.1
512191	Teleproduction and other postproduction services .....	3,373	3,193	5.6
512199	Other motion picture and video industries .....	861	796	8.2
5122	Sound recording industries .....	18,760	16,495	13.7
51221	Record production .....	341	352	-3.1
51222	Integrated record production and distribution .....	12,866	11,021	16.7
51223	Music publishers .....	4,204	3,885	8.2
51224	Sound recording studios .....	767	724	5.9
51229	Other sound recording industries .....	582	513	13.5
515	Broadcasting (except Internet) .....	88,752	83,466	6.3
5151	Radio and television broadcasting .....	53,520	52,093	2.7
51511	Radio broadcasting .....	17,223	16,494	4.4
515111	Radio networks .....	3,510	2,677	31.1
515112	Radio stations .....	13,713	13,817	-0.8
51512	Television broadcasting .....	36,297	35,599	2.0
5152	Cable and other subscription programming .....	35,232	31,373	12.3
516	Internet publishing and broadcasting .....	10,339	8,695	18.9
517	Telecommunications .....	449,344	429,430	4.6
5171	Wired telecommunications carriers .....	206,781	211,176	-2.1
5172	Wireless telecommunications carriers (except satellite) .....	143,308	127,602	12.3
517211	Paging .....	2,002	1,909	4.9
517212	Cellular and other wireless telecommunications .....	141,306	125,693	12.4
5173	Telecommunications resellers .....	11,230	9,849	14.0
5174	Satellite telecommunications .....	5,521	6,030	-8.4
5175	Cable and other program distribution .....	80,493	73,317	9.8
5179	Other telecommunications .....	S	S	S

See footnotes at end of table.

**Table 3.0.1. Information Sector (NAICS 51) – Estimated Revenue for Employer Firms: 2004 Through 2005—Con.**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
518	Internet service providers, web search portals, and data processing services .....	88,730	82,491	7.6
5181	Internet service providers and web search portals .....	25,966	25,161	3.2
518111	Internet service providers .....	18,914	20,201	-6.4
518112	Web search portals .....	7,052	4,960	42.2
5182	Data processing, hosting, and related services .....	62,764	57,330	9.5
519	Other information services .....	7,120	6,431	10.7
51911	News syndicates .....	2,162	1,972	9.6
51912	Libraries and archives .....	2,032	1,879	8.1
51919	All other information services .....	2,926	2,580	13.4

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

<sup>1</sup>Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.0.1 provides estimated measures of sampling variability.

**Table 3.0.2. Information Sector (NAICS 51) – Estimated Export Revenue for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
<b>51</b>	<b>Information .....</b>	<b>43,701</b>	<b>41,728</b>	<b>4.7</b>
511	Publishing industries (except Internet) .....	18,589	17,844	4.2
5111	Newspaper, periodical, book, and directory publishers .....	4,089	3,646	12.2
51111	Newspaper publishers .....	64	65	-1.5
51112	Periodical publishers .....	3,068	2,617	17.2
51113	Book publishers .....	518	526	-1.5
51114	Directory and mailing list publishers .....	344	290	18.6
51119	Other publishers .....	95	148	-35.8
511191	Greeting card publishers .....	41	70	-41.4
511199	All other publishers .....	54	78	-30.8
5112	Software publishers .....	14,500	14,198	2.1
512	Motion picture and sound recording industries .....	14,825	14,106	5.1
5121	Motion picture and video industries .....	14,627	13,905	5.2
5121x	Motion picture and video production and distribution <sup>1</sup> .....	14,547	13,856	5.0
51213	Motion picture and video exhibition .....	X	X	X
512131	Motion picture theaters (except drive-ins) .....	X	X	X
512132	Drive-in motion picture theaters .....	X	X	X
51219	Postproduction services and other motion picture and video industries .....	S	S	S
512191	Teleproduction and other postproduction services .....	S	S	S
512199	Other motion picture and video industries .....	S	S	S
5122	Sound recording industries .....	198	201	-1.5
51221	Record production .....	S	3	S
51222	Integrated record production and distribution .....	128	130	-1.5
51223	Music publishers .....	63	64	-1.6
51224	Sound recording studios .....	2	S	S
51229	Other sound recording industries .....	S	S	S
515	Broadcasting (except Internet) .....	S	250	S
5151	Radio and television broadcasting .....	S	S	S
51511	Radio broadcasting .....	S	S	S
515111	Radio networks .....	S	S	S
515112	Radio stations .....	NA	NA	NA
51512	Television broadcasting .....	S	S	S
5152	Cable and other subscription programming .....	S	224	S
516	Internet publishing and broadcasting .....	S	154	S
517	Telecommunications .....	5,622	6,075	-7.5
5171	Wired telecommunications carriers .....	2,629	3,337	-21.2
5172	Wireless telecommunications carriers (except satellite) .....	512	412	24.3
517211	Paging .....	S	S	S
517212	Cellular and other wireless telecommunications .....	503	402	25.1
5173	Telecommunications resellers .....	S	S	S
5174	Satellite telecommunications .....	1,950	1,901	2.6
5175	Cable and other program distribution .....	240	185	29.7
5179	Other telecommunications .....	S	S	S

See footnotes at end of table.

**Table 3.0.2. Information Sector (NAICS 51) – Estimated Export Revenue for Employer Firms: 2004 Through 2005—Con.**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
518	Internet service providers, web search portals, and data processing services .....	3,052	2,325	31.3
5181	Internet service providers and web search portals .....	1,347	795	69.4
518111	Internet service providers .....	76	S	S
518112	Web search portals .....	1,271	716	77.5
5182	Data processing, hosting, and related services .....	S	1,530	S
519	Other information services .....	1,169	974	20.0
51911	News syndicates .....	391	345	13.3
51912	Libraries and archives .....	12	11	9.1
51919	All other information services .....	766	618	23.9

NA Not available. X Not applicable. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

<sup>1</sup>Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability.

**Table 3.1.1. Newspaper Publishers (NAICS 51111) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>49,717</b>	<b>48,366</b>	<b>2.8</b>
<b>Sources of Revenue</b>			
General newspapers .....	43,144	41,866	3.1
Subscriptions and sales .....	8,799	8,753	0.5
Advertising space .....	34,346	33,113	3.7
Specialized newspapers .....	S	S	S
Subscriptions and sales .....	S	S	S
Advertising space .....	S	S	S
Other operating revenue .....	4,705	4,704	Z
Printing services .....	1,034	1,144	-9.6
Distribution services .....	1,556	1,524	2.1
All other operating revenue .....	2,115	2,036	3.9
<b>Breakdown of Revenue by Media Type</b>			
Print newspapers .....	42,468	41,104	3.3
Online newspapers .....	2,092	1,808	15.7
Other media newspapers .....	451	749	-39.8
<b>Breakdown of Revenue by Advertising Revenue</b>			
Classified advertising .....	12,815	12,248	4.6
All other advertising .....	23,135	22,388	3.3
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>713</b>	<b>688</b>	<b>3.6</b>
Finished goods .....	33	S	S
Work-in-process .....	17	15	13.3
Materials, supplies, fuel, etc. ....	663	644	3.0
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>40,978</b>	<b>39,920</b>	<b>2.7</b>
Personnel costs .....	19,807	19,407	2.1
Gross annual payroll .....	15,680	15,355	2.1
Employer's cost for fringe benefits .....	3,882	3,771	2.9
Temporary staff and leased employee expense .....	245	282	-13.1
Expensed materials, parts and supplies (not for resale) .....	4,369	4,379	-0.2
Expensed equipment .....	98	97	1.0
Expensed purchase of other materials, parts, and supplies .....	4,270	4,282	-0.3
Expensed purchased services .....	3,223	3,054	5.5
Expensed purchases of software .....	89	80	11.3
Purchased electricity and fuels (except motor fuels) .....	335	292	14.7
Lease and rental payments .....	560	537	4.3
Purchased repair and maintenance .....	380	383	-0.8
Purchased advertising and promotional services .....	660	617	7.0
Purchased printing services .....	1,200	1,145	4.8
Other operating expenses .....	13,579	13,080	3.8
Depreciation and amortization charges .....	2,048	2,031	0.8
Governmental taxes and license fees .....	382	377	1.3
All other operating expenses .....	11,149	10,672	4.5

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.1 provides estimated measures of sampling variability.

**Table 3.1.2. Periodical Publishers (NAICS 51112) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>45,365</b>	<b>42,290</b>	<b>7.3</b>
<b>Sources of Revenue</b>			
General interest periodicals .....	21,932	20,877	5.1
Subscriptions and sales .....	7,495	7,410	1.1
Advertising space .....	14,436	13,467	7.2
Professional and academic periodicals .....	7,545	7,014	7.6
Subscriptions and sales .....	4,141	3,836	8.0
Advertising space .....	3,404	3,178	7.1
Other periodicals .....	3,656	3,336	9.6
Subscriptions and sales .....	1,948	1,720	13.3
Advertising space .....	1,708	1,616	5.7
Other operating revenue .....	12,233	11,063	10.6
Printing services for others .....	960	1,089	-11.8
Licensing of rights to content .....	235	189	24.3
All other operating revenue .....	11,038	9,785	12.8
<b>Breakdown of Revenue by Media Type</b>			
Print periodicals .....	30,991	29,375	5.5
Online periodicals .....	1,713	1,461	17.2
Other media periodicals .....	428	391	9.5
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>1,834</b>	<b>1,635</b>	<b>12.2</b>
Finished goods .....	1,245	1,118	11.4
Work-in-process .....	129	110	17.3
Materials, supplies, fuel, etc. ....	460	406	13.3
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>36,294</b>	<b>34,583</b>	<b>4.9</b>
Personnel costs .....	13,644	12,847	6.2
Gross annual payroll .....	10,925	10,370	5.4
Employer's cost for fringe benefits .....	2,290	2,064	10.9
Temporary staff and leased employee expense .....	429	413	3.9
Expensed materials, parts and supplies (not for resale) .....	1,521	1,531	-0.7
Expensed equipment .....	201	246	-18.3
Expensed purchase of other materials, parts, and supplies .....	1,319	1,284	2.7
Expensed purchased services .....	7,701	7,375	4.4
Expensed purchases of software .....	S	475	S
Purchased electricity and fuels (except motor fuels) .....	136	116	17.2
Lease and rental payments .....	1,248	1,130	10.4
Purchased repair and maintenance .....	297	247	20.2
Purchased advertising and promotional services .....	2,519	2,358	6.8
Purchased printing services .....	3,183	3,049	4.4
Other operating expenses .....	13,429	12,830	4.7
Depreciation and amortization charges .....	1,674	1,714	-2.3
Governmental taxes and license fees .....	190	174	9.2
All other operating expenses .....	11,565	10,942	5.7

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.2 provides estimated measures of sampling variability.

**Table 3.1.3. Book Publishers (NAICS 51113) – Estimated Sources of Revenue and Inventories for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>27,729</b>	<b>27,904</b>	<b>-0.6</b>
<b>Sources of Revenue</b>			
Books .....	24,423	24,735	-1.3
Textbooks .....	9,410	9,198	2.3
Children's books .....	2,099	2,029	3.4
General reference books .....	S	1,964	S
Professional, technical, and scholarly books .....	3,413	3,446	-1.0
Adult trade books .....	S	8,099	S
All other operating revenue .....	3,306	3,169	4.3
<b>Breakdown of Revenue by Media Type</b>			
Print books .....	26,111	S	S
Online books .....	S	S	S
Other media books .....	813	S	S
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>4,508</b>	<b>4,421</b>	<b>2.0</b>
Finished goods .....	3,748	3,702	1.2
Work-in-process .....	599	553	8.3
Materials, supplies, fuel, etc. ....	161	167	-3.6

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.3 provides estimated measures of sampling variability.

**Table 3.1.4. Directory and Mailing List Publishers (NAICS 51114) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>19,371</b>	<b>18,040</b>	<b>7.4</b>
<b>Sources of Revenue</b>			
Directories .....	14,076	13,457	4.6
Subscriptions and sales .....	529	S	S
Advertising space .....	13,547	12,958	4.5
Databases, and other collections of information .....	3,540	3,041	16.4
Subscriptions and sales .....	3,325	2,843	17.0
Advertising space .....	215	198	8.6
Other operating revenue .....	S	S	S
Rental or sale of mailing lists .....	S	S	S
All other operating revenue .....	S	S	S
<b>Breakdown of Revenue by Media Type</b>			
Print directories, databases, and other collections of information .....	13,318	12,896	3.3
Online directories, databases, and other collections of information .....	3,986	3,111	28.1
Other media directories, databases, and other collections of information .....	311	491	-36.7
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>459</b>	<b>442</b>	<b>3.8</b>
Finished goods .....	206	182	13.2
Work-in-process .....	32	32	Z
Materials, supplies, fuel, etc. ....	221	228	-3.1
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>11,295</b>	<b>10,722</b>	<b>5.3</b>
Personnel costs .....	4,612	4,165	10.7
Gross annual payroll .....	3,464	3,094	12.0
Employer's cost for fringe benefits .....	996	S	S
Temporary staff and leased employee expense .....	152	201	-24.4
Expensed materials, parts and supplies (not for resale) .....	845	840	0.6
Expensed equipment .....	29	23	26.1
Expensed purchase of other materials, parts, and supplies .....	817	817	Z
Expensed purchased services .....	S	S	S
Expensed purchases of software .....	43	41	4.9
Purchased electricity and fuels (except motor fuels) .....	19	S	S
Lease and rental payments .....	278	269	3.3
Purchased repair and maintenance .....	71	S	S
Purchased advertising and promotional services .....	375	S	S
Purchased printing services .....	S	756	S
Other operating expenses .....	4,178	4,201	-0.5
Depreciation and amortization charges .....	735	698	5.3
Governmental taxes and license fees .....	S	S	S
All other operating expenses .....	3,364	S	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.4 provides estimated measures of sampling variability.

**Table 3.1.5. Greeting Card Publishers (NAICS 511191) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>4,552</b>	<b>5,075</b>	<b>-10.3</b>
<b>Sources of Revenue</b>			
Greeting cards .....	2,976	S	S
All other operating revenue <sup>1</sup> .....	1,576	S	S
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>514</b>	<b>S</b>	<b>S</b>
Finished goods .....	203	S	S
Work-in-process .....	46	S	S
Materials, supplies, fuel, etc. ....	265	272	-2.6

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

<sup>1</sup>Includes calendar publishing, map and atlas publishing, pattern publishing, other miscellaneous publishing, contract printing, sale of licensing of rights to content, sale of advertising space, rental or sale of mailing lists, and publishing services for others.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.5 provides estimated measures of sampling variability.

**Table 3.1.6. Software Publishers (NAICS 5112) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>119,623</b>	<b>112,261</b>	<b>6.6</b>
System software publishing .....	46,965	43,696	7.5
Operating systems software .....	18,250	17,836	2.3
Network software .....	12,708	10,952	16.0
Database management software .....	6,651	6,304	5.5
Development tools and programming languages software .....	3,538	3,579	-1.1
Other systems software .....	5,817	5,025	15.8
Application software publishing .....	42,690	40,680	4.9
General business productivity and home use applications .....	19,162	18,391	4.2
Cross-industry application software .....	12,658	12,150	4.2
Vertical market application software .....	7,153	6,726	6.3
Utilities application software .....	1,000	925	8.1
Other application software .....	2,716	2,489	9.1
Other services .....	29,969	27,885	7.5
Custom application design and development .....	5,219	4,454	17.2
Information technology technical consulting services .....	4,412	4,000	10.3
Application service provisioning .....	S	S	S
Resale of computer hardware and software .....	2,303	2,648	-13.0
Information technology related training services .....	1,567	1,497	4.7
All other operating revenue .....	15,829	14,818	6.8
<b>Breakdown of Revenue by Software Sales Type</b>			
System software .....	46,965	43,696	7.5
Personal computer software .....	16,358	15,881	3.0
Enterprise or network software .....	17,211	15,020	14.6
Mainframe computer software .....	9,707	9,765	-0.6
Other system software .....	3,689	3,030	21.7
Application software .....	42,690	40,680	4.9
Personal computer software .....	19,818	18,452	7.4
Enterprise or network software .....	15,847	14,765	7.3
Mainframe computer software .....	2,763	2,651	4.2
Other application software .....	4,262	4,812	-11.4
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>1,686</b>	<b>1,549</b>	<b>8.8</b>
Finished goods .....	1,227	965	27.2
Work-in-process .....	53	56	-5.4
Materials, supplies, fuel, etc .....	406	528	-23.1

See footnotes at end of table.

**Table 3.1.6. Software Publishers (NAICS 5112) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2005—Con.**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>86,696</b>	<b>88,280</b>	<b>-1.8</b>
Personnel costs .....	49,516	49,950	-0.9
Gross annual payroll .....	40,339	41,817	-3.5
Employer's cost for fringe benefits .....	6,709	6,116	9.7
Temporary staff and leased employee expense .....	2,468	2,017	22.4
Expensed materials, parts and supplies (not for resale) .....	2,306	S	S
Expensed equipment .....	770	663	16.1
Expensed purchase of other materials, parts, and supplies .....	1,536	S	S
Expensed purchased services .....	9,276	9,378	-1.1
Expensed purchases of software .....	S	S	S
Purchased electricity and fuels (except motor fuels) .....	292	253	15.4
Lease and rental payments .....	2,326	2,509	-7.3
Purchased repair and maintenance .....	427	377	13.3
Purchased advertising and promotional services .....	5,162	4,989	3.5
Purchased software reproduction .....	S	S	S
Other operating expenses .....	25,598	25,702	-0.4
Depreciation and amortization charges .....	4,330	4,091	5.8
Governmental taxes and license fees .....	325	261	24.5
All other operating expenses .....	20,943	21,351	-1.9

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.6 provides estimated measures of sampling variability.

**Table 3.2.1. Motion Picture and Sound Recording Industries (NAICS 512) – Estimated Revenue and Inventories for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>			
<b>Operating revenue</b>			
<b>Total .....</b>	<b>92,129</b>	<b>88,269</b>	<b>4.4</b>
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>28,425</b>	<b>28,267</b>	<b>0.6</b>
Finished goods .....	21,337	21,305	0.2
Work-in-process .....	6,840	6,730	1.6
Materials, supplies, fuel, etc. ....	252	232	8.6
<b>MOTION PICTURE AND VIDEO INDUSTRIES (NAICS 5121)</b>			
<b>Operating revenue</b>			
<b>Total .....</b>	<b>73,369</b>	<b>71,774</b>	<b>2.2</b>
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>27,813</b>	<b>27,691</b>	<b>0.4</b>
Finished goods .....	20,797	20,792	Z
Work-in-process .....	6,825	6,717	1.6
Materials, supplies, fuel, etc. ....	194	182	6.6
<b>SOUND RECORDING INDUSTRIES (NAICS 5122)</b>			
<b>Operating revenue</b>			
<b>Total .....</b>	<b>18,760</b>	<b>16,495</b>	<b>13.7</b>
<b>Inventories at End of Year</b>			
<b>Total .....</b>	<b>612</b>	<b>576</b>	<b>6.3</b>
Finished goods .....	539	513	5.1
Work-in-process .....	15	13	15.4
Materials, supplies, fuel, etc. ....	58	50	16.0

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.1 provides estimated measures of sampling variability.

**Table 3.2.2. Motion Picture and Video Production and Distribution (NAICS 5121X) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>58,346</b>	<b>56,605</b>	<b>3.1</b>
<b>Sources of Revenue</b>			
Domestic licensing of rights to motion picture films .....	11,548	11,018	4.8
Domestic licensing of rights to television programs .....	7,960	9,554	-16.7
International licensing of rights to motion picture films .....	7,689	6,327	21.5
International licensing of rights to television programs .....	3,390	3,095	9.5
Audiovisual works speculatively produced for outright sale .....	S	S	S
Contract production of audiovisual works .....	5,005	5,049	-0.9
Domestic licensing of rights to others to distribute audiovisual works .....	2,917	3,285	-11.2
International licensing of rights to others to distribute audiovisual works .....	S	1,235	S
Sale of audiovisual works for the wholesale, retail, and rental markets .....	8,089	6,877	17.6
Other production services .....	5,283	5,272	0.2
Merchandise licensing .....	503	658	-23.6
All other operating revenue .....	3,889	3,701	5.1
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>49,279</b>	<b>47,959</b>	<b>2.8</b>
Personnel costs .....	11,568	10,569	9.5
Gross annual payroll .....	10,139	9,228	9.9
Employer's cost for fringe benefits .....	991	954	3.9
Temporary staff and leased employee expense .....	439	387	13.4
Expensed materials, parts and supplies (not for resale) .....	768	777	-1.2
Expensed equipment .....	S	S	S
Expensed purchase of other materials, parts, and supplies .....	648	S	S
Expensed purchased services .....	6,584	6,407	2.8
Expensed purchases of software .....	90	61	47.5
Purchased electricity and fuels (except motor fuels) .....	69	70	-1.4
Lease and rental payments .....	1,233	1,141	8.1
Purchased repair and maintenance .....	183	189	-3.2
Purchased advertising and promotional services .....	5,009	4,947	1.3
Other operating expenses .....	30,360	30,206	0.5
Depreciation and amortization charges .....	2,228	2,616	-14.8
Governmental taxes and license fees .....	857	775	10.6
All other operating expenses .....	27,275	26,815	1.7

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.2 provides estimated measures of sampling variability.

**Table 3.2.3. Motion Picture and Video Exhibition (NAICS 51213) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>10,789</b>	<b>11,180</b>	<b>-3.5</b>
<b>Sources of Revenue</b>			
Feature film exhibition revenue .....	7,178	7,522	-4.6
Admissions to domestic feature films .....	6,996	7,358	-4.9
Admissions to foreign feature films .....	182	165	10.3
Other revenue .....	3,611	3,657	-1.3
Food and beverage sales .....	3,049	3,124	-2.4
Rental of retail space .....	S	S	S
Advertising services .....	217	222	-2.3
Coin-operated games and rides .....	41	43	-4.7
All other operating revenue .....	236	220	7.3
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>8,500</b>	<b>8,631</b>	<b>-1.5</b>
Personnel costs .....	1,663	1,697	-2.0
Gross annual payroll .....	1,461	1,495	-2.3
Employer's cost for fringe benefits .....	163	162	0.6
Temporary staff and leased employee expense .....	39	40	-2.5
Expensed materials, parts and supplies (not for resale) .....	177	191	-7.3
Expensed equipment .....	S	S	S
Expensed purchase of other materials, parts, and supplies .....	161	S	S
Expensed purchased services .....	2,056	1,970	4.4
Expensed purchases of software .....	3	S	S
Purchased electricity and fuels (except motor fuels) .....	314	299	5.0
Lease and rental payments .....	1,310	1,248	5.0
Purchased repair and maintenance .....	228	223	2.2
Purchased advertising and promotional services .....	201	197	2.0
Other operating expenses .....	4,603	4,773	-3.6
Depreciation and amortization charges .....	860	826	4.1
Governmental taxes and license fees .....	227	220	3.2
All other operating expenses .....	3,516	3,728	-5.7

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.3 provides estimated measures of sampling variability.

**Table 3.2.4. Postproduction Services and Other Motion Picture and Video Industries (NAICS 51219) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>4,234</b>	<b>3,989</b>	<b>6.1</b>
<b>Sources of Revenue</b>			
Audiovisual postproduction services .....	2,675	2,565	4.3
Motion picture film laboratory services .....	468	441	6.1
Duplication and copying services .....	372	370	0.5
All other operating revenue .....	719	613	17.3
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>3,627</b>	<b>3,698</b>	<b>-1.9</b>
Personnel costs .....	1,888	1,969	-4.1
Gross annual payroll .....	1,597	1,600	-0.2
Employer's cost for fringe benefits .....	238	283	-15.9
Temporary staff and leased employee expense .....	S	86	S
Expensed materials, parts and supplies (not for resale) .....	348	323	7.7
Expensed equipment .....	35	40	-12.5
Expensed purchase of other materials, parts, and supplies .....	313	283	10.6
Expensed purchased services .....	319	309	3.2
Expensed purchases of software .....	8	6	33.3
Purchased electricity and fuels (except motor fuels) .....	38	35	8.6
Lease and rental payments .....	203	192	5.7
Purchased repair and maintenance .....	44	45	-2.2
Purchased advertising and promotional services .....	26	31	-16.1
Other operating expenses .....	1,072	1,098	-2.4
Depreciation and amortization charges .....	277	343	-19.2
Governmental taxes and license fees .....	35	37	-5.4
All other operating expenses .....	760	717	6.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.4 provides estimated measures of sampling variability.

**Table 3.2.5. Integrated Record Production and Distribution (NAICS 51222) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>12,866</b>	<b>11,021</b>	<b>16.7</b>
<b>Sources of Revenue</b>			
Licensing revenue .....	1,460	1,324	10.3
Licensing of rights to use musical compositions .....	1,110	1,084	2.4
Licensing of rights to use musical recordings .....	350	240	45.8
Other operating revenue .....	11,406	9,697	17.6
Sales of recordings .....	11,242	9,547	17.8
All other operating revenue .....	164	151	8.6
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>11,112</b>	<b>8,918</b>	<b>24.6</b>
Personnel costs .....	2,173	1,631	33.2
Gross annual payroll .....	1,904	1,457	30.7
Employer's cost for fringe benefits .....	245	156	57.1
Temporary staff and leased employee expense .....	24	19	26.3
Expensed materials, parts and supplies (not for resale) .....	S	S	S
Expensed equipment .....	27	S	S
Expensed purchase of other materials, parts, and supplies .....	S	S	S
Expensed purchased services .....	S	S	S
Expensed purchases of software .....	S	S	S
Purchased electricity and fuels (except motor fuels) .....	9	7	28.6
Lease and rental payments .....	S	S	S
Purchased repair and maintenance .....	97	S	S
Purchased advertising and promotional services .....	S	S	S
Other operating expenses .....	5,129	4,112	24.7
Depreciation and amortization charges .....	S	S	S
Governmental taxes and license fees .....	54	S	S
All other operating expenses .....	4,314	3,351	28.7

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.5 provides estimated measures of sampling variability.

**Table 3.2.6. Sound Recording Studios (NAICS 51224) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>767</b>	<b>724</b>	<b>5.9</b>
<b>Sources of Revenue</b>			
Studio recording .....	519	499	4.0
Sound recording studio rental and leasing .....	S	S	S
All other operating revenue .....	212	188	12.8
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>672</b>	<b>635</b>	<b>5.8</b>
Personnel costs .....	298	282	5.7
Gross annual payroll .....	249	237	5.1
Employer's cost for fringe benefits .....	29	28	3.6
Temporary staff and leased employee expense .....	S	17	S
Expensed materials, parts and supplies (not for resale) .....	48	49	-2.0
Expensed equipment .....	16	17	-5.9
Expensed purchase of other materials, parts, and supplies .....	31	32	-3.1
Expensed purchased services .....	105	99	6.1
Expensed purchases of software .....	S	S	S
Purchased electricity and fuels (except motor fuels) .....	11	10	10.0
Lease and rental payments .....	68	65	4.6
Purchased repair and maintenance .....	10	9	11.1
Purchased advertising and promotional services .....	10	10	Z
Other operating expenses .....	222	204	8.8
Depreciation and amortization charges .....	40	39	2.6
Governmental taxes and license fees .....	13	11	18.2
All other operating expenses .....	169	154	9.7

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.6 provides estimated measures of sampling variability.

**Table 3.3.1. Radio Networks (NAICS 515111) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>3,510</b>	<b>2,677</b>	<b>31.1</b>
<b>Sources of Revenue</b>			
Air time .....	1,471	925	59.0
National/regional air time .....	1,242	723	71.8
Local air time .....	229	202	13.4
Other operating revenue .....	2,039	1,752	16.4
Network compensation .....	286	269	6.3
Public and non-commercial programming services .....	730	484	50.8
All other operating revenue .....	1,022	999	2.3
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>5,450</b>	<b>4,389</b>	<b>24.2</b>
Personnel costs .....	1,223	1,069	14.4
Gross annual payroll .....	1,036	893	16.0
Employer's cost for fringe benefits .....	133	119	11.8
Temporary staff and leased employee expense .....	53	57	-7.0
Expensed materials, parts and supplies (not for resale) .....	232	187	24.1
Expensed equipment .....	106	96	10.4
Expensed purchase of other materials, parts, and supplies .....	126	91	38.5
Expensed purchased services .....	1,433	1,126	27.3
Expensed purchases of software .....	16	14	14.3
Purchased electricity and fuels (except motor fuels) .....	17	15	13.3
Lease and rental payments .....	131	113	15.9
Purchased repair and maintenance .....	S	S	S
Purchased advertising and promotional services .....	1,259	975	29.1
Other operating expenses .....	2,563	2,007	27.7
Broadcast rights and music license fees .....	338	256	32.0
Network compensation fees (networks only) .....	173	161	7.5
Depreciation and amortization charges .....	475	473	0.4
Governmental taxes and license fees .....	16	13	23.1
All other operating expenses .....	1,561	1,104	41.4

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.1 provides estimated measures of sampling variability.

**Table 3.3.2. Radio Stations (NAICS 515112) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>13,713</b>	<b>13,817</b>	<b>-0.8</b>
<b>Sources of Revenue</b>			
Air time .....	12,086	12,268	-1.5
National/regional air time .....	2,723	2,799	-2.7
Local air time .....	9,363	9,469	-1.1
Other operating revenue .....	1,626	1,548	5.0
Network compensation .....	223	224	-0.4
Public and non-commercial programming services .....	S	S	S
All other operating revenue .....	835	803	4.0
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>10,150</b>	<b>9,914</b>	<b>2.4</b>
Personnel costs .....	5,117	4,998	2.4
Gross annual payroll .....	4,254	4,203	1.2
Employer's cost for fringe benefits .....	612	550	11.3
Temporary staff and leased employee expense .....	251	246	2.0
Expensed materials, parts and supplies (not for resale) .....	123	111	10.8
Expensed equipment .....	41	35	17.1
Expensed purchase of other materials, parts, and supplies .....	82	76	7.9
Expensed purchased services .....	1,045	979	6.7
Expensed purchases of software .....	S	S	S
Purchased electricity and fuels (except motor fuels) .....	144	131	9.9
Lease and rental payments .....	342	304	12.5
Purchased repair and maintenance .....	85	82	3.7
Purchased advertising and promotional services .....	429	416	3.1
Other operating expenses .....	3,866	3,825	1.1
Broadcast rights and music license fees .....	586	567	3.4
Network compensation fees (networks only) .....	S	S	S
Depreciation and amortization charges .....	491	566	-13.3
Governmental taxes and license fees .....	489	477	2.5
All other operating expenses .....	2,218	2,132	4.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.2 provides estimated measures of sampling variability.

**Table 3.3.3. Television Broadcasting (NAICS 51512) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>36,297</b>	<b>35,599</b>	<b>2.0</b>
<b>Sources of Revenue</b>			
Air time .....	26,052	25,972	0.3
National/regional air time .....	16,261	16,284	-0.1
Local air time .....	9,790	9,689	1.0
Other operating revenue .....	10,245	9,627	6.4
Network compensation .....	6,341	5,783	9.6
Public and non-commercial programming services .....	S	S	S
All other operating revenue .....	2,630	2,536	3.7
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>28,776</b>	<b>27,965</b>	<b>2.9</b>
Personnel costs .....	7,554	7,161	5.5
Gross annual payroll .....	6,423	6,093	5.4
Employer's cost for fringe benefits .....	1,012	958	5.6
Temporary staff and leased employee expense .....	120	110	9.1
Expensed materials, parts and supplies (not for resale) .....	223	221	0.9
Expensed equipment .....	57	61	-6.6
Expensed purchase of other materials, parts, and supplies .....	165	161	2.5
Expensed purchased services .....	1,997	1,897	5.3
Expensed purchases of software .....	33	33	Z
Purchased electricity and fuels (except motor fuels) .....	S	S	S
Lease and rental payments .....	427	412	3.6
Purchased repair and maintenance .....	S	S	S
Purchased advertising and promotional services .....	944	879	7.4
Other operating expenses .....	19,001	18,686	1.7
Broadcast rights and music license fees .....	12,023	11,700	2.8
Network compensation fees (networks only) .....	697	660	5.6
Depreciation and amortization charges .....	1,385	1,413	-2.0
Governmental taxes and license fees .....	150	177	-15.3
All other operating expenses .....	4,746	4,736	0.2

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.3 provides estimated measures of sampling variability.

**Table 3.3.4. Cable and Other Subscription Programming (NAICS 51521) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>35,232</b>	<b>31,373</b>	<b>12.3</b>
<b>Sources of Revenue</b>			
Licensing of rights to broadcast speciality programming protected by copyright .....	18,627	16,483	13.0
Air time .....	14,193	12,879	10.2
All other operating revenue .....	2,411	2,011	19.9
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>23,634</b>	<b>21,441</b>	<b>10.2</b>
Personnel costs .....	4,650	3,986	16.7
Gross annual payroll .....	3,695	3,151	17.3
Employer's cost for fringe benefits .....	630	553	13.9
Temporary staff and leased employee expense .....	325	283	14.8
Expensed materials, parts and supplies (not for resale) .....	309	267	15.7
Expensed equipment .....	63	60	5.0
Expensed purchase of other materials, parts, and supplies .....	246	207	18.8
Expensed purchased services .....	2,122	1,978	7.3
Expensed purchases of software .....	44	39	12.8
Purchased electricity and fuels (except motor fuels) .....	42	S	S
Lease and rental payments .....	512	448	14.3
Purchased repair and maintenance .....	95	S	S
Purchased advertising and promotional services .....	1,429	1,329	7.5
Other operating expenses .....	16,553	15,210	8.8
Program and production costs .....	12,568	11,626	8.1
Depreciation and amortization charges .....	1,453	1,368	6.2
Governmental taxes and license fees .....	126	124	1.6
All other operating expenses .....	2,406	2,092	15.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.4 provides estimated measures of sampling variability.

**Table 3.3.5. Internet Publishing and Broadcasting (NAICS 51611) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>10,339</b>	<b>8,695</b>	<b>18.9</b>
<b>Sources of Revenue</b>			
Publishing and broadcasting of content on the Internet .....	4,763	4,482	6.3
Online advertising space .....	1,969	1,525	29.1
Licensing of rights to use intellectual property .....	479	384	24.7
All other operating revenue .....	3,128	2,303	35.8
<b>Breakdown of Revenue by Type of Customer</b>			
Government .....	S	S	S
Business firms and not-for-profit organizations .....	7,405	6,330	17.0
Household consumers and individual users .....	2,416	2,022	19.5
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>8,918</b>	<b>7,583</b>	<b>17.6</b>
Personnel costs .....	3,838	3,358	14.3
Gross annual payroll .....	3,260	2,747	18.7
Employer's cost for fringe benefits .....	419	360	16.4
Temporary staff and leased employee expense .....	160	251	-36.3
Expensed materials, parts and supplies (not for resale) .....	224	268	-16.4
Expensed equipment .....	78	102	-23.5
Expensed purchase of other materials, parts, and supplies .....	S	166	S
Expensed purchased services .....	1,401	1,227	14.2
Expensed purchases of software .....	66	61	8.2
Purchased electricity and fuels (except motor fuels) .....	17	20	-15.0
Lease and rental payments .....	290	303	-4.3
Purchased repair and maintenance .....	77	36	113.9
Purchased advertising and promotional services .....	951	807	17.8
Other operating expenses .....	3,455	2,730	26.6
Depreciation and amortization charges .....	614	360	70.6
Governmental taxes and license fees .....	85	27	214.8
All other operating expenses .....	2,755	2,343	17.6

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.5 provides estimated measures of sampling variability.

**Table 3.3.6. Wired Telecommunications Carriers (NAICS 5171) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>206,781</b>	<b>211,176</b>	<b>-2.1</b>
<b>Sources of Revenue</b>			
Fixed services .....	99,814	105,511	-5.4
Fixed local .....	66,551	70,355	-5.4
Fixed long-distance .....	29,529	33,210	-11.1
Fixed all distance (no distinction between local or long distance) .....	3,734	1,945	92.0
Other telecommunications services .....	90,939	89,204	1.9
Carrier services .....	36,641	37,221	-1.6
Private network services .....	26,204	25,530	2.6
Subscriber line charges .....	8,291	8,616	-3.8
Internet access services .....	12,034	10,240	17.5
Internet telephony .....	943	837	12.7
Telecommunication network installation services .....	1,740	1,491	16.7
Reselling services for telecommunications equipment, retail .....	3,984	4,096	-2.7
Rental of telecommunications equipment .....	S	S	S
Repair and maintenance services for telecommunications equipment .....	832	878	-5.2
All other operating revenue .....	16,028	16,462	-2.6
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>176,600</b>	<b>187,746</b>	<b>-5.9</b>
Personnel costs .....	60,408	63,309	-4.6
Gross annual payroll .....	40,116	40,867	-1.8
Employer's cost for fringe benefits .....	16,733	18,258	-8.4
Temporary staff and leased employee expense .....	3,559	4,184	-14.9
Expensed materials, parts and supplies (not for resale) .....	4,413	4,650	-5.1
Expensed equipment .....	393	439	-10.5
Expensed purchase of other materials, parts, and supplies .....	4,019	4,211	-4.6
Expensed purchased services .....	10,325	11,058	-6.6
Expensed purchases of software .....	1,532	1,575	-2.7
Purchased electricity and fuels (except motor fuels) .....	1,671	1,648	1.4
Lease and rental payments .....	3,398	3,574	-4.9
Purchased repair and maintenance .....	2,005	2,116	-5.2
Purchased advertising and promotional services .....	1,719	2,145	-19.9
Other operating expenses .....	101,454	108,730	-6.7
Access charges .....	29,221	30,647	-4.7
Universal service contributions (USC) and other similar charges .....	3,673	2,827	29.9
Depreciation and amortization charges .....	35,502	39,454	-10.0
Governmental taxes and license fees .....	3,755	4,004	-6.2
All other operating expenses .....	29,304	31,798	-7.8

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.6 provides estimated measures of sampling variability.

**Table 3.3.7. Wired Telecommunications Carriers (NAICS 5171) – Estimated Breakdown of Revenue by Type of Customer: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>206,781</b>	<b>211,176</b>	<b>-2.1</b>
<b>Breakdown of Revenue by Type of Customer</b>			
Fixed local telephony .....	66,551	70,355	-5.4
Government .....	1,021	1,080	-5.5
Business firms and not-for-profit organizations .....	24,176	25,918	-6.7
Houshold consumers and individual users .....	41,354	43,357	-4.6
Fixed long-distance telephony .....	29,529	33,210	-11.1
Government .....	667	799	-16.5
Business firms and not-for-profit organizations .....	15,196	15,225	-0.2
Houshold consumers and individual users .....	13,666	17,186	-20.5
Subscriber line charges .....	8,291	8,616	-3.8
Government .....	S	S	S
Business firms and not-for-profit organizations .....	2,690	2,716	-1.0
Houshold consumers and individual users .....	5,522	5,820	-5.1
Fixed long-distance telephony .....	29,529	33,210	-11.1
Intrastate .....	10,955	10,118	8.3
Interstate .....	13,998	18,014	-22.3
International .....	4,576	5,078	-9.9

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.7 provides estimated measures of sampling variability.

**Table 3.3.8. Paging (NAICS 517211) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>2,002</b>	<b>1,909</b>	<b>4.9</b>
<b>Sources of Revenue</b>			
Messaging (paging) services .....	1,585	1,477	7.3
All other operating revenue .....	417	432	-3.5
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>1,736</b>	<b>1,550</b>	<b>12.0</b>
Personnel costs .....	561	498	12.7
Gross annual payroll .....	409	374	9.4
Employer's cost for fringe benefits .....	85	74	14.9
Temporary staff and leased employee expense .....	67	50	34.0
Expensed materials, parts and supplies (not for resale) .....	S	S	S
Expensed equipment .....	8	10	-20.0
Expensed purchase of other materials, parts, and supplies .....	S	S	S
Expensed purchased services .....	339	276	22.8
Expensed purchases of software .....	3	2	50.0
Purchased electricity and fuels (except motor fuels) .....	14	13	7.7
Lease and rental payments .....	264	210	25.7
Purchased repair and maintenance .....	42	35	20.0
Purchased advertising and promotional services .....	16	15	6.7
Other operating expenses .....	726	674	7.7
Access charges .....	79	100	-21.0
Depreciation and amortization charges .....	270	244	10.7
Governmental taxes and license fees .....	42	33	27.3
All other operating expenses .....	336	297	13.1

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.8 provides estimated measures of sampling variability.

**Table 3.3.9. Cellular and Other Wireless Telecommunications (NAICS 517212) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>141,306</b>	<b>125,693</b>	<b>12.4</b>
<b>Sources of Revenue</b>			
Mobile services .....	113,591	101,192	12.3
Mobile telephony .....	58,981	54,871	7.5
Mobile long-distance .....	3,672	3,314	10.8
Mobile all distance .....	43,000	36,308	18.4
Other mobile services .....	7,939	6,699	18.5
Other telecommunications services .....	6,867	6,744	1.8
Internet access services .....	1,140	668	70.7
Installation services for telecommunication networks .....	S	S	S
Reselling services for telecommunications equipment, retail .....	4,971	5,447	-8.7
Rental of telecommunications equipment .....	65	75	-13.3
Repair and maintenance services for telecommunications equipment .....	537	438	22.6
All other operating revenue .....	20,848	17,756	17.4
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>122,081</b>	<b>105,138</b>	<b>16.1</b>
Personnel costs .....	21,344	19,910	7.2
Gross annual payroll .....	14,958	14,408	3.8
Employer's cost for fringe benefits .....	3,505	3,686	-4.9
Temporary staff and leased employee expense .....	2,881	1,816	58.6
Expensed materials, parts and supplies (not for resale) .....	10,441	10,010	4.3
Expensed equipment .....	1,007	931	8.2
Expensed purchase of other materials, parts, and supplies .....	9,434	9,079	3.9
Expensed purchased services .....	16,572	15,780	5.0
Expensed purchases of software .....	1,027	930	10.4
Purchased electricity and fuels (except motor fuels) .....	853	718	18.8
Lease and rental payments .....	5,584	4,839	15.4
Purchased repair and maintenance .....	1,151	S	S
Purchased advertising and promotional services .....	7,957	7,901	0.7
Other operating expenses .....	73,724	59,438	24.0
Access charges .....	5,792	5,603	3.4
Universal service contributions (USC) and other similar charges .....	2,554	1,869	36.7
Depreciation and amortization charges .....	22,506	17,143	31.3
Governmental taxes and license fees .....	1,362	1,215	12.1
All other operating expenses .....	41,510	33,606	23.5

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.9 provides estimated measures of sampling variability.

**Table 3.3.10. Telecommunications Resellers (NAICS 51731) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>11,230</b>	<b>9,849</b>	<b>14.0</b>
<b>Sources of Revenue</b>			
Fixed local .....	1,547	S	S
Fixed long distance .....	S	S	S
Mobile telephony .....	1,767	S	S
Carrier services .....	2,237	S	S
All other operating revenue .....	3,516	S	S
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>6,759</b>	<b>5,981</b>	<b>13.0</b>
Personnel costs .....	1,530	1,430	7.0
Gross annual payroll .....	1,246	1,195	4.3
Employer's cost for fringe benefits .....	185	159	16.4
Temporary staff and leased employee expense .....	99	76	30.3
Expensed materials, parts and supplies (not for resale) .....	266	222	19.8
Expensed equipment .....	S	27	S
Expensed purchase of other materials, parts, and supplies .....	235	195	20.5
Expensed purchased services .....	698	649	7.6
Expensed purchases of software .....	S	S	S
Purchased electricity and fuels (except motor fuels) .....	17	S	S
Lease and rental payments .....	196	167	17.4
Purchased repair and maintenance .....	71	S	S
Purchased advertising and promotional services .....	346	281	23.1
Other operating expenses .....	4,265	3,680	15.9
Access charges .....	1,564	1,348	16.0
Depreciation and amortization charges .....	370	352	5.1
Governmental taxes and license fees .....	95	81	17.3
All other operating expenses .....	2,236	1,900	17.7

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.10 provides estimated measures of sampling variability.

**Table 3.3.11. Satellite Telecommunications (NAICS 51741) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>5,521</b>	<b>6,030</b>	<b>-8.4</b>
<b>Sources of Revenue</b>			
Carrier services .....	S	2,320	S
Private network services .....	1,526	1,539	-0.8
All other operating revenue .....	1,881	2,170	-13.3
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>4,841</b>	<b>5,826</b>	<b>-16.9</b>
Personnel costs .....	1,141	1,204	-5.2
Gross annual payroll .....	902	950	-5.1
Employer's cost for fringe benefits .....	S	S	S
Temporary staff and leased employee expense .....	45	S	S
Expensed materials, parts and supplies (not for resale) .....	371	388	-4.4
Expensed equipment .....	113	172	-34.3
Expensed purchase of other materials, parts, and supplies .....	258	S	S
Expensed purchased services .....	453	518	-12.5
Expensed purchases of software .....	27	22	22.7
Purchased electricity and fuels (except motor fuels) .....	S	S	S
Lease and rental payments .....	237	327	-27.5
Purchased repair and maintenance .....	44	S	S
Purchased advertising and promotional services .....	127	106	19.8
Other operating expenses .....	S	S	S
Access charges .....	S	S	S
Depreciation and amortization charges .....	678	799	-15.1
Governmental taxes and license fees .....	33	S	S
All other operating expenses .....	S	S	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.11 provides estimated measures of sampling variability.

**Table 3.3.12. Cable and Other Program Distribution (NAICS 5175) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>80,493</b>	<b>73,317</b>	<b>9.8</b>
<b>Sources of Revenue</b>			
Multichannel programming distribution services .....	53,090	49,256	7.8
Basic programming package .....	40,734	37,563	8.4
Premium programming package .....	8,993	8,654	3.9
Pay-per-view .....	3,363	3,039	10.7
Other revenue .....	27,402	24,061	13.9
Air time .....	3,572	3,383	5.6
Rental and reselling services for program distribution equipment .....	2,509	2,308	8.7
Installation services for connections to program distribution networks .....	647	602	7.5
Internet access services .....	11,139	9,435	18.1
Internet telephony .....	S	1,023	S
Fixed local telephony .....	1,546	1,492	3.6
Fixed long-distance telephony .....	648	531	22.0
All other operating revenue .....	6,672	5,287	26.2
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>69,031</b>	<b>64,957</b>	<b>6.3</b>
Personnel costs .....	13,385	11,871	12.8
Gross annual payroll .....	10,229	8,782	16.5
Employer's cost for fringe benefits .....	2,409	2,354	2.3
Temporary staff and leased employee expense .....	747	734	1.8
Expensed materials, parts and supplies (not for resale) .....	1,571	1,313	19.6
Expensed equipment .....	1,030	856	20.3
Expensed purchase of other materials, parts, and supplies .....	541	457	18.4
Expensed purchased services .....	4,183	4,261	-1.8
Expensed purchases of software .....	264	231	14.3
Purchased electricity and fuels (except motor fuels) .....	503	S	S
Lease and rental payments .....	794	846	-6.1
Purchased repair and maintenance .....	693	S	S
Purchased advertising and promotional services .....	1,930	1,644	17.4
Other operating expenses .....	49,892	47,513	5.0
Program and production costs .....	22,162	20,363	8.8
Depreciation and amortization charges .....	14,379	13,977	2.9
Governmental taxes and license fees .....	1,819	1,969	-7.6
All other operating expenses .....	11,532	11,204	2.9

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.12 provides estimated measures of sampling variability.

**Table 3.3.13. Cable and Other Program Distribution (NAICS 5175) – Estimated Cable System and Multichannel Video Distribution Revenue by Type of Customer for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>80,493</b>	<b>73,317</b>	<b>9.8</b>
<b>Breakdown of Revenue by Type of Customer</b>			
Government .....	S	S	S
Business firms and not-for-profit organizations .....	6,481	5,358	21.0
Houshold consumers and individual users .....	73,522	67,497	8.9

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.13 provides estimated measures of sampling variability.

**Table 3.4.1. Internet Service Providers (NAICS 518111) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>18,914</b>	<b>20,201</b>	<b>-6.4</b>
<b>Sources of Revenue</b>			
Internet access service .....	12,240	14,081	-13.1
Online advertising space .....	3,332	2,830	17.7
Internet backbone services .....	1,094	1,013	8.0
Internet telephony .....	140	68	105.9
Web site hosting services .....	S	S	S
Information technology design and development services .....	S	S	S
All other operating revenue .....	S	1,558	S
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>14,283</b>	<b>16,301</b>	<b>-12.4</b>
Personnel costs .....	5,199	S	S
Gross annual payroll .....	3,981	3,924	1.5
Employer's cost for fringe benefits .....	708	S	S
Temporary staff and leased employee expense .....	510	S	S
Expensed materials, parts and supplies (not for resale) .....	S	S	S
Expensed equipment .....	95	S	S
Expensed purchase of other materials, parts, and supplies .....	S	S	S
Expensed purchased services .....	3,155	S	S
Expensed purchases of software .....	107	86	24.4
Purchased electricity and fuels (except motor fuels) .....	128	127	0.8
Lease and rental payments .....	485	518	-6.4
Purchased repair and maintenance .....	115	127	-9.4
Purchased advertising and promotional services .....	2,320	S	S
Other operating expenses .....	5,744	S	S
Depreciation and amortization charges .....	1,750	S	S
Governmental taxes and license fees .....	110	121	-9.1
All other operating expenses .....	3,884	S	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.4.1 provides estimated measures of sampling variability.

**Table 3.4.2. Data Processing, Hosting, and Related Services (NAICS 5182) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>62,764</b>	<b>57,330</b>	<b>9.5</b>
<b>Sources of Revenue</b>			
Data processing, IT infrastructure provisioning, and hosting services .....	29,772	26,978	10.4
Business process management services .....	18,557	16,956	9.4
Data management services .....	5,426	5,095	6.5
Application service provisioning .....	3,693	3,132	17.9
Web site hosting services .....	S	S	S
Collocation services .....	S	S	S
Other operating revenue .....	S	S	S
IT design and development services .....	S	S	S
IT technical support services .....	S	S	S
IT technical consulting services .....	976	990	-1.4
Information and document transformation services .....	2,690	2,508	7.3
Software publishing .....	1,567	1,164	34.6
Reselling services for computer hardware and software, retail .....	1,115	1,116	-0.1
All other operating revenue .....	15,840	14,186	11.7
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>55,558</b>	<b>51,436</b>	<b>8.0</b>
Personnel costs .....	27,659	24,932	10.9
Gross annual payroll .....	21,048	19,695	6.9
Employer's cost for fringe benefits .....	3,913	3,371	16.1
Temporary staff and leased employee expense .....	2,698	1,866	44.6
Expensed materials, parts and supplies (not for resale) .....	1,975	1,814	8.9
Expensed equipment .....	761	736	3.4
Expensed purchase of other materials, parts, and supplies .....	1,214	1,077	12.7
Expensed purchased services .....	7,971	7,319	8.9
Expensed purchases of software .....	1,430	1,304	9.7
Purchased electricity and fuels (except motor fuels) .....	306	264	15.9
Lease and rental payments .....	3,237	2,988	8.3
Purchased repair and maintenance .....	1,782	1,681	6.0
Purchased advertising and promotional services .....	1,217	1,081	12.6
Other operating expenses .....	17,953	17,372	3.3
Depreciation and amortization charges .....	4,238	4,690	-9.6
Governmental taxes and license fees .....	369	340	8.5
All other operating expenses .....	13,347	12,342	8.1

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.4.2 provides estimated measures of sampling variability.

**Table 3.5.1. News Syndicates and Libraries and Archives (NAICS 51911 and 51912) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>NEWS SYNDICATES (NAICS 51911)</b>			
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>2,162</b>	<b>1,972</b>	<b>9.6</b>
<b>Sources of Revenue</b>			
Licensing of rights to use syndicated media content .....	1,719	1,516	13.4
All other operating revenue .....	443	455	-2.6
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>1,863</b>	<b>1,724</b>	<b>8.1</b>
Personnel costs .....	1,022	934	9.4
Gross annual payroll .....	826	755	9.4
Employer's cost for fringe benefits .....	191	173	10.4
Temporary staff and leased employee expense .....	6	6	Z
Expensed materials, parts and supplies (not for resale) .....	25	26	-3.8
Expensed equipment .....	S	S	S
Expensed purchase of other materials, parts, and supplies .....	15	18	-16.7
Expensed purchased services .....	161	150	7.3
Expensed purchases of software .....	6	5	20.0
Purchased electricity and fuels (except motor fuels) .....	6	4	50.0
Lease and rental payments .....	98	97	1.0
Purchased repair and maintenance .....	18	17	5.9
Purchased advertising and promotional services .....	S	S	S
Other operating expenses .....	654	614	6.5
Depreciation and amortization charges .....	90	82	9.8
Governmental taxes and license fees .....	121	117	3.4
All other operating expenses .....	444	415	7.0
<b>LIBRARIES AND ARCHIVES (NAICS 51912)</b>			
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>2,032</b>	<b>1,879</b>	<b>8.1</b>
<b>Sources of Revenue</b>			
Contributions, gifts, and grants received .....	915	840	8.9
Investment and property income .....	157	134	17.2
All other revenue .....	960	905	6.1
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>1,676</b>	<b>1,582</b>	<b>5.9</b>
Personnel costs .....	953	893	6.7
Gross annual payroll .....	737	705	4.5
Employer's cost for fringe benefits .....	196	174	12.6
Temporary staff and leased employee expense .....	S	13	S
Expensed materials, parts and supplies (not for resale) .....	141	137	2.9
Expensed equipment .....	23	25	-8.0
Expensed purchase of other materials, parts, and supplies .....	118	112	5.4
Expensed purchased services .....	194	182	6.6
Expensed purchases of software .....	13	12	8.3
Purchased electricity and fuels (except motor fuels) .....	40	37	8.1
Lease and rental payments .....	80	78	2.6
Purchased repair and maintenance .....	46	42	9.5
Purchased advertising and promotional services .....	S	S	S
Other operating expenses .....	388	370	4.9
Depreciation and amortization charges .....	56	56	Z
Governmental taxes and license fees .....	S	S	S
All other operating expenses .....	328	310	5.8

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.5.1 provides estimated measures of sampling variability.

**Table 3.5.2. All Other Information Services (NAICS 51919) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>Operating Revenue</b>			
<b>Total .....</b>	<b>2,926</b>	<b>2,580</b>	<b>13.4</b>
<b>Sources of Revenue</b>			
Information search and retrieval services .....	752	680	10.6
Information services .....	1,406	1,185	18.6
Media monitoring and analysis .....	195	189	3.2
Advertising .....	S	S	S
All other operating revenue .....	525	495	6.1
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>1,924</b>	<b>1,726</b>	<b>11.5</b>
Personnel costs .....	910	833	9.2
Gross annual payroll .....	744	679	9.6
Employer's cost for fringe benefits .....	141	136	3.7
Temporary staff and leased employee expense .....	25	18	38.9
Expensed materials, parts and supplies (not for resale) .....	36	39	-7.7
Expensed equipment .....	17	20	-15.0
Expensed purchase of other materials, parts, and supplies .....	19	19	Z
Expensed purchased services .....	S	243	S
Expensed purchases of software .....	13	12	8.3
Purchased electricity and fuels (except motor fuels) .....	8	6	33.3
Lease and rental payments .....	85	81	4.9
Purchased repair and maintenance .....	30	25	20.0
Purchased advertising and promotional services .....	S	S	S
Other operating expenses .....	674	610	10.5
Depreciation and amortization charges .....	170	184	-7.6
Governmental taxes and license fees .....	7	7	Z
All other operating expenses .....	498	419	18.9

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.5.2 provides estimated measures of sampling variability.

**Table 3.6.1. Information Sector (NAICS 51) – Estimated Total Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
<b>51</b>	<b>Information .....</b>	<b>809,923</b>	<b>784,704</b>	<b>3.2</b>
511	Publishing industries (except Internet) .....	195,815	193,091	1.4
5111	Newspaper, periodical, book, and directory publishers .....	109,119	104,811	4.1
51111	Newspaper publishers .....	40,978	39,920	2.7
51112	Periodical publishers .....	36,294	34,583	4.9
51113	Book publishers .....	17,375	16,415	5.8
51114	Directory and mailing list publishers .....	11,295	10,722	5.3
51119	Other publishers .....	3,177	3,171	0.2
511191	Greeting card publishers .....	1,774	1,857	-4.5
511199	All other publishers .....	1,403	1,314	6.8
5112	Software publishers .....	86,696	88,280	-1.8
512	Motion picture and sound recording industries .....	76,241	72,820	4.7
5121	Motion picture and video industries .....	61,406	60,288	1.9
5121x	Motion picture and video production and distribution <sup>1</sup> .....	49,279	47,959	2.8
51213	Motion picture and video exhibition .....	8,500	8,631	-1.5
512131	Motion picture theaters (except drive-ins) .....	8,421	8,557	-1.6
512132	Drive-in motion picture theaters .....	\$	\$	\$
51219	Postproduction services and other motion picture and video industries .....	3,627	3,698	-1.9
512191	Teleproduction and other postproduction services .....	2,857	3,002	-4.8
512199	Other motion picture and video industries .....	770	696	10.6
5122	Sound recording industries .....	14,835	12,532	18.4
51221	Record production .....	262	275	-4.7
51222	Integrated record production and distribution .....	11,112	8,918	24.6
51223	Music publishers .....	2,184	2,164	0.9
51224	Sound recording studios .....	672	635	5.8
51229	Other sound recording industries .....	605	540	12.0
515	Broadcasting (except Internet) .....	68,010	63,709	6.8
5151	Radio and television broadcasting .....	44,376	42,268	5.0
51511	Radio broadcasting .....	15,600	14,303	9.1
515111	Radio networks .....	5,450	4,389	24.2
515112	Radio stations .....	10,150	9,914	2.4
51512	Television broadcasting .....	28,776	27,965	2.9
5152	Cable and other subscription programming .....	23,634	21,441	10.2
516	Internet publishing and broadcasting .....	8,918	7,583	17.6
517	Telecommunications .....	382,374	372,243	2.7
5171	Wired telecommunications carriers .....	176,600	187,746	-5.9
5172	Wireless telecommunications carriers (except satellite) .....	123,817	106,688	16.1
517211	Paging .....	1,736	1,550	12.0
517212	Cellular and other wireless telecommunications .....	122,081	105,138	16.1
5173	Telecommunications resellers .....	6,759	5,981	13.0
5174	Satellite telecommunications .....	4,841	5,826	-16.9
5175	Cable and other program distribution .....	69,031	64,957	6.3
5179	Other telecommunications .....	1,326	1,045	26.9

See footnotes at end of table.

**Table 3.6.1. Information Sector (NAICS 51) – Estimated Total Expenses for Employer Firms: 2004 Through 2005—Con.**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2005	2004	Percent change
				2005/2004
518	Internet service providers, web search portals, and data processing services .....	73,102	70,226	4.1
5181	Internet service providers and web search portals .....	17,544	18,790	-6.6
518111	Internet service providers .....	14,283	16,301	-12.4
518112	Web search portals .....	3,261	2,489	31.0
5182	Data processing, hosting, and related services .....	55,558	51,436	8.0
519	Other information services .....	5,463	5,032	8.6
51911	News syndicates .....	1,863	1,724	8.1
51912	Libraries and archives .....	1,676	1,582	5.9
51919	All other information services .....	1,924	1,726	11.5

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

<sup>1</sup>Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.6.1 provides estimated measures of sampling variability.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2005**

[Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>PUBLISHING INDUSTRIES (NAICS 511)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>195,815</b>	<b>193,091</b>	<b>1.4</b>
Personnel costs .....	94,553	93,501	1.1
Gross annual payroll .....	75,720	76,183	-0.6
Employer's cost for fringe benefits .....	15,219	14,122	7.8
Temporary staff and leased employee expense .....	3,615	3,196	13.1
Expensed materials, parts and supplies (not for resale) .....	9,712	10,721	-9.4
Expensed equipment .....	1,182	1,123	5.3
Expensed purchase of other materials, parts, and supplies .....	8,530	9,599	-11.1
Expensed purchased services .....	25,472	24,543	3.8
Expensed purchases of software .....	1,352	1,608	-15.9
Purchased electricity and fuels (except motor fuels) .....	847	746	13.5
Lease and rental payments .....	4,978	5,022	-0.9
Purchased repair and maintenance .....	1,294	1,172	10.4
Purchased advertising and promotional services .....	9,824	9,335	5.2
Purchased printing services .....	6,961	6,400	8.8
Purchased software reproduction .....	S	S	S
Other operating expenses .....	66,078	64,325	2.7
Depreciation and amortization charges .....	9,955	9,465	5.2
Governmental taxes and license fees .....	1,102	1,031	6.9
All other operating expenses .....	55,021	53,828	2.2
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>76,241</b>	<b>72,820</b>	<b>4.7</b>
Personnel costs .....	18,552	17,132	8.3
Gross annual payroll .....	16,121	14,812	8.8
Employer's cost for fringe benefits .....	1,819	1,730	5.1
Temporary staff and leased employee expense .....	613	591	3.7
Expensed materials, parts and supplies (not for resale) .....	1,701	1,636	4.0
Expensed equipment .....	253	247	2.4
Expensed purchase of other materials, parts, and supplies .....	1,447	1,390	4.1
Expensed purchased services .....	12,812	11,933	7.4
Expensed purchases of software .....	152	112	35.7
Purchased electricity and fuels (except motor fuels) .....	451	430	4.9
Lease and rental payments .....	3,401	3,144	8.2
Purchased repair and maintenance .....	580	557	4.1
Purchased advertising and promotional services .....	8,228	7,690	7.0
Other operating expenses .....	43,177	42,117	2.5
Depreciation and amortization charges .....	4,261	4,634	-8.0
Governmental taxes and license fees .....	1,229	1,127	9.1
All other operating expenses .....	37,687	36,356	3.7

See footnotes at end of table.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2005—Con.**  
 [Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>BROADCASTING (EXCEPT INTERNET) (NAICS 515)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>68,010</b>	<b>63,709</b>	<b>6.8</b>
Personnel costs .....	18,544	17,215	7.7
Gross annual payroll .....	15,408	14,340	7.4
Employer's cost for fringe benefits .....	2,387	2,180	9.5
Temporary staff and leased employee expense .....	749	695	7.8
Expensed materials, parts and supplies (not for resale) .....	886	786	12.7
Expensed equipment .....	267	252	6.0
Expensed purchase of other materials, parts, and supplies .....	619	534	15.9
Expensed purchased services .....	6,598	5,980	10.3
Expensed purchases of software .....	139	131	6.1
Purchased electricity and fuels (except motor fuels) .....	546	528	3.4
Lease and rental payments .....	1,412	1,278	10.5
Purchased repair and maintenance .....	440	S	S
Purchased advertising and promotional services .....	4,061	3,599	12.8
Other operating expenses .....	41,982	39,728	5.7
Program and production costs .....	12,568	11,626	8.1
Broadcast rights and music license fees .....	12,947	12,523	3.4
Network compensation fees (networks only) .....	952	904	5.3
Depreciation and amortization charges .....	3,804	3,821	-0.4
Governmental taxes and license fees .....	780	790	-1.3
All other operating expenses .....	10,931	10,063	8.6
<b>INTERNET PUBLISHING AND BROADCASTING (NAICS 516)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>8,918</b>	<b>7,583</b>	<b>17.6</b>
Personnel costs .....	3,838	3,358	14.3
Gross annual payroll .....	3,260	2,747	18.7
Employer's cost for fringe benefits .....	419	360	16.4
Temporary staff and leased employee expense .....	160	251	-36.3
Expensed materials, parts and supplies (not for resale) .....	224	268	-16.4
Expensed equipment .....	78	102	-23.5
Expensed purchase of other materials, parts, and supplies .....	S	166	S
Expensed purchased services .....	1,401	1,227	14.2
Expensed purchases of software .....	66	61	8.2
Purchased electricity and fuels (except motor fuels) .....	17	20	-15.0
Lease and rental payments .....	290	303	-4.3
Purchased repair and maintenance .....	77	36	113.9
Purchased advertising and promotional services .....	951	807	17.8
Other operating expenses .....	3,455	2,730	26.6
Depreciation and amortization charges .....	614	360	70.6
Governmental taxes and license fees .....	85	27	214.8
All other operating expenses .....	2,755	2,343	17.6

See footnotes at end of table.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2005—Con.**  
 [Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>TELECOMMUNICATIONS (NAICS 517)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>382,374</b>	<b>372,243</b>	<b>2.7</b>
Personnel costs .....	98,702	98,507	0.2
Gross annual payroll .....	68,130	66,808	2.0
Employer's cost for fringe benefits .....	23,158	24,797	-6.6
Temporary staff and leased employee expense .....	7,413	6,902	7.4
Expensed materials, parts and supplies (not for resale) .....	17,189	16,703	2.9
Expensed equipment .....	2,587	2,440	6.0
Expensed purchase of other materials, parts, and supplies .....	14,602	14,263	2.4
Expensed purchased services .....	32,694	32,651	0.1
Expensed purchases of software .....	2,923	2,856	2.3
Purchased electricity and fuels (except motor fuels) .....	3,088	3,079	0.3
Lease and rental payments .....	10,561	10,036	5.2
Purchased repair and maintenance .....	4,023	4,585	-12.3
Purchased advertising and promotional services .....	12,099	12,096	Z
Other operating expenses .....	233,789	224,382	4.2
Access charges .....	37,254	38,286	-2.7
Universal service contributions (USC) and other similar charges .....	6,227	4,696	32.6
Program and production costs .....	22,162	20,363	8.8
Depreciation and amortization charges .....	74,117	72,326	2.5
Governmental taxes and license fees .....	7,126	7,346	-3.0
All other operating expenses .....	86,903	81,365	6.8
<b>INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING (NAICS 518)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>73,102</b>	<b>70,226</b>	<b>4.1</b>
Personnel costs .....	34,638	31,797	8.9
Gross annual payroll .....	26,146	24,521	6.6
Employer's cost for fringe benefits .....	5,148	4,614	11.6
Temporary staff and leased employee expense .....	3,344	2,662	25.6
Expensed materials, parts and supplies (not for resale) .....	2,220	2,093	6.1
Expensed equipment .....	902	887	1.7
Expensed purchase of other materials, parts, and supplies .....	1,318	1,206	9.3
Expensed purchased services .....	11,597	11,605	-0.1
Expensed purchases of software .....	1,560	1,408	10.8
Purchased electricity and fuels (except motor fuels) .....	443	397	11.6
Lease and rental payments .....	3,795	3,567	6.4
Purchased repair and maintenance .....	1,922	1,825	5.3
Purchased advertising and promotional services .....	3,878	S	S
Other operating expenses .....	24,648	24,731	-0.3
Depreciation and amortization charges .....	6,181	6,849	-9.8
Governmental taxes and license fees .....	508	485	4.7
All other operating expenses .....	17,959	17,398	3.2

See footnotes at end of table.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2005—Con.**  
 [Estimates are based on data from the 2005 Service Annual Survey and administrative data. Dollar volume estimates are shown in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2005	2004	Percent change
			2005/2004
<b>OTHER INFORMATION SERVICES (NAICS 519)</b>			
<b>Operating Expenses</b>			
<b>Total .....</b>	<b>5,463</b>	<b>5,032</b>	<b>8.6</b>
Personnel costs .....	2,885	2,660	8.5
Gross annual payroll .....	2,306	2,139	7.8
Employer's cost for fringe benefits .....	529	484	9.3
Temporary staff and leased employee expense .....	50	37	35.1
Expensed materials, parts and supplies (not for resale) .....	203	201	1.0
Expensed equipment .....	50	53	-5.7
Expensed purchase of other materials, parts, and supplies .....	153	148	3.4
Expensed purchased services .....	659	576	14.4
Expensed purchases of software .....	32	30	6.7
Purchased electricity and fuels (except motor fuels) .....	53	47	12.8
Lease and rental payments .....	262	255	2.7
Purchased repair and maintenance .....	94	84	11.9
Purchased advertising and promotional services .....	S	160	S
Other operating expenses .....	1,717	1,594	7.7
Depreciation and amortization charges .....	316	321	-1.6
Governmental taxes and license fees .....	132	129	2.3
All other operating expenses .....	1,270	1,144	11.0

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.6.2 provides estimated measures of sampling variability.